



**ISNS**

Building Collective Power for  
Nonprofits and Philanthropy



# Sponsorship Guide

NATIONAL SUMMIT 2025  
ATLANTA, GEORGIA | OCTOBER 27-29, 2025



**INDEPENDENT  
SECTOR**



# **Building Collective Power for Nonprofits and Philanthropy**





**At Independent Sector's National Summit, we come together as a dynamic and dedicated community of nonprofit and philanthropic leaders. Together, we channel our shared energy, innovative ideas, and transformative insights to amplify the charitable sector's impact to improve lives and strengthen communities.**






The summit's theme, *Building Collective Power for Nonprofits and Philanthropy*, underscores the unwavering belief that collaboration fuels progress and we are stronger together. By bringing together the charitable sector's voices and vision, we unlock the full potential of our sector to drive lasting change in communities across the nation.

The summit brings together decision-makers, visionary thought leaders, and changemakers who are shaping the future of nonprofits and philanthropy.

Over three transformative days, you'll dive into dynamic workshops, captivating main stage sessions, impactful networking opportunities, immersive site visits, and more — each offering unique branding touchpoints for our valued sponsors.

Join us at Independent Sector's National Summit 2025 to connect with the most influential voices in the sector; elevate your organization's profile; and showcase your commitment to building power, purpose, and lasting impact in the charitable sector.

#### **Independent Sector's National Summit 2025 will:**

-  **Spark Collaboration:** Join a vibrant platform where nonprofit and philanthropic leaders connect, exchange ideas, and co-create innovative solutions that drive change.
-  **Accelerate Knowledge Sharing:** Dive into dynamic discussions and uncover best practices, proven strategies, and fresh perspectives that inspire action and impact.
-  **Elevate Skills and Capacity:** Unlock new possibilities through hands-on workshops and transformative sessions designed to enhance your expertise and effectiveness.
-  **Forge Powerful Connections:** Build lasting relationships and forge partnerships that amplify your mission and expand your influence.
-  **Ignite Advocacy:** Leave equipped with the tools, insights, and confidence to champion your cause and drive policy changes that matter.

# Our Attendees and Sponsors

Our event brings together a diverse and influential audience committed to driving impact in the nonprofit and philanthropic sectors. Attendees include leaders from nonprofits, foundations, corporate giving programs, universities, and policy organizations—along with senior executives, board members, and key decision-makers.

## Who Attends?

Nonprofits  
Corporate Giving Programs  
Foundations  
Philanthropic Organizations  
Universities  
Associations of Nonprofits/Philanthropies  
Private Schools  
Policy Organizations  
Volunteers

## Attendee Titles

Board Members  
C-Suite  
Directors  
Program Officers  
Department Heads  
Senior Vice Presidents  
Vice Presidents  
Managers

## Who Sponsors?

Brands  
ESG Software  
Foundation  
Influencer Marketing Platforms  
Universities  
Manufacturing  
Agencies & Consultancies  
Law Firms  
Employee Recruiting & Wellness  
Financial Institutions  
Real Estate & Construction  
Donation & Grant Management CSR



*Thank you to our 2023 sponsors!*



THE CHRONICLE OF PHILANTHROPY







# Sponsorship Opportunities and Benefits

Your organization is passionate about addressing community challenges, empowering the charitable sector, and creating opportunities for all to thrive. Sponsorship lets you amplify your impact, elevate your message, and align with a powerful movement for change.

Choose from five levels of support — Premier Platinum, Platinum, Gold, Silver, and Bronze — or customize your engagement with à la carte options tailored to fit your goals and budget. Let your sponsorship showcase your leadership and commitment to transforming communities and strengthening the charitable sector.



# Sponsorship Level Benefit Snapshot

	PREMIER PLATINUM	PLATINUM	GOLD	SILVER	BRONZE	pre-summit
Badge Promotion	●					<b>All sponsors receive:</b> <ul style="list-style-type: none"> <li>Logo/link on the national summit <b>website</b> for the duration of 2025</li> <li>Logo in pre- and post-event national summit <b>email blasts</b></li> <li>Logo on <b>sponsor recognition slide</b> at all 2025 national summit events</li> <li>Post-event audience <b>impact report</b> (published in 2026)</li> <li>Recognition in 2025 Independent Sector <b>annual report</b> (published in 2026)</li> </ul>
Main Stage Recognition	●	●				
Promo Signage	●	●				
Branded Swag Item	●	●				
Registration Desk Signage	●	●	●			
Exhibit Booth Space	●	●	●			
Post at Summit	●	●	●	●		
Instagram Story	●	●	●	●		
Company Spotlight	●	●	●	●		
Digital Display	●	●	●	●	●	
Summit Emails	●	●	●	●	●	
Summit Website	●	●	●	●	●	
Social Media Promotion	●	●	●	●	●	
Registrations	12	8	6	4	2	

To make your commitment, reach out to Independent Sector's Partnerships Team at [sponsorship@independentsector.org](mailto:sponsorship@independentsector.org).

