## Selected Nonprofit Policy Issues National Survey

## KEY FINDINGS

1. Overwhelming support for continuing and expanding charitable tax credit
2. Americans want charities to help federal government function more effectively
3. African Americans, young, working Americans, and frequent churchgoers, are very supportive of charities and nonprofits' involvement in government
4. Finding public policy solutions that are fair, equitable, or proportional are important to the majority of Americans

# Expanding Charitable Tax Deduction 

INDEPENDENT
SECTOR

## Voters Support Expanding Opportunities for Charitable Giving

Ordinarily, 85 to 90 percent of Americans cannot claim a deduction for their charitable contributions. However, Congress passed a new law that temporarily permits everyone to claim a charitable tax deduction of up to $\$ 300$ on their 2021 federal income tax returns. Would you support or oppose making this deduction permanent, allowing everyone to receive a tax break on their taxes when they make charitable contributions?

Total Support: 88\% | Total Oppose: 12\%
Over $85 \%$ of all income and age levels and all churchgoers support charitable deductions for everyone


## Charitable Tax Deduction Increase Also Supported

Would you support expanding that credit to provide for a charitable tax deduction up to $\$ 4,000$ ?

Total Support: 74\% | Total Oppose: 26\%

Over 70\% of all income groups, Republican, Independent, and Democratic voters show support for expanding the tax credit


## Charity/Nonprofit Involvement in Government

## Charities Can Help Government Solve Local Challenges

Do you agree or disagree with the following statement: The federal government could better solve challenges facing local communities if charities and nonprofits were officially represented within the Administration

Total Agree: 72\% | Total Disagree: 28\%
Over 65\% of all income groups, races/ethnicities, and Democratic, Republican and Independent voters show support for representing charities in the Administration


## Charities Offering Voting Services Is a Good Idea

Currently charities, like churches, senior homes, and local food banks are allowed to help members of their communities vote by providing services such as transportation on election day or assisting in voter registration updates. Do you think it is a good idea or a bad idea for these charities to offer these services?

Over 70\% of all income groups, Republican, Independent, and Democratic voters think it's a good idea for charities to offer services

## Key Support Groups

- Age 25-44
- African American
- Democrat
- Biden voter
- Suburban GOP women
- Frequent churchgoer
- High income



## Americans Support Educating Policymakers and Businesses

Would you support local charities educating policymakers and businesses about the needs of the communities they serve?

Total Support: 87\% | Total Oppose: 13\%
Over 80\% of all age and income groups, Democrat, Republican, and Independent voters show support for charities educating policymakers and businesses


## Finding Public Policy Solutions

## All Public Policy Solutions Supported by Majority

Now we are going to ask a few questions about different types of public policy solutions. For each one, please tell me how important it is to you for a public policy to be focused on a particular solution.

How important is it to you if a public policy is focused on finding equitybased solutions for underserved and underrepresented communities?

How important is it to you if a public policy is focused on finding solutions to make sure everyone is treated fairly, while keeping in mind that different needs exist across different incomes, geographies, races, and other factors?

How important is it to you if a public policy is focused on finding proportional solutions centered on getting the most help to those most in need?

## Republican and Independent Voters Show Similar Support

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## Research Methodology



# TargetPoint: 

