

The Nonprofit Sector in NORTH CAROLINA



NUMBER OF NORTH CAROLINA NONPROFIT ORGANIZATIONS

ALL NONPROFIT ORGANIZATIONS	39,587
501(c)(3) PUBLIC CHARITIES (INCLUDES SOME RELIGIOUS ORGANIZATIONS)	27,777
501(c)(3) PRIVATE AND PUBLIC FOUNDATIONS	2,420
OTHER 501(c) NONPROFIT ORGANIZATIONS *	9,390

* CIVIC LEAGUES, CHAMBERS OF COMMERCE, VETERANS ORGANIZATIONS, ETC.

Public Charities and Foundations Benefit North Carolina Communities

Give voice to the people they serve

- Girls on the Run has 225 councils that impact communities nationwide. Headquartered in Charlotte, the organization inspires girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

Contribute to vibrant communities

- No other orchestra in America serves its state to the extent that the North Carolina Symphony does. Each year, its 300 concerts, education programs, and community engagement events are enjoyed by adults and schoolchildren in more than 90 North Carolina counties.

Advance solutions for challenges facing society

- United Way of Asheville and Buncombe County's primary goal to reduce the impact that poverty has on the lives of students, families and communities in Asheville and Buncombe County. In 2017 alone, over 3,000 Buncombe County residents called 2-1-1, their free 24 hour service line. Seeking housing, more than 1,500 sought free and affordable food and over 2,500 calls were received related to healthcare assistance.

Address societal challenges

- Headquartered in Cary, the Sall Family Foundation invests in new ideas, to promote collaboration among people and institutions for worldwide human development. The Foundation focuses on conservation and the environment, public health, and science, especially when these areas intersect.

Economic Impact of North Carolina's Nonprofit Sector

- Employs more 298,462 - 8.4% of the state's workforce – and pays more than **\$15 billion** in annual wages
- Generates over **\$52.5 billion** in annual revenues
- Holds assets of more than **\$154 billion**
- North Carolina foundations annually give over **\$1.4 billion**
- North Carolinians give **\$5.9 billion** to charity each year, representing **3.79 percent** of household income

Employment by Nonprofit Service Area

Nonprofit Service Area	% of NC Nonprofits
Health Care	60.3%
Education	25.2%
Other	5.0%
Social Assistance	4.6%
Religious, Grantmaking, and Civic Organizations	3.3%
Professional, Scientific, and Technical Services	1.7%
Arts, Culture and Humanities	1.6%

Sources on reverse side

Note: The “nonprofit sector” encompasses organizations that are defined as tax-exempt under section 501(c) of the Internal Revenue Code. This includes both public charities and private foundations [501(c)(3)] and other nonprofits such as civic league organizations [501(c)(4)]. Exceptions are noted when relevant.

Sources:

Employment Information and Breakdown by Nonprofit Service Area

Number of nonprofit employees: The 2019 nonprofit employment report, Lester M. Salamon and Chelsea L. Newhouse, S. Wojciech Sokolowski, Nonprofit Employment Bulletin #47, Johns Hopkins Center for Civil Society Studies, 2019 {Data is 2016, page 3}
http://ccss.jhu.edu/wp-content/uploads/downloads/2019/01/2019-NP-Employment-Report_FINAL_1.8.2019.pdf

Number of Nonprofits

Urban Institute, National Center for Charitable Statistics, State Summary reports
<http://www.nccs.urban.org/statistics/profiles.cfm> {Data are 2013}

Asset and Revenues

Urban Institute, National Center for Charitable Statistics, "Registered Nonprofit Organizations by State (BMF 12/2015)" <http://nccsweb.urban.org/tablewiz/bmf.php> {Data are 2015}

Foundation Giving

The Foundation Center, FC Stats: "Foundation Stats: Total Grantmaking Foundations" {Data are 2015}
<http://data.foundationcenter.org/#/foundations/all/state:NC/total/list/2015>

Individual Giving

How America Gives, 2014. The Chronicle of Philanthropy. {Data are 2012}.
<https://philanthropy.com/interactives/how-america-gives#search>

Nonprofit Examples:

Sall Family Foundation: <https://www.sallfamily.org/>
Girls on the Run: <https://www.girlsontherun.org/> and <https://www.girlsontherun.org/What-We-Do>
North Carolina Symphony: <https://www.ncsymphony.org/our-story/>
United Way of Asheville and Buncombe County: <https://www.unitedwayabc.org/what-we-do>

As of October 2019