



**CHARITABLE GIVING NATIONAL SURVEY**  
**N=1,000 Registered Voters Nationally - Web**  
**Topline Results**  
**August 30 - September 1, 2022**

QVTINT. Thinking ahead to the November elections for local, state, and federal offices, how likely would you say it is that you will vote?

Extremely likely to vote	66%
Very likely to vote	19
Somewhat likely to vote	12
Not at all likely to vote	3

**COLLAPSED CODES:**

Total Likely	97%
Extremely/Very Likely	85

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Now you are going to read some ways individuals may engage with nonprofit groups or in their community. Please indicate whether you plan to engage in this activity (ROTATE: more often, less often,) or equally as often as you engaged in the activity last year.

<i>Ranked by % More often this year than last year</i>	<b>More often this year than last year</b>	<b>Less often this year than last year</b>	<b>Equally as often this year as last year</b>
QENGAGE4. Advocate for the needs of your community.	27%	16	57
QENGAGE1. Donate money to a nonprofit organization.	26%	24	50
QENGAGE2. Volunteer with a nonprofit organization or in your community.	25%	19	56
QENGAGE3. Utilize nonprofit programs or services.	21%	20	59
QENGAGE5. Advocate with a nonprofit organization.	20%	17	63

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QDATA. Do you (ROTATE: agree or disagree) with the following statement? Nonprofits are the third largest employer of the private workforce, employing more than 12 million people in the U.S. Other industries, like limousine services and goat farming, receive free, regular data about their workforce from the federal government. Nonprofits and policymakers need to receive data about the nonprofit sector workforce, just like for-profit industries.

Strongly Agree	28%
Somewhat Agree	43
Somewhat Disagree	6
Strongly Disagree	3
Don't know	20
Prefer not to answer	0

**COLLAPSED CODES:**

Agree	71%
Disagree	9
DK/Refused	20

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QOVERSIGHT. The 1023 EZ is an expedited process for establishing a nonprofit organization and can be almost automatic, with limited review. A key government watchdog found that as many as 40% of ineligible applications are approved, opening charities up to fraud. Congress is currently considering a proposal to stop and rethink this fast-track process. After reading this information, do you (ROTATE: support or oppose) this proposal?

Strongly support	36%
Somewhat support	35
Somewhat oppose	9
Strongly oppose	5
Don't know	15
Prefer not to answer	1

**COLLAPSED CODES:**

Support	70%
Oppose	14
DK/Refused	16

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QDEDUCT. About 90% of Americans cannot claim a deduction for their charitable contributions. Congress previously passed a law allowing everyone to claim a charitable tax deduction of up to \$300, but let it expire this year. Would you (ROTATE: support or oppose) restoring this deduction permanently, allowing everyone to receive a tax break when they make charitable contributions?

Strongly support	45%
Somewhat support	40
Somewhat oppose	11
Strongly oppose	4

**COLLAPSED CODES:**

Support	85%
Oppose	15

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QAMOUNT. Would you (ROTATE: support or oppose) expanding that charitable tax deduction up to \$4,000 for every American?

Strongly support	33%
Somewhat support	43
Somewhat oppose	16
Strongly oppose	7

**COLLAPSED CODES:**

Support	77%
Oppose	23

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QNPVOTE. Currently charities, like museums, homeless shelters, and community centers, are allowed to help members of their communities vote by providing language assistance, assisting in voter registration updates, and raising awareness about important election dates. Do you think it is a (ROTATE: good idea or a bad idea) for these charities to offer these services?

Good idea	72%
Bad idea	10
No opinion	18

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QADVOCATE. Would you (ROTATE: support or oppose) local charities educating policymakers and businesses about the needs of the communities they serve?

Strongly support	44%
Somewhat support	48
Somewhat oppose	7
Strongly oppose	2

**COLLAPSED CODES:**

Support	92%
Oppose	8

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QINITIAL. Nonprofit organizations currently have little representation in the federal government. Some people have proposed that, because of the importance of nonprofits to our communities, nonprofits should be given an official "seat at the table" to collaborate with the federal government in order to more effectively solve challenges facing local communities. Would you (ROTATE: support or oppose) this proposal?

Strongly support	32%
Somewhat support	52
Somewhat oppose	13
Strongly oppose	3

**COLLAPSED CODES:**

Support	84%
Oppose	16

Now you are going to read some statements regarding collaboration between the federal government and nonprofits. After each statement, please indicate if this information makes you more supportive or less supportive of a proposal to give nonprofits an official "seat at the table" to collaborate with the federal government.

<i>Ranked by % More supportive</i>	Much more supportive	Smwt more supportive	Smwt less supportive	Much less supportive	DK	Prefer not to answer	COLLAPSED	
							More	Less
QMESS1. Nonprofits have a deep understanding of the communities they serve. Collaboration between the federal government and nonprofits will create policies that better serve me and my community.	39%	40	7	4	10	1	78%	11
QMESS3. Nonprofits are the nation's 3rd largest private employer and provide 10% of the private sector jobs in America. It is only fair they have a seat at the table working with the federal government alongside other businesses and groups.	32%	45	8	4	11	1	77%	12
QMESS4. For-profit businesses have agencies in the federal government that are designed to look out for them, like the Small Business Administration and the Department of Commerce. Nonprofits are left out of these structures, and the people and communities they serve suffer as result.	35%	38	9	4	13	1	73%	13
QMESS2. Nonprofits are among the most trusted institutions in the U.S.. When the federal government fails to collaborate with nonprofits, financial resources, knowledge, and time are wasted, resulting in ineffective solutions that fail to address the needs of communities.	34%	39	9	4	13	1	73%	13

QINFORMED. Now that you've read a bit more, would you (ROTATE: support or oppose) a proposal giving nonprofits an official "seat at the table" to collaborate with the federal government in order to more effectively solve challenges facing local communities?

