



Levers for Equitable Policymaking

Key Messages

During Independent Sector's [Racial Equity in Policy Week of Action](#) – February 22-28, 2021 – we invite you to share the following key messages with your network. Feel free to customize them for your channels and include the accompanying social graphics, too. Social media assets to support each action can be accessed in the [Equitable Policy Resource Guide](#). Please tag Independent Sector and use #SupportRacialEquity when posting!

Questions? We'd love to hear from you! Please email Neisha McGee at neisham@independentsector.org.

Monday, February 22: Act to Plan & Plan to Act

Content: Applying Racial Equity to Nonprofit Advocacy

Equity is the vehicle through which we achieve equality for all. The goal, beyond representation and inclusion, is the implementation of equitable policy frameworks that drive institutional and structural change. Help to inform equitable solutions for the future by placing racial equity at the center of policymaking today.

To learn more about racially equitable policymaking visit bit.ly/equitablepolicy

Graphic: Monday-February-18-Advocacy-Racial-Equity-Infographic

Tuesday, February 23: Understanding Platforms & Principles for Racially Equitable Policy

Content: Strive to Fix Systems, Not People

Policies and institutions that are deeply embedded in the apparatus of government are the cause of many inequities that are sustained across every indicator of success. Understand that the implementation of policies that seek to fix people often manifests in solutions that disempower marginalized populations and communities of color. These inequities should instead, be dismantled through reforms that ramify systems and practices. To learn more about racially equitable policymaking visit bit.ly/equitablepolicy

Graphics:

- Tuesday-February-23-Graphic-FB-Twitter
- Tuesday-February-23-Graphic-Instagram

Wednesday, February 24: Apply Equitable Frameworks to Your Current Policy

Content: Agenda Apply Equitable Frameworks to Current & Future Policies

Every policy position either reinforces or challenges inequitable systems. However, integrating equity into policymaking does not require an organization to limit its policy agenda to a narrow selection of policy issues nor does it require expansion beyond its organization's current priorities. It is every nonprofits' responsibility to analyze the impact of our policy agendas to ensure that our solutions reduce disparities and benefit all. To learn more about racially equitable policymaking visit bit.ly/equitablepolicy

Graphics:

- Wednesday-February-24-Graphic-FB-Twitter
- Wednesday-February-24-Graphic-Instagram

Thursday, February 25: Educate Policymakers About Inequities

Content: Commit to Being Data-Driven

Data is both a tool at the disposal of each lever and a lever in itself. Collecting disaggregated data with specific attention to disparate impacts — whether by race, ethnicity, class, gender, sexual orientation, or ability — will reduce inequities across all indicators of success by helping us better understand who is most negatively impacted and why. To learn more about racially equitable policymaking visit bit.ly/equitablepolicy

Graphics:

- Thursday-February-25-Graphic-FB-Twitter
- Thursday-February-25-Graphic-Instagram

Friday, February 26: Help the Communities You Serve Inform Advocacy & the Policy Process

Content: Engage Policymakers & Communities Alike

To advance equity in policymaking nonprofits must address policy and institutional strategies that drive the production of inequities. Those who are affected by a policy have a right to be involved in the legislative process. Engage community members in decision-making to ensure that policy solutions are grounded in and emerge from the experience of communities of color and underserved populations. To learn more about racially equitable policymaking visit bit.ly/equitablepolicy

Graphics:

- Friday-February-26-Graphic-FB-Twitter
- Friday-February-26-Graphic-Instagram

Saturday, February 27: Support the Equitable Recovery Pledge to Advance COVID-19 Recovery & Civic Infrastructure Needs

Content: Equitable Recovery & Civic Infrastructure Policies

How can nonprofits place equity at the center of our #COVID-19 recovery efforts? By advancing solutions with particular attention to the Black, Indigenous, Latinx, and Asian communities who are disproportionately impacted by oppressive systems and inequities. To learn more about racially equitable policymaking visit bit.ly/equitablepolicy

Graphics:

- Saturday-February-27-Graphic-FB-Twitter
- Saturday-February-27-Graphic-Instagram



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Sunday, February 28: Leverage Coalitions to Improve Current Policy Positions and Support New Ones

Content: Build Organizational Capacity to Drive Equitable Outcomes for All

Connect with organizations who are committing to empower and mobilize a diverse range of voices around a particular issue. Coalitions prove to be one of the most efficient and effective ways to leverage intelligence, resources, and workload. Partner with institutions across all sectors to support causes through coalitions already advocating for equity-centered policy solutions or recruit new, more diverse voices to join your existing coalitions. To learn more about racially equitable policymaking visit bit.ly/equitablepolicy

Graphics:

- Sunday-February-28-Graphic-FB-Twitter
- Sunday-February-28-Graphic-Instagram

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