# The Nonprofit Sector in NORTH CAROLINA



### NUMBER OF NORTH CAROLINA NONPROFIT ORGANIZATIONS

ALL NONPROFIT ORGANIZATIONS	39,587
501(c)(3) PUBLIC CHARITIES (INCLUDES SOME RELIGIOUS ORGANIZATIONS)	27,777
501(c)(3) PRIVATE AND PUBLIC FOUNDATIONS	2,420
OTHER 501(c) NONPROFIT ORGANIZATIONS *	9,390
* CIVIC LEAGUES, CHAMBERS OF COMMERCE, VETERANS ORGANIZATIONS, ETC.	

### Public Charities and Foundations Benefit North Carolina Communities

#### Address societal challenges

• John and Ginger Sall, who created the Sall Family Foundation, signed the Giving Pledge in 2012 committing to give away the majority of their wealth to philanthropy. In line with the family's passion for conservation issues, the Sall Family Foundation has given the Nature Conservancy close to \$15 million over the past 10 years.

#### Give voice to the people they serve

• Second Harvest Food Bank of Metrolina works with 650 partner agencies in 14 counties in North Carolina to distribute 46 million pounds of food. The need at their emergency pantries remains high as 18% of the population of the service area lives in poverty, including over 188,000 children and 41,000 seniors.

#### Contribute to vibrant communities

• The North Carolina Symphony, known for its innovative and collaborative programming, offers 175 performances annually throughout the state. The Symphony gives approximately 45 free concerts per year for schools as part of the state's music education curriculum and sponsors the Triangle Youth Philharmonic.

### Advance solutions for challenges facing society

• The YMCA of Greater Charlotte served more than 290,000 area residents in 2014. As part of its history in promoting a healthy lifestyle for youth, the organization welcomed 10,650 day and 3,472 resident campers to its summer camps and provided nearly \$1.3 million in financial assistance.

## Economic Impact of North Carolina's Nonprofit Sector

- Employs more than 400,000 over 10% of the state's workforce – and pays more than \$15 billion in annual wages
- Generates over \$52.5 billion in annual revenues
- Holds assets of more than \$154 billion
- North Carolina foundations annually give over \$1.2
  billion
- North Carolinians give **\$5.9 billion** to charity each year, representing **3.79 percent** of household income

# **Employment by Nonprofit Service Area**

Nonprofit Service Area	% of NC Nonprofits
Health Care	60.3%
Education	25.2%
Other	5.0%
Social Assistance	4.6%
Religious, Grantmaking, and Civic Organizations	3.3%
Professional, Scientific, and Technical Services	1.7%
Arts, Culture and Humanities	1.6%

Note: The "nonprofit sector" encompasses organizations that are defined as tax-exempt under section 501(c) of the Internal Revenue Code. This includes both public charities and private foundations [501(c)(3)] and other nonprofits such as civic league organizations [501(c)(4)]. Exceptions are noted when relevant.

### Sources:

### Employment Information and Breakdown by Nonprofit Service Area

*Essential: Our State's Nonprofit Sector Is a Vital Economic Engine*, North Carolina Center for Nonprofits, 2015. http://www.ncnonprofits.org/sites/default/files/public\_resources/EconomicReport\_FullReport\_151202.pdf

### Number of Nonprofits

Urban Institute, National Center for Charitable Statistics, State Summary reports http://www.nccs.urban.org/statistics/profiles.cfm {Data are 2013}

### **Asset and Revenues**

Urban Institute, National Center for Charitable Statistics, "Registered Nonprofit Organizations by State (BMF 12/2015)" http://nccsweb.urban.org/tablewiz/bmf.php {Data are 2015}

### **Foundation Giving**

The Foundation Center, FC Stats: "Foundation Stats: Total Grantmaking Foundations" {Data are 2013} <a href="http://data.foundationcenter.org/#/foundations/all/state:NC/total/list/2013">http://data.foundationcenter.org/#/foundations/all/state:NC/total/list/2013</a>

### **Individual Giving**

How America Gives, 2014. The Chronicle of Philanthropy. {Data are 2012}. <u>https://philanthropy.com/interactives/how-america-gives#search</u>

### Nonprofit Examples:

Sall Family Foundation: <u>http://www.insidephilanthropy.com/grants-for-conservation/sall-family-foundation-grants-for-conservation.html</u> Second Harvest Food Bank of Metrolina: <u>http://www.secondharvestmetrolina.org/about-us</u> North Carolina Symphony: <u>http://ncsymphony.org/about/</u> YMCA of Greater Charlotte: http://www.ymcacharlotte.org/files/pdfs/Metro/2015/ME\_0315\_ImpactReport2014.pdf

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