

The Nonprofit Sector in Iowa



NUMBER OF IOWA NONPROFIT ORGANIZATIONS

ALL NONPROFIT ORGANIZATIONS	26,361
501(c)(3) PUBLIC CHARITIES (INCLUDES SOME RELIGIOUS ORGANIZATIONS)	11,551
501(c)(3) PRIVATE AND PUBLIC FOUNDATIONS	983
OTHER 501(c) NONPROFIT ORGANIZATIONS *	13,827

* CIVIC LEAGUES, CHAMBERS OF COMMERCE, VETERANS ORGANIZATIONS, ETC.

Economic Impact of Iowa Nonprofit Sector

- Employs **135,300** - over 11% of the state's workforce
- Generates more than **\$20.3 billion** in annual revenues
- Holds assets of **\$44.2 billion**
- Iowa foundations annually give almost **\$225 million**
- Iowans give **\$7.2 billion** to charity each year, representing **3.03 percent** of household income

Public Charities and Foundations Benefit Iowa Communities

Deliver vital community services

This past year, ChildServe helped nearly 3,000 children and their families with special health care needs in central Iowa. Named to the Top 150 Workplaces in Iowa, ChildServe recently opened a new 60,000 square foot building addition in Johnston to serve more children and has received national awards for their partnership with The Weitz Company.

Give voice to the people they serve

Located in Bettendorf, the American Alliance of Museum-accredited Family Museum offers a variety of interactive programs for children and families, including drop-in classes, camps and pre-school care, dance, family nights, and scouting opportunities. The museum empowers youth visitors to manipulate and explore water navigation at the Lil 'Ssippi River Valley exhibit, designed to imitate an actual stretch of water in the Quad Cities.

Contribute to vibrant communities

With the help of more than 3,000 volunteers, the Girl Scouts of Greater Iowa provide positive role-models. In a technology-filled world, getting girls outdoors is more important than ever. Over 2,000 girls went to camp last year, and 50% of the girls wouldn't have been able to do an outdoor activity if not for Girl Scouts.

Advance solutions for challenges facing society

The Larned A. Waterman Iowa Nonprofit Resource Center at the University of Iowa is focused on helping Iowa nonprofits. They offer training across the state on how nonprofits can use data to improve their operations. And, they just released a revised edition of *Iowa Principles and Practices for Charitable Nonprofit Excellence*.

Note: The “nonprofit sector” encompasses organizations that are defined as tax-exempt under section 501(c) of the Internal Revenue Code. This includes both public charities and private foundations [501(c)(3)] and other nonprofits such as civic league organizations [501(c)(4)]. Exceptions are noted when relevant.

Sources:

Employment Information

Best estimate based on available data from the following sources:

Number of nonprofit employees: Holding the Fort: Nonprofit Employment During a Decade of Turmoil, Lester Salamon and S.Wojciech Sokolowski, Stephanie L. Geller, Nonprofit Employment Bulletin #39, Johns Hopkins Center for Civil Society Studies, 2012 {Data is 2010, page 3}

<http://ccss.jhu.edu/publications-findings?did=369>

Number of Nonprofits

Urban Institute, National Center for Charitable Statistics, State Summary reports

<http://www.nccs.urban.org/statistics/profiles.cfm> {Data are 2013}

Asset and Revenues

Urban Institute, National Center for Charitable Statistics, "Registered Nonprofit Organizations by State (BMF 12/2015)" <http://nccsweb.urban.org/tablewiz/bmf.php> {Data are 2015}

Foundation Giving

The Foundation Center, FC Stats: "Foundation Stats: Total Grantmaking Foundations" {Data are 2013}

<http://data.foundationcenter.org/#/foundations/all/state:IA/total/list/2013>

Individual Giving

How America Gives, 2014. The Chronicle of Philanthropy. {Data are 2012}.

<https://philanthropy.com/interactives/how-america-gives#search>

Nonprofit Examples:

ChildServe: <http://www.childserve.org/documents/AnnualReport14-15Web.pdf>

Family Museum: <http://familymuseum.org/exhibits/lil-ssippi-river-valley/>

The Larned A. Waterman Iowa Nonprofit Resource Center at the University of Iowa:

<http://inrc.law.uiowa.edu/files/inrc.law.uiowa.edu/files/spr2016quarterly.pdf>

Girl Scouts of Greater Iowa: <http://www.girlscoutsiowa.org/content/dam/girlscouts-girlscoutsiowa/documents/publications/2015%20Annual%20Report.pdf>

Updated: July 2016