

Take The Pledge

It's On Us: The Nonprofit Voter Empowerment Project



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Serving The Underserved Digital Resources

Because the nonprofit sector employs our nation's most diverse workforce and serves multicultural communities, we share the collective responsibility of placing equity at the center of nonpartisan voter engagement. **It's On Us** to develop inclusive voter engagement strategies that reduce voter participation gaps in underserved communities. Use the enclosed graphics, captions, and blurbs to educate your stakeholders and members. The resource guide to support this campaign element can be accessed [here](#).

Social Media Graphics



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Social Media Captions

"Serving The Underserved" Graphic:

#Nonprofits share the responsibility of placing equity at the center of nonpartisan voter engagement. Use the Nonprofit Voter Empowerment Resource Guide to learn how your nonprofit can meet your stakeholders' election needs & challenges:

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<https://independentsector.org/blog/inclusive-strategies-for-nonprofit-voter-engagement/>

A voting system can't be deemed accessible if voters with disabilities, language barriers, and other unique needs can't vote privately & independently. Take the Pledge to ensure every eligible citizen can #GOTV: <https://independentsector.org/nonprofit-voter-empowerment-project/>

“Reducing Voter Participation Gaps” Graphic:

Together, nonprofits can reduce voter participation gaps in underserved communities. Use the Nonprofit Voter Empowerment Resource Guide to ensure your nonprofit's #GOTV plan helps to build an informed and equitable electorate: <https://independentsector.org/blog/inclusive-strategies-for-nonprofit-voter-engagement/>

As Election Day nears, #nonprofits should prepare to respond to barriers that may impede access to participation for voters in underserved communities. Take the Pledge today to ensure you're equipped to #GOTV: <https://independentsector.org/nonprofit-voter-empowerment-project/>

Newsletter Blurbs:

There are countless ways in which certain voting laws make participation disproportionately difficult for voters in underserved communities. Use the Nonprofit Voter Empowerment Resource Guide to identify the root causes of participation gaps: <https://independentsector.org/blog/inclusive-strategies-for-nonprofit-voter-engagement/>

In order to bring underrepresented voices to the table, #nonprofits must create inclusive #GOTV strategies to address the various ways that individuals are disenfranchised. Read the Nonprofit Voter Empowerment Resource Guide to learn more:

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The [Nonprofit Voter Empowerment Project](#) is a nonpartisan campaign developed by [Independent Sector](#) in partnership with [Nonprofit VOTE](#) to support nonprofits' efforts to increase voter participation among their staff, grantees, volunteers, and constituents.

