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# Take The Pledge

It's On Us: The Nonprofit Voter Empowerment Project

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## Leave No Power on the Table Pledge

*Connecting Nonprofit Mission to Civic Engagement and Advocacy*

### Nonprofit Mission: Leveraging Power Through Purpose

Mission alignment is the [single most powerful indicator](#) of whether a nonprofit will engage in advocacy, according to recent research. By advocating for policies related to our missions, nonprofits can address the root causes of our constituents' issues and effect systemic change. In this learning module, you'll explore case studies and insights from leading advocates that illustrate "why" civic engagement and "how" issue advocacy are integral to the mission and operations of every nonprofit. Independent Sector's ["Leave No Power on the Table"](#) initiative is an educational series and nonpartisan pledge campaign that equips nonprofits with the resources and support they need to strengthen their influence and better serve their constituents through advocacy, civic engagement, and voter participation.

The "Advocacy Spotlight Series," an initiative in Module 2 of the Leave No Power on the Table campaign, features inspiring case studies that allow nonprofits to "learn by doing" through everyday examples of nonprofit advocacy. Use the following case studies to better understand how your nonprofit's mission intersects with policy advocacy, civic engagement, and voter education:

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### CASE STUDIES

**Reader, Voter, Ready Partnership:** Libraries provide access to information, resources, programs, and public spaces for all members of a community. They are a cornerstone for civic engagement and more important than ever. This [nonprofit case study](#) provides guidance on how library leaders across the country — and across library types — can make a concerted effort to get their constituents registered, informed, and ready to vote!

**Yes You Can! – Advocacy & Lobbying Guidelines for Museums:** Museums of all kinds are critical educational, cultural, and scientific institutions in our society, but the value of their work is not always fully understood. This [nonprofit case study](#) provided by the [American Alliance of Museums](#), offers valuable insight to frequently asked questions about how nonprofits, including museums, and their staff and leadership, can participate in advocacy and lobbying, nonpartisan election-year activity, and nonpartisan voter engagement.

**Vote Riders:** Nonprofits are uniquely effective in educating the communities they serve about Voter ID policies because they have built strong relationships over time with their respective constituencies. With the spread of misinformation related to elections and voting, the need for credible messengers of information is of the utmost importance. This [nonprofit case study](#) developed in partnership with [VoteRiders](#) and [The Arc Dane County](#), illustrates how all nonprofits can help to ensure that voter ID laws do not prevent any eligible voters from having a voice at the ballot box.