



UPSWELL[®] 2023

Powered by  INDEPENDENT
SECTOR

Dallas-Fort Worth
November 15-17, 2023



Upswell is a community of changemakers who are transforming our nation into a healthy and racially just society.



Upswell 2023 Sponsorship Opportunities

We are pleased to offer a range of opportunities for Upswell Dallas-Fort Worth. Investors will be acknowledged in five major sponsorship categories with suggested benefits and visibility opportunities available at each level. The Upswell team looks forward to working with you to craft a partnership package that meets your needs for connection and visibility, matches your program and issue interests, and is within your budget.

For more information and to discuss opportunities please contact Kathy Bradley, Director, Corporate Partnerships at kathyb@independentsector.org or 202-467-6171.

Anchor Funders Circle

Additional opportunity for local organizations who invest \$100,000+

Comprised of key institutional stakeholders, funders, and influencers in Dallas-Fort Worth, this group will meet quarterly to:

- Advise on strategic design decisions and issues of local relevance, including how Upswell can be a catalyst for work that continues beyond the actual Summit event
- Assist in local fundraising efforts and broker introductions on behalf of IS and Upswell
- Suggest speakers, partners, vendors, and organizers for Upswell 2023
- Receive updates on Upswell 2023 planning
- Special acknowledgment from Independent Sector leadership during all 2023 Upswell events

Upswell 2023 Sponsorship Opportunities

All Upswell Sponsors Receive:

Year Round

- Logo and link on the Upswell website for the duration of 2023
- Logo in pre- and post-event Upswell email blasts
- Logo on sponsor recognition slide at all Upswell 2023 events
- Recognition in 2023 Independent Sector annual report

Summit

- Summit post event audience impact report
- Sponsor acknowledgment on social media with a tag to your organization
- Opportunity to place an item in the tote bag
- Name and logo placement on all materials related to the Summit including press releases, blog posts and network-wide communication

Pop-Ups

- Unlimited free staff registrations to the Pop-Up's

	Catalyst \$200,000+	Transformer \$100,000+	Builder \$50,000+	Mover \$25,000+	Connector \$10,000+
YEAR-ROUND BENEFITS					
Special acknowledgement from IS leadership during all 2023 Upswell events	✓	✓			
One-year Independent Sector membership for grantees/network	15	10			
Feature your work or grantees on our blog	3	2	1		
One dedicated email to the Upswell audience. Sponsor provides the content and IS sends on your behalf. (approx. 30k subscribers total)	✓	✓	✓	✓	
Funder Circle (for local sponsors only)	✓	✓			
POP-UPS (April 25 & June 20)					
Opportunity to have a panelist participate during a Main Stage session	✓				
Opportunity to have a panelist participate during a workshop session		✓			
Opportunity to provide a brief video that will run during a Main Stage session			✓		
Sponsor acknowledgment on social media with a tag to your organization	✓	✓	✓	✓	

Upswell 2023 Sponsorship Opportunities (continued)

	Catalyst \$200,000+	Transformer \$100,000+	Builder \$50,000+	Mover \$25,000+	Connector \$10,000+
DALLAS-FORT WORTH SUMMIT BENEFITS					
Verbally recognized by the CEO of Independent Sector during the Opening Main Stage presentation	✓	✓			
Opportunity to introduce a Main Stage speaker via 1-2 minute remarks OR share a 2-3 minute video during a Main Stage presentation	✓				
Premium name and logo placement on the Summit tote bag provided to all event attendees at check-in	✓				
Opportunity to provide a brief video that will run during a Main Stage presentation		✓			
Recognized via digital signage at all Main Stage sessions	✓	✓			
Opportunity to co-design a workshop	✓	✓	✓		
Opportunity to design a twenty-minute Spark Talk presentation				✓	
Opportunity to design a ten-minute session for the Spotlight Stage located in the Public Square					✓
Prominent recognition as a host for a community building event such as a community tour or community dinner			✓		
Prominent recognition as a sponsor of a networking event such as a Networking Hub or Refreshment Station. <i>(non-exclusive)</i>				✓	
10x20 exhibit booth space located in our Public Square	✓	✓	✓		
10x10 exhibit booth space located in the Public Square				✓	✓
Upswell Summit registrations <i>(Option to purchase additional registrations at a discounted rate)</i>	4	3	2	2	2

We're Excited to Connect

With Upswell 2023 year-round, we're eager to quickly design a partnership that connects your mission to our huge network of changemakers across the country.

Please reach out by emailing Kathy Bradley at kathyb@independentsector.org.



About Independent Sector

Upswell is powered by Independent Sector, the only national membership organization that brings together a diverse community of changemakers at nonprofits, foundations, and corporate giving programs working to strengthen civil society and ensure all people in the United States thrive. As the vital meeting ground, we advance our mission by fostering a sense of belonging, catalyzing action, and providing policy leadership across the full breadth of the charitable sector.