



UPSWELL[®] 2023

Powered by  INDEPENDENT
SECTOR

Dallas-Fort Worth
November 15-17, 2023



Upswell is a community of changemakers who are transforming our nation into a healthy and racially just society.



Upswell 2023 Sponsorship & Exhibitor Opportunities

We are pleased to offer a range of opportunities for Upswell Dallas-Fort Worth. Investors will be acknowledged in five major sponsorship categories with suggested benefits and visibility opportunities available at each level. The Upswell team looks forward to working with you to craft a partnership package that meets your needs for connection and visibility, matches your program and issue interests, and is within your budget.

For more information and to discuss opportunities please contact Kathy Bradley, Director, Corporate Partnerships at kathyb@independentsector.org or 202-467-6171.

Anchor Funders Circle

Additional opportunity for local organizations who invest \$100,000+

Comprised of key institutional stakeholders, funders, and influencers in Dallas-Fort Worth, this group will meet quarterly to:

- Advise on strategic design decisions and issues of local relevance, including how Upswell can be a catalyst for work that continues beyond the actual Summit event
- Assist in local fundraising efforts and broker introductions on behalf of IS and Upswell
- Suggest speakers, partners, vendors, and organizers for Upswell 2023
- Receive updates on Upswell 2023 planning
- Special acknowledgment from Independent Sector leadership during all 2023 Upswell events

Upswell 2023 Sponsorship Opportunities

All Upswell Sponsors Receive:

Year Round

- Logo and link on the Upswell website for the duration of 2023
- Logo in pre- and post-event Upswell email blasts
- Logo on sponsor recognition slide at all Upswell 2023 events
- Recognition in 2023 Independent Sector annual report

Summit

- Summit post event audience impact report
- Sponsor acknowledgment on social media with a tag to your organization
- Opportunity to place an item in the attendee tote bag
- Name and logo placement on all materials related to the Summit including press releases, blog posts and network-wide communication

Pop-Ups

- Unlimited free staff registrations to the Pop-Up's

	Catalyst \$200,000+	Transformer \$100,000+	Builder \$50,000+	Mover \$25,000+	Connector \$10,000+
YEAR-ROUND BENEFITS					
Special acknowledgement from IS leadership during all 2023 Upswell events	✓	✓			
One-year Independent Sector membership for grantees/network	15	10			
Feature your work or grantees on our blog	3	2	1		
One dedicated email to the Upswell audience. Sponsor provides the content and IS sends on your behalf. (approx. 30k subscribers total)	✓	✓	✓	✓	
Funder Circle (for local sponsors only)	✓	✓			
POP-UPS (April 25 & June 20)					
Opportunity to have a panelist participate during a Main Stage session	✓				
Opportunity to have a panelist participate during a workshop session		✓			
Opportunity to provide a brief video that will run during a Main Stage session			✓		
Sponsor acknowledgment on social media with a tag to your organization	✓	✓	✓	✓	

Upswell 2023 Sponsorship Opportunities (continued)

	Catalyst \$200,000+	Transformer \$100,000+	Builder \$50,000+	Mover \$25,000+	Connector \$10,000+
DALLAS-FORT WORTH SUMMIT BENEFITS					
Verbally recognized by the CEO of Independent Sector during the Opening Main Stage presentation	✓	✓			
Opportunity to introduce a Main Stage speaker via 1-2 minute remarks OR share a 2-3 minute video during a Main Stage presentation	✓				
Premium name and logo placement on the Summit tote bag provided to all event attendees at check-in	✓				
Opportunity to provide a brief video that will run during a Main Stage presentation		✓			
Recognized via digital signage at all Main Stage sessions	✓	✓			
Opportunity to co-design a workshop	✓	✓	✓		
Opportunity to design a twenty-minute Spark Talk presentation				✓	
Opportunity to design a ten-minute session for the Spotlight Stage located in the Public Square					✓
Prominent recognition as a host for a community building event such as a community tour or community dinner			✓		
Prominent recognition as a sponsor of a networking event such as a Networking Hub or Refreshment Station. <i>(non-exclusive)</i>				✓	
10x20 exhibit booth space located in our Public Square	✓	✓	✓		
10x10 exhibit booth space located in the Public Square				✓	✓
Upswell Summit registrations <i>(Option to purchase additional registrations at a discounted rate)</i>	4	3	2	2	2



Benefits of Exhibiting at



Why Exhibit at Upswell 2023?