	<b>Late</b>	<b>Early</b>
Strongly support	42%	32%
Somewhat support	45	52
Somewhat oppose	10	13
Strongly oppose	3	3
<b>COLLAPSED CODES:</b>		
Support	87%	84%
Oppose	13	16

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Now you are going to read some statements about actions a nonprofit organization may engage in. Please indicate whether you would be (ROTATE: more likely or less likely) to donate to this nonprofit organization if they engaged in each action.

<i>Ranked by % More Likely</i>	<b>Much more likely to donate</b>	<b>Smwt more likely to donate</b>	<b>Neither more nor less likely to donate</b>	<b>Smwt less likely to donate</b>	<b>Much less likely to donate</b>	<b>COLLAPSED</b>	
						<b>More Likely</b>	<b>Less Likely</b>
QDONATE1. Helped you advocate on an issue you care about.	27%	41	26	4	2	68%	30
QDONATE2. Advocated for an issue impacting your community.	23%	41	29	4	3	64%	34
QDONATE4. Asked you to help them make decisions about their policy work.	16%	34	43	6	2	49%	48
QDONATE3. Asked you to advocate on a policy issue.	12%	25	53	7	4	37%	59

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When you decide to support a nonprofit, how important is it to you for their operations/practices to be informed by each of the following. (ROTATE CODES 1-4 TOP TO BOTTOM AND BOTTOM TO TOP)

<i>Ranked by % Very important</i>	Very important	Smwt important	Not very important	Not at all important	COLLAPSED	
					Very/Smwt	Not Very/Not at all
QTRUST3. Public transparency and accountability of organization finances and fundraising.	60%	33	5	1	94%	6
QTRUST1. Values promoting fairness and equity for employees and the communities they serve.	53%	37	8	2	90%	10
QTRUST4. Involving people served by the nonprofit in the organization's decisions	42%	45	11	2	87%	13
QTRUST2. Awareness of the organization's environmental impact.	36%	43	17	4	79%	21

QVOLUNTEER. How likely are you to volunteer with a nonprofit group to help them make decisions about their public policy work? (ROTATE 1-4 TOP TO BOTTOM; BOTTOM TO TOP)

Very likely	15%
Somewhat likely	48
Somewhat unlikely	28
Very unlikely	10

**COLLAPSED CODES:**

Likely	62%
Unlikely	38

QPRESBALLOT. Who did you vote for in the 2020 Presidential Election? (ROTATE CODES 1 & 2)

Donald Trump	42%
Joe Biden	46
Someone Else	4
Did not vote	8

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QRESIDE. Which of the following best describes the area in which you reside?

Rural area - small community with less than 2,500 residents	20%
Urban area - medium or large community with over 50,000 residents	34
Suburban area - adjacent to an urban area but less than 50,000 residents	46

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QCHURCHGOER. And how often would you say you usually attend church?

More than once a week	6%
Once a week	18
A couple of times a month	11
Less than once a month	14
Only on holidays	14
Never	38

**COLLAPSED CODES:**

Once a week +	24%
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QINCOME. And for statistical purposes only -- What was your household income for 2021 before taxes?

Less than \$35,000	31%
\$35,000 - \$50,000 [49,999]	19
\$50,000 - \$75,000 [74,999]	20
\$75,000 - \$100,000 [99,999]	13
\$100,000 - \$200,000	15
More than \$200,000	1

**COLLAPSED CODES:**

Under 75k	70%
75k+	30

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QEDU. What is the last grade of school you completed?

Grade School of less	0%
Some High School	3
Graduated High School	22
Vocational School / Technical School	6
Some College	26
Graduated College	31
Post Graduate Degree	12
Prefer not to answer	0

**COLLAPSED CODES:**

No College Degree	57%
College Degree +	43

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QINFLATE. How concerned are you about inflation or experiencing economic stress in the next six months or year?  
(ROTATE 1-3 TOP TO BOTTOM; BOTTOM TO TOP)

Very concerned	60%
Somewhat concerned	37
Not at all concerned	4

**COLLAPSED CODES:**

Very/Somewhat concerned	96%
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QPARTYID. Generally speaking, do you think of yourself as (RANDOMIZE: a Republican, a Democrat, an independent) or something else?

Republican	32%
Democrat	35
Independent	28
No preference	3
Something else / Other	1
Don't know	1

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QAGECODE7. Would you please indicate which of the following age groups you belong to?

18-24	9%
25-34	17
35-44	16
45-54	17
55-64	19
65-74	15
75 or older	8

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QRACEX. Which of the following best describes your racial or ethnic background? Are you of Hispanic, Latino, or Spanish origin?

White	71%
African American / Black	12
Hispanic	11
Asian [Japanese, Korean, south-east Asian, Pacific Islander, etc.]	4
American Indian/Alaskan Native	1
Native Hawaiian/Pacific Islander	0
Other	1
Prefer not to answer	0

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QSEX. What is your gender?

Male	47%
Female	53
Other	0

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CR. Census Region.

New England	5%
Middle Atlantic	13
East North Central	16
West North Central	7
South Atlantic	21
East South Central	6
West South Central	11
Mountain	7
Pacific	14

CR4. COLLAPSED:

Northeast	18%
Midwest	23
South	38
West	21

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