



2025 Independent Sector's National Summit

October 27-29, 2025 | Atlanta, Georgia

SPONSORSHIP OPPORTUNITIES



**Building a
Stronger Sector,
*Together***

2025

National Summit

Independent Sector's National Summit is the only event that unites the entire charitable sector, building the collective power of nonprofits, foundations, and corporate giving programs to improve lives and strengthen communities.

More than 1,000 leading voices from across the country will gather in one place to connect, learn, and mobilize their organizations to serve more people and do more good. Together, we can create a stronger sector and a more equitable, inclusive, and just nation.

Summit attendees are decision-makers, thought leaders, and catalysts for change. Over the course of three days, you'll explore workshops, main stage presentations, community dinners, site visits, and networking events – all of which represent unique branding opportunities and touchpoints for conference sponsors.

Be a part of Independent Sector's National Summit in 2025 to connect with leading nonprofit and philanthropic voices and showcase your organization's commitment to building power and purpose in the charitable sector.



Defining the *Moment*

The 2025 summit will explore the most important opportunities to build the collective power of the U.S. charitable sector to improve lives and strengthen communities. Summit sponsors will be foundational to the only national summit that connects, equips, and activates diverse nonprofit and philanthropic leaders to build our knowledge and capacity in these key areas:



Thriving Workforce

Building equity and sustainability in one of the largest U.S. employment sectors



Robust Organizations

Maintaining financial strength and stability to stay in service for years to come



Trusted Voices

Developing stronger relationships with our communities to do more good



Active Advocates

Using our collective influence to advance policies that foster a healthy and just nation

Embracing *Change*

Upwell is now **Independent Sector's National Summit**, and the tagline is: **Building Collective Power for Nonprofits & Philanthropy**. This name serves as a commitment and a constant reminder that we're stronger together, and that together, we have the power to improve our communities and our nation.

Our Attendees and Sponsors

Who Attends?

Nonprofits	Corporate Giving Programs
Foundations	Philanthropic Organizations
Universities	Associations of Nonprofits/Philanthropies
Private Schools	
Businesses	
Policy Organizations	
Volunteers	

Who Sponsors?

Brands	ESG Software
Foundations	Influencer Marketing Platforms
Universities	Manufacturing
Agencies & Consultancies	Public Utilities
Employee Recruiting & Wellness	Law Firms
Real Estate & Construction	Financial Institutions
Donation & Grant Management	
CSR & Impact Measurement	

Attendee Titles

C-Suite	Directors
Department Heads	Program Officers
Senior VPs	Managers
VPs	

Thank you to our 2023 sponsors:



Sponsorship *Opportunities & Benefits*

Your organization is passionate about tackling the complex issues our communities face, building power in the charitable sector, and creating an environment for everyone to succeed. Sponsorship amplifies your impact and spreads your message.

We offer four levels of support – **platinum, gold, silver, and bronze** – as well as targeted **à la carte** options that are designed to fit your organization’s needs and budget.

Sponsorship rates are available upon request by reaching out to sponsorship@independentsector.org.

Branding & Signage

There are extensive opportunities to promote your organization and connect with conference attendees.



Platinum Sponsorship

Elevate your support for the sector by becoming a Platinum Sponsor for Independent Sector's National Summit.

A commitment at the Platinum Sponsorship level ensures unparalleled visibility and recognition among nonprofit leaders, philanthropists, and advocates dedicated to social impact. Enjoy exclusive branding opportunities, premium speaking engagements, and VIP networking sessions to showcase your dedication to advancing the work of nonprofits and philanthropies.

We are happy to customize opportunities at this level.

Stand at the forefront of innovation and leadership in the nonprofit sector with the Platinum Sponsorship.



The Platinum Sponsorship level includes:

Summit Materials

Badge promotion
Branded swag item

Digital

App signage
Digital display
Post at summit
Instagram story
Company spotlight
Summit emails
Summit website
Social media

Signage

Main stage recognition
Promotional signage
Window and wall signage
Plenary walk-in video loops
Registration desk signage

Event Attendance

10 registrations



Gold Sponsorship

Enhance your organization’s visibility and influence in the nonprofit sector with the Gold Sponsorship.

As a Gold Sponsor, you’ll benefit from prominent brand recognition across various platforms, including signage, digital media, and summit materials. Engage with nonprofit and philanthropic leaders through targeted networking opportunities and thought-provoking sessions while gaining exclusive access to insights and trends that drive nonprofit innovation and sustainability.

The Gold Sponsorship level includes:

Summit Materials

Branded swag item

Signage

Promotional signage
Window and wall signage
Plenary walk-in video loops
Registration desk signage

Digital

App signage	Company spotlight
Digital display	Summit emails
Post at summit	Summit website
Instagram story	Social media

Event Attendance

6 registrations



Silver Sponsorship

Position your organization as a pivotal supporter of nonprofits with the Silver Sponsorship.

As a Silver Sponsor, your organization will enjoy exposure through logo placement, exhibit space, and promotional activities. Reach leaders and stakeholders through interactive sessions and networking receptions, enhance brand visibility and credibility among key decision-makers, and demonstrate your dedication to nonprofit impact while gaining valuable exposure to a diverse audience.

The Silver Sponsorship level includes:

Summit Materials

Branded swag item

Digital

Digital display
Post at summit
Instagram story
Company spotlight
Summit emails
Summit website
Social media

Signage

Window and wall signage
Plenary walk-in video loops

Event Attendance

5 registrations

Bronze Sponsorship

Be a champion for nonprofit collaboration and innovation with the Bronze Sponsorship opportunity.

As a Bronze Sponsor, your organization will receive recognition through logo inclusion in summit materials and online platforms. Connect with nonprofit stakeholders in a dynamic environment designed to foster new partnerships and opportunities while gaining access to informative sessions and networking events that facilitate knowledge sharing and organizational growth.

The Bronze Sponsorship level includes:

Signage

Plenary walk-in video loops

Event Attendance

4 registrations

Digital

Digital display
Post at summit
Instagram story
Company spotlight

Summit emails
Summit website
Social media

À La Carte Options

Our multi-day summit programming presents additional opportunities for à la carte sponsorships that can be scaled to suit any budget.

- CEO lunch
- Program officer breakfast
- Happy hour
- Nonprofit staff lunch

Contact sponsorship@independentsector.org to learn more about à la carte sponsorship options.





Let's *Connect*

Join us in Atlanta in 2025 for Independent Sector's National Summit to build a sense of belonging, shared identity, and unified vision among the leading voices in the charitable sector.

Contact sponsorship@independentsector.org for sponsorship pricing and availability.



INDEPENDENT SECTOR

About Independent Sector

Independent Sector is the only national membership organization that brings together a diverse community of changemakers at nonprofits, foundations, and corporate giving programs working to strengthen civil society and ensure all people in the United States thrive.

www.independentsector.org