

# The Nonprofit Sector in Kentucky



## NUMBER OF KENTUCKY NONPROFIT ORGANIZATIONS

<b>ALL NONPROFIT ORGANIZATIONS</b>	<b>17,014</b>
<b>501(c)(3) PUBLIC CHARITIES (INCLUDES SOME RELIGIOUS ORGANIZATIONS)</b>	<b>11,329</b>
<b>501(c)(3) PRIVATE AND PUBLIC FOUNDATIONS</b>	<b>680</b>
<b>OTHER 501(c) NONPROFIT ORGANIZATIONS *</b>	<b>5,005</b>

\* CIVIC LEAGUES, CHAMBERS OF COMMERCE, VETERANS ORGANIZATIONS, ETC.

## Public Charities and Foundations Benefit Kentucky Communities

### Deliver vital community services

In addition to funding local cancer research efforts, the American Cancer Society in Kentucky strives to ease the emotional and financial burden of patients and their families by offering free lodging at the Hope Lodge in Lexington. Financed in part by the Lexington Cancer Foundation, the facility opened its doors in 2007 following a study showing that nearly 5,000 cancer patients had traveled to the area for treatment.

### Give voice to the people they serve

Through its Diabetes Prevention and LiveStrong programs, the YMCA of Central Kentucky empowered 200 enrollees to make healthier choices about exercise and diet in 2013, and helped an additional 200 survivors regain their strength after cancer. Both programs are part of the Y's effort to reduce Kentucky's extremely high diagnosis rate for both diseases.

### Contribute to vibrant communities

The Owensboro Symphony Orchestra brings together audiences exceeding 50,000 each year, including through its 20 distinct educational programs. Part of this commitment to community education includes youth experiences with American-style classical and swing music, courtesy of the area musicians who compose the popular 2nd St Big Band.

### Advance solutions for challenges facing society

Based in Berea, the Kentucky Natural Lands Trust has contributed to the protection of over 25,000 acres of land in the region between its founding in 1995 and 2013, including key portions of the 120-mile public hiking trails on Pine Mountain, which provides migratory passageways for indigenous animals and plants.

## Economic Impact of Kentucky Nonprofit Sector

- Employs **130,400** - 9.3% of the state's workforce
- Generates **\$23.8 billion** in annual revenues
- Holds assets of **\$40 billion**
- Kentucky foundations annually give over **\$134 million**
- Kentuckians give **\$1.8 billion** to charity each year, representing **3.3 percent** of household income

## Employment by Nonprofit Service Area

Nonprofit Service Area	% of Kentucky Nonprofits
<b>Human Services</b>	<b>39%</b>
<b>Education</b>	<b>17%</b>
<b>Health Care and Mental Health</b>	<b>13%</b>
<b>Community Improvement &amp; Societal Benefit</b>	<b>10%</b>
<b>Arts, Culture and Humanities</b>	<b>9%</b>
<b>Other (religion, research, environment, &amp; societal benefit)</b>	<b>12%</b>

Note: The "nonprofit sector" encompasses organizations that are defined as tax-exempt under section 501(c) of the Internal Revenue Code. This includes both public charities and private foundations [501(c)(3)] and other nonprofits such as civic league organizations [501(c)(4)]. Exceptions are noted when relevant.

## Sources:

### Employment Information

Best estimate based on available data from the following sources:

*Number of nonprofit employees:* Holding the Fort: Nonprofit Employment During a Decade of Turmoil, Lester Salamon and S.Wojciech Sokolowski, Stephanie L. Geller, Nonprofit Employment Bulletin #39, Johns Hopkins Center for Civil Society Studies, 2012 {Data is 2010, page 3}

<http://ccss.jhu.edu/publications-findings?did=369>

*State employment:* Bureau of Labor Statistics, Quarterly Census of Employment & Wages, 2010 total employment by state <http://www.bls.gov/data/>

### Nonprofit Service Areas

The University of Kentucky and Kentucky Nonprofit Leadership Initiative, *The Kentucky Nonprofit Sector*, 2010 <https://kynonprofits.org/assets/363/More%20Than%20Charity%202010.pdf> {Data is 2007, page 3}

### Number of Nonprofits

Urban Institute, National Center for Charitable Statistics, State Summary reports

<http://www.nccs.urban.org/statistics/profiles.cfm> {Data are 2013}

### Asset and Revenues

Urban Institute, National Center for Charitable Statistics, "Registered Nonprofit Organizations by State (BMF 12/2013)" <http://nccsweb.urban.org/tablewiz/bmf.php> {Data is 2013}

### Foundation Giving

The Foundation Center, FC Stats: "Foundation Stats: Total Grantmaking Foundations" {Data are 2011}

<http://data.foundationcenter.org/#/foundations/all/state:KY/total/list/2013>

### Individual Giving

How America Gives, 2014. The Chronicle of Philanthropy. {Data are 2011}.

<https://philanthropy.com/interactives/how-america-gives#search>

*Percent of income:* How America Gives, 2014. The Chronicle of Philanthropy. <http://philanthropy.com/article/Interactive-Explore-How/149107> {Data is 2012}.

### Nonprofit Examples:

American Cancer Society Hope Lodge in Lexington:

<http://www.cancer.org/treatment/supportprogramsservices/hopelodge/lexington/lexington-about-our-facility>

YMCA of Central Kentucky:

<http://www.ymcacky.org/clientuploads/Y%20Annual%20Report%20Final%202013.pdf>

Owensboro Symphony Orchestra: <http://theoso.com/history/>

Kentucky Natural Lands Trust: [http://www.knlt.org/docs/2013\\_AnnualReport-web.pdf](http://www.knlt.org/docs/2013_AnnualReport-web.pdf)

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