

The Nonprofit Sector in Minnesota



NUMBER OF MINNESOTA NONPROFIT ORGANIZATIONS

| | |
|--|--------|
| ALL NONPROFIT ORGANIZATIONS | 31,528 |
| 501(c)(3) PUBLIC CHARITIES (INCLUDES SOME RELIGIOUS ORGANIZATIONS) | 20,636 |
| 501(c)(3) PRIVATE AND PUBLIC FOUNDATIONS | 1,680 |
| OTHER 501(c) NONPROFIT ORGANIZATIONS * | 9,212 |

* CIVIC LEAGUES, CHAMBERS OF COMMERCE, VETERANS ORGANIZATIONS, ETC.

Public Charities and Foundations Benefit Minnesota Communities

Deliver vital community services

The Greater Twin Cities United Way is a founding community partner and funder of Hunger-Free Minnesota. Hunger-Free Minnesota has provided the equivalent of 70 million meals to organizations fighting hunger across the state.

Give voice to the people they serve

The Otto Bremer Foundation provided 250 grants and program-related investments just in the Twin Cities metro area. This total of \$16.7 million was used to assist people in achieving full economic, civil, and social participation. The Foundation provides funding throughout the state and just started making grants in Southeastern Minnesota in 2015.

Contribute to vibrant communities

Illustrating the Minneapolis Institute of Arts' role as the state's largest arts educator, the museum brought the joys of art from around the globe to nearly 645,000 individuals. In addition to engaging families and visitors with free social events, over 200 dogs were welcomed to the museum's first Dog Day MIA.

Advance solutions for challenges facing society

As the only Latino-led and Latino-focused research organization in the Midwest, The Hispanic Advocacy and Community Empowerment through Research looks to inform policymakers through credible, reliable research on the education gap, immigration, health, and community development issues.

Economic Impact of Minnesota's Nonprofit Sector

- Employs **301,100** – almost 14% of the state's workforce
- Generates almost **\$66 billion** in annual revenues
- Holds assets of **\$193.9 billion**
- Minnesota foundations annually give over **\$955 million**
- Minnesotans give almost **\$3.4 billion** to charity each year, representing **2.7 percent** of household income

Note: The “nonprofit sector” encompasses organizations that are defined as tax-exempt under section 501(c) of the Internal Revenue Code. This includes both public charities and private foundations [501(c)(3)] and other nonprofits such as civic league organizations [501(c)(4)]. Exceptions are noted when relevant.

Sources:

Employment Information

Best estimate based on available data from the following sources:

Number of nonprofit employees: Holding the Fort: Nonprofit Employment During a Decade of Turmoil, Lester Salamon and S.Wojciech Sokolowski, Stephanie L. Geller, Nonprofit Employment Bulletin #39, Johns Hopkins Center for Civil Society Studies, 2012 {Data is 2010, page 3}

<http://ccss.jhu.edu/publications-findings?did=369>

Number of Nonprofits

Urban Institute, National Center for Charitable Statistics, State Summary reports

<http://www.nccs.urban.org/statistics/profiles.cfm> {Data are 2013}

Asset and Revenues

Urban Institute, National Center for Charitable Statistics, "Registered Nonprofit Organizations by State (BMF 12/2015)" <http://nccsweb.urban.org/tablewiz/bmf.php> {Data are 2015}

Foundation Giving

The Foundation Center, FC Stats: "Foundation Stats: Total Grantmaking Foundations" {Data are 2013}

<http://data.foundationcenter.org/#/foundations/all/state:MN/total/list/2013>

Individual Giving

How America Gives, 2014. The Chronicle of Philanthropy. {Data are 2012}.

<https://philanthropy.com/interactives/how-america-gives#search>

Nonprofit Examples:

Hunger-Free Minnesota: <http://hungerfreemn.org/impact/our-impact/>

Otto Bremer Foundation: http://www.ottobremer.org/sites/default/files/annual-reports/OBF_AR_2014_0.pdf

Minneapolis Institute of Arts: <http://new.artsmia.org/wp-content/uploads/2013/06/MIA-Year-in-Review-2013-141.pdf>

Hispanic Advocacy and Community Empowerment through Research: <http://www.hacer-mn.org/>

Updated: July 2016