Upswell is the premier opportunity for people from across the nonprofit and philanthropic community to come together and examine pressing issues facing our organizations and the communities we serve. Join nonprofit and foundation leaders as they challenge our current thinking and explore creative solutions that will make the nonprofit community even more effective.

Our exhibitors and partners are key to building a brighter future for our sector. We believe that programing should continue beyond the main stage or the conference room. Our intentional human-centered design encourages attendees to gather at the Public Square throughout the Summit, where learnings from workshops and spark talks are unpacked and new connections are made. By situating our exhibitors within the Public Square, we can ensure they are at the intersect of where change happens. Don't miss the opportunity to harness this momentum and provide our attendees with the tools they need to move their missions forward.

Exhibit Opportunities

Exhibitor Level	Booth Size	Spotlight Stage	Member Price	Non-Member Price
Gold+	10x20	10 Minute Presentation	\$5,000	\$6,250
Gold	10x20	---	\$4,250	\$5,500
Silver+	10x10	10 Minute Presentation	\$3,250	\$4,500
Silver	10x10	---	\$2,500	\$3,750

Gold+ & Silver+ Exhibitors may purchase an additional Spotlight Stage slot for \$500

What's included with your booth rental:

- 8'-high draped back wall, 3'-high draped sidewalls*
- One (1) complimentary full-conference registration (per 10' x 10')**
- Exclusive, non-conflicting exhibit hall hours to network with attendees
- Networking opportunities that include receptions and refreshment breaks
- Company listing and 50-word company description in Upswell Mobile App

*Exhibit space rental does NOT include any furnishings or utilities and must be ordered a la carte. Pricing and order forms will be included in the Exhibitor Services Kit.

**Additional full conference registrations over the allotted amount can be purchased at a discounted rate. Please contact IS staff for more information.

CONNECT

with some of the most influential CEOs and grassroots community organizers in the nonprofit sector

MEET

prospects and generate new leads

PROMOTE

your company's image and maximize its market exposure

DISCUSS

your customers' needs face-to-face and demonstrate solutions

RESEARCH

your competitors and develop ways to distinguish your products and services from theirs

TEST or LAUNCH

new products and receive feedback in real time

EXPAND

your customer database to strengthen your overall sales and marketing programs

RE-ENGAGE

existing customers

Sponsorship & Exhibitor Commitment Form



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Sponsorship Levels:

- Catalyst: \$200,000+ Builder: \$50,000+ Connector: \$10,000+
 Transformer: \$100,000+ Mover: \$25,000+

Exhibitor Levels:

	Exhibitor Level	Booth Size	Spotlight Stage	Member Price	Non-Member Price
<input type="checkbox"/>	Gold+	10x20	10 Minute Presentation	\$5,000	\$6,250
<input type="checkbox"/>	Gold	10x20	---	\$4,250	\$5,500
<input type="checkbox"/>	Silver+	10x10	10 Minute Presentation	\$3,250	\$4,500
<input type="checkbox"/>	Silver	10x10	---	\$2,500	\$3,750

Organization Information:

Company: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Payment Information:

This document serves as a contract. All sponsorship or exhibit requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorships or exhibit opportunities as stipulated on the form. Sponsorship and exhibit participation is not confirmed until full payment is received. Payment must be made prior to the event date. **No refunds will be issued.*

- Visa MC American Express Please send me an invoice for payment via wire transfer or check

Name on Card: _____

Credit Card No: _____ CVV: _____ Exp: _____

Billing Address: _____

Authorized Signature: _____

**Please return your completed form to Kathy Bradley at kathyb@independesector.org.
Thank you for your support of Independent Sector!**

We're Excited to Connect

With Upswell 2023 year-round, we're eager to quickly design a partnership that connects your mission to our huge network of changemakers across the country.

Please reach out by emailing Kathy Bradley at kathyb@independentsector.org.



About Independent Sector

Upswell is powered by Independent Sector, the only national membership organization that brings together a diverse community of changemakers at nonprofits, foundations, and corporate giving programs working to strengthen civil society and ensure all people in the United States thrive. As the vital meeting ground, we advance our mission by fostering a sense of belonging, catalyzing action, and providing policy leadership across the full breadth of the charitable sector.