

Take The Pledge

It's On Us: The Nonprofit Voter Empowerment Project



Leave No Power on the Table Pledge

Connecting Nonprofit Mission to Civic Engagement and Advocacy

Nonprofit Voice: Empowering Nonprofit Communities Through Civic and Participatory Processes

Nonprofit advocacy is a catalyst for systems-level change. By empowering our communities to actively participate in the democratic process, we not only strengthen our influence, but also promote electoral accountability. This learning module offers practical guidance to help nonprofits bring underrepresented voices to the decision-making process through nonpartisan voter engagement and voter education initiatives. At the end of the module, join a peer learning workshop to gain insight into tailored voter engagement strategies that improve access and participation for all nonprofit constituents.

The ["Leave No Power on the Table"](#) initiative is an educational series and nonpartisan pledge campaign that equips nonprofits with the resources and support they need to strengthen their influence and better serve their constituents through advocacy, civic engagement, and voter participation.

Use the following resources to help increase voter and civic participation among your organization's staff, stakeholders, volunteers, and constituents:

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Improving Accessibility for Voters in Underserved Communities

As Election Day nears, nonprofits should prepare to respond to barriers that may impede access to participation for voters in underserved communities. Voter disenfranchisement impacts constituents in various ways, including variation in impact within groups. Use the [enclosed resources](#) to ensure that your organization's voter engagement strategy helps to build a more equitable electorate. You may access the Spanish version of this resource [here](#).

Register Voters in Communities Served by Nonprofits

With each election, millions of Americans find themselves unable to vote because they miss a registration deadline, aren't sure how to register, or are deterred from the democratic process due to easily solvable issues, such as updating their registration information after moving. Additionally, even previously registered voters may find they have been removed from the voter rolls.

Educating constituents about voter registration options, requirements, deadlines, and procedures makes voting probable, especially for voters who are new to the process or are impacted by historical patterns of exclusion and disenfranchisement. Use the [enclosed resources](#) to integrate voter registration initiatives into your nonprofit's [voter engagement plan](#).

Ensure Nonprofit Staff Vote and Volunteer

To date, fewer than half of all states mandate paid time off to vote. Nonprofits can make a difference by leading with policies that allow their employees to vote early to help minimize long lines and provide ample time for staff to serve voters in their communities.

[Join Independent Sector's efforts](#) to ensure nonprofit leaders set an example for all industries and sectors.

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Increase Voter Participation Through Nonpartisan Voter Education

Voters deserve to hear directly from all candidates running for office in their communities. While 501(c)(3) nonprofits are, by design, prohibited from engaging in electoral politics, those same organizations, and the communities they serve, are deeply vested in the policy-making process. Nonprofits play a vital role in [educating their constituents](#) about upcoming elections to ensure communities have access to accurate, timely information.

Nonprofits also depend on policymakers of all parties — from the president to a town council member — who will engage their constituencies, learn from them, and make informed policy decisions. Develop a [nonpartisan voter guide](#) or [candidate questionnaire](#) to help voters in your communities understand where candidates stand on the issues voters care most about.