

The Nonprofit Sector in Minnesota



NUMBER OF MINNESOTA NONPROFIT ORGANIZATIONS

ALL NONPROFIT ORGANIZATIONS	31,528
501(c)(3) PUBLIC CHARITIES (INCLUDES SOME RELIGIOUS ORGANIZATIONS)	20,636
501(c)(3) PRIVATE AND PUBLIC FOUNDATIONS	1,680
OTHER 501(c) NONPROFIT ORGANIZATIONS *	9,212

* CIVIC LEAGUES, CHAMBERS OF COMMERCE, VETERANS ORGANIZATIONS, ETC.

Public Charities and Foundations Benefit Minnesota Communities

Deliver vital community services

On any given night in the greater Twin Cities, more than 7,500 people are on the streets and more than 7,000 don't have a stable home. As part of the Heading Home Minnesota Funder's Collaborative, Greater Twin Cities United Way contributed to helping people find homes through nearly \$2.5 million in government and private funding. In 2017, 3,000 youth and families received shelter and stable housing, and 36,000 people received necessary health services.

Give voice to the people they serve

In 2018, the Otto Bremer Trust made more than \$50 million in grants and program-related investments to more than 590 organizations and programs in Minnesota, North Dakota, and western Wisconsin. That includes supporting educational opportunities and training programs that help individuals receive the support they need while pursuing their quest to find meaningful employment.

Economic Impact of Minnesota's Nonprofit Sector

- Employs **360,461** – almost 15% of the state's workforce
- Generates almost **\$66 billion** in annual revenues
- Holds assets of **\$193.9 billion**
- Minnesota foundations annually give over **\$1.34 billion**
- Minnesotans give almost **\$3.4 billion** to charity each year, representing **2.7 percent** of household income

Contribute to vibrant communities

Minneapolis Institute of Art is a world class art museum near downtown Minneapolis. Housing over 90,000 works of art and representing more than 5,000 years of world art and culture the Minneapolis Institute of Art welcomes everyone and offers free daily museum admission.

Advance solutions for challenges facing society

Based in Minneapolis, The Hispanic Advocacy and Community Empowerment through Research is the only advocacy-driven and Latino-focused research organization in the Midwest. HACER works in concert with Latino communities to access, generate, and disseminate credible and relevant research in order to inform institutional decisions and public policy.

Note: The “nonprofit sector” encompasses organizations that are defined as tax-exempt under section 501(c) of the Internal Revenue Code. This includes both public charities and private foundations [501(c)(3)] and other nonprofits such as civic league organizations [501(c)(4)]. Exceptions are noted when relevant.

Sources:

Employment Information

Best estimate based on available data from the following sources:

The 2019 nonprofit employment report, Lester M. Salamon and Chelsea L. Newhouse, S. Wojciech Sokolowski, Nonprofit Employment Bulletin #47, Johns Hopkins Center for Civil Society Studies, 2019 {Data is 2016, page 3}
http://ccss.jhu.edu/wp-content/uploads/downloads/2019/01/2019-NP-Employment-Report_FINAL_1.8.2019.pdf

Number of Nonprofits

Urban Institute, National Center for Charitable Statistics, State Summary reports

<http://www.nccs.urban.org/statistics/profiles.cfm> {Data are 2013}

Asset and Revenues

Urban Institute, National Center for Charitable Statistics, "Registered Nonprofit Organizations by State (BMF 12/2015)" <http://nccsweb.urban.org/tablewiz/bmf.php> {Data are 2015}

Foundation Giving

The Foundation Center, FC Stats: "Foundation Stats: Total Grantmaking Foundations" {Data are 2015}

<http://data.foundationcenter.org/#/foundations/all/state:MN/total/list/2015>

Individual Giving

How America Gives, 2014. The Chronicle of Philanthropy. {Data are 2012}.

<https://philanthropy.com/interactives/how-america-gives#search>

Nonprofit Examples:

Greater Twin Cities United Way: <https://www.gtcuw.org/community-report/>

Otto Bremer Foundation: <https://ottobremer.org/annual-report-2018/>

Minneapolis Institute of Arts: <https://new.artsmia.org/visit/>

Hispanic Advocacy and Community Empowerment through Research: <http://www.hacer-mn.org/>

As of September 2019