



Emergency Child Care Funding Action Network Email & Letter to Congress

Call-to-Action Messages to Advocates:

Subject Line: Help the Nonprofit Community Secure Emergency Funding for Child Care

Issue Summary: The charitable sector is on the front lines of addressing the COVID-19 pandemic, but its workers struggle to meet exponentially growing need while also serving as full-time caretaker to their children due to the closure of schools and childcare, particularly among women and low wage workers. In fact, the child care system is on the verge of collapse due to COVID-19. Congress must appropriate \$50 billion to support child care to allow providers to safely reopen and operate. Without this emergency stabilization funding, many nonprofit employees will not be able to return to work full-time even once infection rates begin to decline.

Call-to-Action Email to Individual Advocates:

Dear {Name},

Millions of nonprofit workers are struggling to meet increased community needs due to COVID-19 while simultaneously serving as full-time caretakers for their children. This burden falls disproportionately on women and low-wage workers and it is contributing to unprecedented levels of stress, depression, and burnout among both nonprofit parents and their colleagues.

The child care system is on the verge of collapse due to COVID-19, which would prevent nonprofit employees, along with the rest of the country, from returning to full-time work after infection rates decline. Congress must appropriate \$50 billion to stabilize the child care system and enable providers, many of which are nonprofits, to operate safely. Now is the time to go beyond acknowledging that juggling child care and mission is hard and tell Congress we need action.

Sincerely,
{Organization}

Thank You:

Thank you for supporting our efforts to secure emergency funds to ensure a stable and affordable child care system. Share this information with your nonprofit network and encourage them to take action today.

Letter to Congress:

Dear {{target member}},

As Congress considers what items to include in a next COVID-19 relief package and appropriation bills, I urge you to support the appropriation of \$50 billion to help child care providers remain open and adopt healthy, safe practices to prevent the spread of COVID-19. Sixty percent of the nation's licensed childcare programs, many of which are nonprofits, have closed due to the pandemic, unable to sustain operations with diminishing enrollment. A third of child care workers nationwide have been laid off or furloughed, and the industry faces an estimated shortfall of \$9.6 billion a month.

A stable, affordable childcare system serves as the foundation for a productive workforce, particularly for the charitable sector that is on the front lines of addressing the COVID-19 pandemic. The closure of so many childcare providers due to the pandemic may mean there will not be enough safe, affordable childcare spaces available for essential nonprofit employees to return to work. Without emergency funding for child care, a significant proportion of nonprofit employees will be forced to reduce their hours or leave the workforce all together – damaging the critical mission to provide much needed services to their communities during this time and in the years to come.

Communities in [state] will continue to rely on the services of the nonprofit sector and its 12 million employees during our recovery efforts from the COVID-19 pandemic. As you prepare to vote on the next appropriation bills and COVID-19 relief package, we must provide emergency funds for the child care system, a critical infrastructure for nonprofit service provision as well as our broader economy.

Sincerely,

{{contact_full_name}}

{{contact_address}}