



U.S. Census Call to Action Network Email & Letter to Congress

Subject: Your Voice is Needed to Ensure A Fair & Accurate 2020 Census

Audience: Nonprofit Organizations & Employees on behalf of Sector work

Description:

The U.S. Census is foundational to the functioning of civil society and drives nonprofit decision-making as the nonprofit sector relies upon accurate Census data to measure community needs, develop community solutions, target services, and track progress. It is incumbent upon Congress to protect this vital tool that has been integral to nonprofit success. Contact your Members of Congress today to urge them to extend key Census deadlines to ensure a fair and complete count.

Email:

Attaining an impartial and accurate count in the 2020 Census should be a nonpartisan, national priority for all sectors. Every 10 years, the United States government conducts the census — a national accounting of everyone living in every state, D.C. & 5 U.S. Territories to assess demographic changes and population growth. Census results are used to determine proportional political representation, redistricting, Congressional apportionment, and emergency response. Not only is this crucial exercise used to equitably distribute hundreds of billions of federal dollars to state and local municipalities, its findings influence policymaking for public sector investments such as infrastructure, affordable housing, healthcare programs, educational grants, and more.

Significant delays caused by the COVID-19 pandemic has jeopardized the accuracy of the 2020 Census for communities nationwide. Nonprofits use Census data to measure community needs, develop community solutions, and target services. Inaccurate data will perpetuate a vicious cycle of exclusion for another decade. Please take 60 seconds to send an automated letter to your Members of Congress to extend key deadlines in the next COVID-19 relief package to ensure a fair and complete count. Share this information with your personal and nonprofit networks to encourage others can do the same.

Letter to Congress:

Dear {{target_appropriate_greeting}},

Not only does the census serve as a national accounting to assess demographic changes and population growth, it's also used as a tool in nonprofit decision making, federal and state appropriations, proportional political representation, redistricting procedures, Congressional apportionment, emergency response, and more. Significant delays caused by the COVID-19 pandemic has jeopardized the accuracy of the 2020 Census for communities nationwide. Nonprofits use Census data to measure

community needs, develop community solutions, and target services. Inaccurate data will perpetuate a vicious cycle of exclusion for another decade.

As an employee and longtime advocate of the nation's third largest employer, I urge Congress to protect this vital tool that has been integral to nonprofit success by extending key deadlines in the next COVID-19 relief package to ensure a fair and complete count. Such extensions include the statutory deadlines to report apportionment and redistricting data to allow the U.S. Census Bureau the additional time necessary for data processing and quality checks.

An accurate Census is one of the many civic underpinnings of our society that knit the fabric of our communities and our nation to create the conditions for societal change. This provision is essential in ensuring that the health and economic crisis does not impede our efforts to build fair, vibrant, and equitable communities.

Sincerely,
{{contact_full_name}}
{{contact_address}}

Optional Thank You Message:

Thank you {{contact_first_name}} for supporting a fair and complete count! Please share this vital information with your nonprofit network and encourage them to take action today!