



## **Emergency USPS Funding Action Network Email & Letter to Congress**

### **Call-to-Action Messages to Advocates:**

**Subject Line:** Urge Congress to Invest in Emergency Funds to Stabilize the United States Postal Service

Issue Summary: The charitable sector is on the front lines of addressing the COVID-19 pandemic, but risks catastrophic damage from evaporating revenue, new demands, and major disruptions in charitable giving. The sector and the people we serve rely upon the U.S. Postal Service many essential services, including delivery of lifesaving medication, to collecting run-off ballots, and year-end charitable giving. Unfortunately, USPS is facing financial failure without help from Congress. Congress must appropriate \$15 billion in emergency funding to stabilize the postal service to prevent increased rates for mailers and consumers and to ensure that nonprofits can secure funding to meet exponentially greater need in 2020.

### **Call-to-Action Email to Individual Advocates:**

Dear {Name},

Charitable nonprofits generate one in ten pieces of mail delivered by the United States and play an integral role in enabling the United States Postal Service (USPS) to fulfill its mission of binding the nation together. Comparatively, nonprofits are equally dependent on affordable and reliable mail services to continue performing vital services as most nonprofits receive the majority of their donations by mail.

The postal service remains a critical component for nonprofit operations as many nonprofits rely on postal mail as their main, if not only, source of funding. Nonprofits rely on the USPS for our very existence and the accomplishment of our missions as it serves as the Sector's primary vehicle to raise funding, establish and maintain memberships, and distribute their publications.

Congress must invest a minimum of \$15 billion in emergency funding in the next COVID-19 relief package to stabilize the USPS to prevent increased rates for mailers and consumers.

Sincerely,  
{Organization}

### **Thank You:**

Thank you for submitting a letter to your Congressional delegates. As the nation's third largest employer, nonprofits are able to organize 12.3 million employees and mobilize networks of donors,

volunteers, and constituents across 1.5 million organizations. Share this message with your nonprofit networks today and urge their support to secure emergency funds.

**Letter to Congress:**

Dear {{target\_member}},

The United States Postal Service (USPS) remains a critical component for nonprofit operations as many nonprofits rely on postal mail as their main, if not only, source of funding. Nonprofits rely on the USPS for our very existence and the accomplishment of our missions as it serves as the Sector's primary vehicle to raise funding, establish and maintain memberships, and distribute their publications. Charitable nonprofits generate one in ten pieces of mail delivered by the United States and play an integral role in enabling the USPS to fulfill its mission of binding the nation together. Comparatively, nonprofits are equally dependent on affordable and reliable mail services to continue performing vital services as most nonprofits receive the majority of their donations by mail.

As Congress considers what items to include in a next COVID-19 relief package and appropriation bills I urge you to support the appropriation of \$15 billion in emergency funding to stabilize the US postal service to prevent increased rates for mailers and consumers and to ensure that nonprofits can reach everyone in their community and secure funding to meet an exponentially greater need in 2020. The charitable sector is on the front lines of addressing the COVID-19 pandemic but risks catastrophic damage from evaporating revenue and new demands. Our organizations and communities rely on a fully functioning postal service to meet a wide range of community needs. The postal service also plays a foundational role in year-end charitable giving campaigns that make up over 1/3 of all annual giving and two of the largest individual days of giving each year.

Communities in [state] will continue to rely on the services of the nonprofit sector and its 12 million employees during our recovery efforts from the COVID-19 pandemic. As you prepare to vote on the next appropriation bills and COVID-19 relief package, we must ensure that all charitable nonprofits have the resources they need.

Sincerely,

{{contact\_full\_name}}

{{contact\_address}}