

# The Nonprofit Sector in Oklahoma



## NUMBER OF OKLAHOMA NONPROFIT ORGANIZATIONS

ALL NONPROFIT ORGANIZATIONS	16,953
501(c)(3) PUBLIC CHARITIES (INCLUDES SOME RELIGIOUS ORGANIZATIONS)	11,960
501(c)(3) PRIVATE AND PUBLIC FOUNDATIONS	958
OTHER 501(c) NONPROFIT ORGANIZATIONS *	4,035

\* CIVIC LEAGUES, CHAMBERS OF COMMERCE, VETERANS ORGANIZATIONS, ETC.

## Public Charities and Foundations Benefit Oklahoma Communities

### Deliver vital community services

- The Girl Scouts of Western Oklahoma is made up of 14,000 girls and volunteers with programs dedicated to helping girls make good decisions, improve their self-esteem, appreciate diversity, and contribute to the community. Hands-on learning in areas such as STEM allow the girls to earn badges at out-of-school learning environments, such as the Science Museum Oklahoma.

### Give voice to the people they serve

- Goodwill Industries of Central Oklahoma has provided services including job training and case management to over 5,698 people in 2017. Relying on 23 retail stores and 30 donation centers, they reinvest 88 cents of every dollar back into the community.

## Economic Impact of Oklahoma's Nonprofit Sector

- Employs **84,335 people**, 6.7% of the state's workforce
- Generates more than **\$14.8 billion** in annual revenues
- Holds assets of nearly **\$47.2 billion**
- Oklahoma foundations annually give over **\$738 million**
- Oklahomans give **\$2.5 billion** to charity each year, representing **4.46 percent** of household income

### Contribute to vibrant communities

- The Kerr Foundation in Oklahoma City provides community support in the areas of education, health, human services, and arts and culture. In 2018, the Foundation provided grants to organizations including: Community Food Bank of Eastern Oklahoma, HandOn Texarkana, Lyric Theatre of Oklahoma City and The University of Oklahoma Foundation.

### Advance solutions for challenges facing society

- Located in Tulsa, the Community Food Bank of Eastern Oklahoma and its 350 partner agencies provide food in 24 counties in eastern Oklahoma. In Fiscal Year 2019, the Food Bank distributed more than 28.9 million pounds of food.

*Note: The “nonprofit sector” encompasses organizations that are defined as tax-exempt under section 501(c) of the Internal Revenue Code. This includes both public charities and private foundations [501(c)(3)] and other nonprofits such as civic league organizations [501(c)(4)]. Exceptions are noted when relevant.*

## Sources:

### **Employment Information**

Best estimate based on available data from the following sources:

*Number of nonprofit employees:* The 2019 nonprofit employment report, Lester M. Salamon and Chelsea L. Newhouse, S. Wojciech Sokolowski, Nonprofit Employment Bulletin #47, Johns Hopkins Center for Civil Society Studies, 2019 {Data is 2016, page 3}  
[http://ccss.jhu.edu/wp-content/uploads/downloads/2019/01/2019-NP-Employment-Report\\_FINAL\\_1.8.2019.pdf](http://ccss.jhu.edu/wp-content/uploads/downloads/2019/01/2019-NP-Employment-Report_FINAL_1.8.2019.pdf)

### **Number of Nonprofits**

Urban Institute, National Center for Charitable Statistics, State Summary reports <http://www.nccs.urban.org/statistics/profiles.cfm> {Data are 2013}

### **Asset and Revenues**

Urban Institute, National Center for Charitable Statistics, "Registered Nonprofit Organizations by State (BMF 12/2015)" <http://nccsweb.urban.org/tablewiz/bmf.php> {Data are 2015}

### **Foundation Giving**

The Foundation Center, FC Stats: "Foundation Stats: Total Grantmaking Foundations" <http://data.foundationcenter.org/#/foundations/all/state:OK/total/list/2015> {Data are 2015}  
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### **Individual Giving**

How America Gives, 2014. The Chronicle of Philanthropy.  
<https://philanthropy.com/interactives/how-america-gives> {Data are 2012}.

### **Nonprofit examples:**

Girl Scouts of Western Oklahoma: <http://www.gswestok.org/en/about-our-council/about-us.html>  
The Kerr Foundation: <http://www.thekerrfoundation.org/grants.php>  
Food Bank of Eastern Oklahoma: <http://okfoodbank.org/about-us/> and <https://okfoodbank.org/>  
Goodwill: <http://www.okgoodwill.org/>

*As of October 2019*