# Sponsorship Levels


## Premier Platinum Level (\$250,000)

**Ensure an opportunity for unparalleled visibility and recognition among a crowd of 1,500 nonprofit leaders, philanthropists, and advocates dedicated to social impact.**

At the Premier Platinum Level, enjoy exclusive branding opportunities, premium speaking engagements, and VIP networking sessions to showcase your dedication to advancing the work of nonprofits and philanthropies.

In addition to the benefits listed, we invite Premier sponsors to:

- Receive registration for up to 12 people to attend the summit.
- Attend the VIP Reception.
- Introduce a main stage speaker via 1-2 minutes of remarks.
- Share a 2-3 minute video during a main stage presentation.
- Receive verbal acknowledgement from the main stage each day of the national summit.
- Participate in a pre-summit Volunteer Opportunity or Community Tour.

 *We are happy to work with you to customize a Premier Platinum Level package that works for your organization. Please reach out to [sponsorship@independentsector.org](mailto:sponsorship@independentsector.org) for more information.*

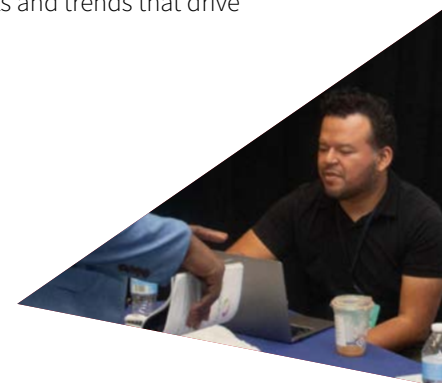
## Platinum Level (\$100,000)

**Enhance your organization's visibility and influence in the nonprofit sector with the Platinum Level opportunity.**

As a Platinum sponsor, you'll benefit from prominent brand recognition across various platforms, including signage, digital media, branded swag, and summit materials. Additionally, you will be invited to:

- Register up to eight people to attend the summit.
- Be listed on the summit website and in event emails.
- Gain inclusion in event digital displays.
- Receive promotion on social media, including an Instagram story.
- Enjoy additional opportunities to amplify your presence.

Engage with nonprofit leaders through targeted networking opportunities, including the VIP Reception, and thought-provoking sessions while gaining exclusive access to insights and trends that drive nonprofit innovation and sustainability.





## Gold Level (\$50,000)

**Position your organization as a pivotal supporter of nonprofits with the Gold Level opportunity.**

As a Gold Sponsor, your organization will enjoy exposure through logo placement, exhibit space, branded swag, and other promotional activities. Additionally, you will be invited to:

- Register up to six people to attend the summit.
- Be listed on the summit website and in event emails.
- Gain inclusion in event digital displays, social media promotion including an Instagram story, and more.

Reach leaders and stakeholders through interactive sessions and networking receptions, enhance brand visibility and credibility among key decision-makers, and demonstrate your dedication to nonprofit and philanthropic impact while gaining valuable exposure to a diverse audience.

## Silver Level (\$25,000)

**Be a champion for charitable sector collaboration and innovation with the Silver Level opportunity.**

At the Silver Level, your organization will receive recognition through logo inclusion in summit materials and online platforms. Additionally, you will be invited to:

- Register up to four people to attend the summit.
- Be listed on the summit website and in event emails.
- Gain inclusion in event digital displays, social media promotion including an Instagram story, and more.

Connect with nonprofit and philanthropic stakeholders in a dynamic environment designed to foster new partnerships and opportunities while gaining access to informative sessions and networking events that facilitate knowledge sharing and organizational growth.

## Bronze Level (\$10,000)

**Show your support for the charitable sector with the Bronze Level opportunity.**

At the Bronze Level, your organization will receive recognition through logo inclusion in summit materials and online platforms. Additionally, you will be invited to:

- Register up to two people to attend the summit.
- Be listed on the summit website and in event emails.
- Gain inclusion in event digital displays, and social media promotion.

