

The Nonprofit Sector in Iowa



NUMBER OF IOWA NONPROFIT ORGANIZATIONS

ALL NONPROFIT ORGANIZATIONS	26,361
501(c)(3) PUBLIC CHARITIES (INCLUDES SOME RELIGIOUS ORGANIZATIONS)	11,551
501(c)(3) PRIVATE AND PUBLIC FOUNDATIONS	983
OTHER 501(c) NONPROFIT ORGANIZATIONS *	13,827

* CIVIC LEAGUES, CHAMBERS OF COMMERCE, VETERANS ORGANIZATIONS, ETC.

Public Charities and Foundations Benefit Iowa Communities

Deliver vital community services

ChildServe improves the health and well-being of nearly 4,500 children each year through specialized clinical, home, and community-based programs and services. With 1,910 staff members, ChildServe was proud to celebrate its 90th year in 2018.

Give voice to the people they serve

Located in Bettendorf, the American Alliance of Museum-accredited Family Museum offers a variety of interactive programs for children and families, including drop-in classes, camps and pre-school care, dance, family nights, and scouting opportunities. The museum empowers youth visitors to manipulate and explore water navigation at the Lil 'Ssippi River Valley exhibit, designed to imitate an actual stretch of water in the Quad Cities.

Contribute to vibrant communities

With the help of more than 3,000 volunteers, the Girl Scouts of Greater Iowa provide positive role-models. In a technology-filled world, getting girls outdoors is more important than ever. Over 2,000 girls received financial assistance for their membership last year and more than 1,200 received financial assistance for their uniform and books.

Advance solutions for challenges facing society

The Larned A. Waterman Iowa Nonprofit Resource Center at the University of Iowa is focused on helping Iowa nonprofits. They offer training across the state on how nonprofits can use data to improve their operations. And, they just released a revised edition of *Iowa Principles and Practices for Charitable Nonprofit Excellence*.

Economic Impact of Iowa Nonprofit Sector

- Employs **146,935** - over 11% of the state's workforce
- Generates more than **\$20.3 billion** in annual revenues
- Holds assets of **\$44.2 billion**
- Iowa foundations annually give over **\$230 million**
- Iowans give **\$7.2 billion** to charity each year, representing **3.03 percent** of household income

Note: The “nonprofit sector” encompasses organizations that are defined as tax-exempt under section 501(c) of the Internal Revenue Code. This includes both public charities and private foundations [501(c)(3)] and other nonprofits such as civic league organizations [501(c)(4)]. Exceptions are noted when relevant.

Sources:

Employment Information

Best estimate based on available data from the following sources:

The 2019 nonprofit employment report, Lester M. Salamon and Chelsea L. Newhouse, S. Wojciech Sokolowski, Nonprofit Employment Bulletin #47, Johns Hopkins Center for Civil Society Studies, 2019 {Data is 2016, page 3}
http://ccss.jhu.edu/wp-content/uploads/downloads/2019/01/2019-NP-Employment-Report_FINAL_1.8.2019.pdf

Number of Nonprofits

Urban Institute, National Center for Charitable Statistics, State Summary reports

<http://www.nccs.urban.org/statistics/profiles.cfm> {Data are 2013}

Asset and Revenues

Urban Institute, National Center for Charitable Statistics, "Registered Nonprofit Organizations by State (BMF 12/2015)" <http://nccsweb.urban.org/tablewiz/bmf.php> {Data are 2015}

Foundation Giving

The Foundation Center, FC Stats: "Foundation Stats: Total Grantmaking Foundations" {Data are 2015}

<http://data.foundationcenter.org/#/foundations/all/state:IA/total/list/2015>

Individual Giving

How America Gives, 2014. The Chronicle of Philanthropy. {Data are 2012}.

<https://philanthropy.com/interactives/how-america-gives#search>

Nonprofit Examples:

ChildServe: <https://www.childserve.org/wp-content/uploads/2019/09/17-18AnnualReport.pdf>

Family Museum: <https://familymuseum.org/exhibits/view/lil-ssippi-river-valley/4>

The Larned A. Waterman Iowa Nonprofit Resource Center at the University of Iowa:

<https://inrc.law.uiowa.edu/about-inrc>

Girl Scouts of Greater Iowa: <https://www.girlscoutsiowa.org/content/dam/girlscouts-girlscoutsiowa/documents/other/GSGI%20Gratitude%20Report%20Online%202021.pdf>

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