

Take The Pledge

It's On Us: The Nonprofit Voter Empowerment Project



It's On Us: Nonprofit Voter Empowerment Project

Operation Registration Digital Resources

Each election cycle, millions of Americans find themselves unable to vote because they miss a registration deadline, aren't sure how to register, or are deterred from the democratic process due to easily solvable issues, such as updating their registration information after moving. **It's On Us** to make voting probable for voters who are new to the process or are impacted by historical patterns by educating constituents about voter registration options, requirements, deadlines, and procedures. Use the enclosed graphics and captions to educate your stakeholders and members. The resource guide to support this campaign element can be accessed [here](#).

Social Media Graphics

Did you know as many as 1 out of 4 eligible voters are not registered or are uncertain of their registration status?

IT'S ON US
As Nonprofits To Ensure Voters' Registration Status Is Updated, Active, and Ready To Be Exercised

It's On Us: The Nonprofit Voter Empowerment Project: <https://independentsector.org/nonprofit-voter-empowerment-project/>

[Download](#)

8 out of 10 voters (78%) think it's a good idea for charities and other organizations to help members of their community vote.

IT'S ON US
As Nonprofits To Optimize Voter Participation Through Registration

It's On Us: The Nonprofit Voter Empowerment Project: <https://independentsector.org/nonprofit-voter-empowerment-project/>

[Download](#)

Take The Pledge

It's On Us: The Nonprofit Voter Empowerment Project



Social Media Captions

“Registration Status” Graphic:

Millions of voters find themselves unable to #vote because they miss a registration deadline, aren't sure how to register, or are deterred from the democratic process. Use the Nonprofit Voter Empowerment Resource Guide to support voter registration efforts: <https://independentsector.org/blog/registering-voters-in-communities-served-by-nonprofits/>

#DYK that during the 2020 election over 600K non-voters cited a registration problem as a reason for not casting a ballot? Use the Nonprofit Voter Empowerment Resource Guide to ensure the communities you serve are registered and #VoteReady this Election: <https://independentsector.org/blog/registering-voters-in-communities-served-by-nonprofits/>

“Optimize Participation Through Registration” Graphic:

#Nonprofit Voter Engagement makes voting probable for voters who are new to the process or at risk of being disenfranchised. Take the Pledge today to ensure the voices of your constituents are heard during the #Elections: <https://independentsector.org/nonprofit-voter-empowerment-project/>

#DYK that 8 out of 10 voters (78%) think it is a good idea for charities and other organizations to help members of their community vote? Use the Nonprofit Voter Empowerment Resource Guide to ensure the communities that you serve are #VoteReady: <https://independentsector.org/blog/registering-voters-in-communities-served-by-nonprofits/>

Newsletter Blurbs:

As their community's most trusted institution, nonprofits play a vital role in developing

Take The Pledge

It's On Us: The Nonprofit Voter Empowerment Project



an informed electorate. Use the Nonprofit Voter Empowerment Resource Guide to inform voters about registration options, requirements, deadlines, and procedures: <https://independentsector.org/blog/registering-voters-in-communities-served-by-nonprofits/>

While voter-friendly policies can mitigate existing barriers to ballot box, they do not directly increase the motivation of a potential voter to register or participate. Take the Pledge to help the communities you serve GOTV:

<https://independentsector.org/nonprofit-voter-empowerment-project/>

The [Nonprofit Voter Empowerment Project](#) is a nonpartisan campaign developed by [Independent Sector](#) in partnership with [Nonprofit VOTE](#) to support nonprofits' efforts to increase voter participation among their staff, grantees, volunteers, and constituents.