**To make your commitment, reach out to Independent Sector's Partnerships Team at [sponsorship@independentsector.org](mailto:sponsorship@independentsector.org).**







## Special Events and Opportunities

Elevate your brand and align with leaders shaping the future of the nonprofit and philanthropic sectors. As a sponsor of Independent Sector's National Summit 2025, you'll gain exclusive visibility, high-level networking opportunities, and direct engagement with changemakers.






### **National Summit Welcome Reception (1) (\$175,000)**

Enjoy an exclusive naming opportunity as we welcome 1,000 participants to Independent Sector's National Summit 2025 with music and light refreshments! Our sponsor will enjoy Platinum Level benefits as well as an opportunity to welcome attendees during the speaking portion of the reception and the participation of up to 10 guests at the summit.

### **VIP Reception (1) (\$75,000)**

Enjoy exclusive naming rights for a cocktail reception celebrating Independent Sector's National Summit 2025's VIPs. Join Independent Sector and approximately 100 high-level attendees from national nonprofits, philanthropy, financial institutions, and the local community. This event will feature special guests, brief remarks, and light refreshments. Our VIP Reception sponsor will enjoy an opportunity to share brief remarks during the reception and will have exclusive branding throughout the reception space.

 *Contact Independent Sector's Partnerships team at [sponsorship@independentsector.org](mailto:sponsorship@independentsector.org) to discuss this opportunity.*

### **Full-Day Pre-Summit Training Events (3) (\$75,000)**

Enjoy an exclusive naming opportunity for one of three full-day workshops and training sessions led by Independent Sector's experts and special guests. Each event will be tailored to a specific audience: Independent Sector member CEOs; nonprofit government relations and advocacy professionals; and nonprofit COOs/CFOs. Running from 10:00 AM – 3:00 PM on October 27, these events will be interactive, providing opportunities for 30-40 participants to engage directly with speakers and each other on timely topics in their field. Lunch will be provided.

Sponsors will enjoy all the benefits of the Gold Level, as well as exclusive naming rights for the pre-summit event they sponsor, with an opportunity for a representative to welcome attendees at the beginning of the event. Additionally, we welcome participation in the pre-summit event of up to four representatives from the sponsor's organization.






## National Summit Scholarship Sponsorship

Independent Sector is committed to uniting nonprofit and philanthropic leaders to strengthen the charitable sector. [Scholarship Sponsorship helps fund registration, travel, and hotel for attendees from organizations with limited resources, ensuring their participation in Independent Sector's National Summit 2025.](#)

Sponsors will receive prominent recognition in summit materials, web pages, and signage.

 *Choose from available levels or contact us for more options at [sponsorship@independentsector.org](mailto:sponsorship@independentsector.org).*


- \$15,000 for five scholarships
- \$30,000 for ten scholarships

## Student Leadership Academy (\$75,000)

[Support Independent Sector's Student Leadership Academy at the 2025 National Summit.](#) This full-day pre-summit convening will be hosted on October 27 from 10:00 AM – 3:00 PM, for up to 70 college students majoring in fields like nonprofit management, leadership, and social entrepreneurship. It will address the urgent need for skilled and innovative leaders in the charitable sector by offering a full day of workshops, labs, and innovation hubs, focusing on building essential critical thinking, problem-solving, and creative skills.

In addition, participants will have full access to national summit programming and events. The ultimate goal is to cultivate a new generation of well-prepared leaders who will drive positive change in the nonprofit and philanthropic sectors, ensuring a vibrant and impactful charitable sector for the future. Sponsoring this academy means investing in future leaders who will shape a better world.

Sponsors will enjoy all of the benefits of the Gold Level, as well as naming rights for the Student Leadership Academy, with an opportunity for a representative to welcome attendees at the beginning of the event. Additionally, we welcome participation in the Student Leadership Academy of up to four representatives from the sponsor's organization.

 *Contact Independent Sector's Partnerships team at [sponsorship@independentsector.org](mailto:sponsorship@independentsector.org) to discuss this opportunity.*

## Community Tours (2) (\$35,000)

[Enjoy exclusive naming rights to one of the two full-day Community Tours](#) where approximately 80 participants (40 per tour) will have the opportunity to gain unique perspectives during visits to historical landmarks, meetings with local nonprofit leaders, and hands-on volunteer opportunities.

In addition to enjoying Silver Level benefits, Community Tour sponsors will enjoy exclusive branding opportunities during the full-day tour, and we welcome participation of up to two representatives from the sponsor's organization.







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INDEPENDENT SECTOR'S NATIONAL SUMMIT | OCT. 27-29, 2025 | ATLANTA

**LET'S CONNECT!** Contact [sponsorship@independentsector.org](mailto:sponsorship@independentsector.org)  
for sponsorship pricing and availability.