

# The Nonprofit Sector in New Jersey



NUMBER OF NEW JERSEY NONPROFIT ORGANIZATIONS	
ALL NONPROFIT ORGANIZATIONS	38,825
501(c)(3) PUBLIC CHARITIES (INCLUDES SOME RELIGIOUS ORGANIZATIONS)	25,925
501(c)(3) PRIVATE AND PUBLIC FOUNDATIONS	3,347
OTHER 501(c) NONPROFIT ORGANIZATIONS *	9,553

\* CIVIC LEAGUES, CHAMBERS OF COMMERCE, VETERANS ORGANIZATIONS, ETC.

## Public Charities and Foundations Benefit New Jersey Communities

### Deliver vital community services

- Goodwill Industries of Southern New Jersey and Philadelphia joins its nationwide partners in helping more than 29 million people develop job skills and secure employment. Since 1997, the New Jersey branch has run a successful School-to-Work program, which makes adult employment a possibility for these individuals after they graduate from Camden high schools.

### Give voice to the people they serve

- The KPMG Foundation, headquartered in Montvale, partners with Junior Achievement to help teach personal financial concepts to students early in their academic life. More than one million students across the country have gone through the 13-lesson hands-on curriculum.

### Contribute to vibrant communities

- According to Americans for the Arts' affiliate Art Pride New Jersey, the state's diverse network of non-profit arts organizations supports over 77,000 jobs and generates over \$1.2 billion in economic activity each year.

### Advance solutions for challenges facing society

- The Robert Wood Johnson Foundation recently announced an additional \$500 million – for a total of \$1 billion since 2007 – to ensure that all children have access to healthier foods and opportunities to be physically active. This focus on reversing the childhood obesity epidemic seeks to address the higher obesity rates among children of color and children living in poverty.

## Economic Impact of New Jersey's Nonprofit Sector

- Employs **304,600** - almost 10% of the state's workforce
- Generates almost **\$55.2 billion** in annual revenues
- Holds assets of **\$125.9 billion**
- New Jersey foundations annually give over **\$3.4 billion**
- New Jerseyans give **\$5.6 billion** to charity each year, representing **2.12 percent** of household income

## Employment by Nonprofit Service Area

Nonprofit Service Area	% of New Jersey Nonprofits
Human Services	42%
Health	19%
Education	12%
Public, Societal Benefit	11%
Arts, Culture and Humanities	9%
Environment and Animal Related	5%
Religion-related	1.8%
Other	1%

*Note: The “nonprofit sector” encompasses organizations that are defined as tax-exempt under section 501(c) of the Internal Revenue Code. This includes both public charities and private foundations [501(c)(3)] and other nonprofits such as civic league organizations [501(c)(4)]. Exceptions are noted when relevant.*

## Sources:

### **Employment Information**

Best estimate based on available data from the following sources:

*Number of nonprofit employees:* Holding the Fort: Nonprofit Employment During a Decade of Turmoil, Lester Salamon and S.Wojciech Sokolowski, Stephanie L. Geller, Nonprofit Employment Bulletin #39, Johns Hopkins Center for Civil Society Studies, 2012 {Data is 2010, page 3}

<http://ccss.jhu.edu/publications-findings?did=369>

### **Breakdown by Nonprofit Service Area**

*New Jersey Non-Profits 2015*, Center for Nonprofits, 2015. {Data are 2014}

<http://www.njnonprofits.org/2015AnnualSurveyRpt.pdf>

### **Number of Nonprofits**

Urban Institute, National Center for Charitable Statistics, State Summary reports

<http://www.nccs.urban.org/statistics/profiles.cfm> {Data are 2013}

### **Asset and Revenues**

Urban Institute, National Center for Charitable Statistics, "Registered Nonprofit Organizations by State (BMF 12/2015)" <http://nccsweb.urban.org/tablewiz/bmf.php> {Data are 2015}

### **Foundation Giving**

The Foundation Center, FC Stats: "Foundation Stats: Total Grantmaking Foundations" {Data are 2013}

<http://data.foundationcenter.org/#/foundations/all/state:NJ/total/list/2013>

### **Individual Giving**

How America Gives, 2014. The Chronicle of Philanthropy. {Data are 2012}.

<https://philanthropy.com/interactives/how-america-gives#search>

### **Nonprofit Examples:**

Goodwill Industries of New Jersey and Philadelphia: <http://goodwillnj.org/wp-content/uploads/2013/07/fact-sheet-updated-nov-2015.pdf>

Art Pride New Jersey: <http://artpridenj.com/wp-content/uploads/2012/03/My-Infographicnodollars.png>

KPMG Foundation: <http://www.kpmg.com/US/en/about/CSR/corporate-citizenship/Pages/junior-achievement.aspx>

Robert Wood Johnson Foundation: [http://www.rwjf.org/en/library/articles-and-news/2015/02/rwjf\\_doubles\\_commitment\\_to\\_healthy\\_weight\\_for\\_children.html](http://www.rwjf.org/en/library/articles-and-news/2015/02/rwjf_doubles_commitment_to_healthy_weight_for_children.html)

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