

Innovate for Good Challenge - Official Rules

This document outlines the official rules of the Innovate for Good Challenge, brought to you by Independent Sector and Accenture. Participating organizations agree to these rules throughout the duration of the competition.

Competition Objective

For the 2019 contest cycle we will solicit submissions of technology innovations that drive increased social impact, with a specific focus on innovations that employ the new I.T. - artificial intelligence, blockchain, and extended reality.

Eligibility

- Eligible applicants are organizations planning to or are using a new I.T. to further their mission
- Applicant must provide social impact solutions applying new technology in the areas of artificial intelligence, blockchain, and/or extended reality
- Applicant must have a charitable or social mission/purpose (including nonprofits, foundations, B-Corporations, and social purpose businesses)
- Applicant must be located in the USA and must limit participation to one entry
- Applicant must be available to attend [Upswell](#) Chicago November 13 -15, 2019

How to Participate

To participate, an applicant (representing an eligible organization/individual) must submit a nomination and application using the following link: independentsector.org/programs/tech-for-common-good/innovate-for-good-challenge.

If you are having difficulty with the application link or application itself, please reach out to innovateforgood@independentsector.org.

All materials submitted during all rounds must comply with the Content Guidelines, outlined below. Eligible applicants have a limit of one (1) entry. If an applicant submits multiple submissions, the last one will be reviewed by judges.

Submissions are welcome in whatever format, style, etc. the applicant believe best represents their innovative tech-based tools and solutions, and is most responsive to the application questions. Initial review time will be limited to 10 minutes per application by judges thus submissions should be framed accordingly.

Applications close at midnight, August 30th, 2019. Any entries received after this date will be deemed ineligible.

Competition Dates

July 15, 2019: Application period opens at 9AM PDT
August 30, 2019: Application period closes at midnight PDT
Late September: Notify applicants and inform semi-finalists of Round 2
End of September: Round 2 Presentations
Early October: Announce finalists
Mid-October: Final Round Presentations
November 13th-15th: Upswell Chicago (IS annual convening) – formal announcement of winner & award presentation.

Competition Details

The contest consists of three rounds, which are outlined in detail below.

Round one is the application, which is solely submitted through the webpage link mentioned above. First, self-nominate or nominate someone you know. Second, submit your completed application according to the instructions sent to you via email by the deadline. The application period opens 9 AM PDT, July 15, 2019 and closes at 12AM (midnight) PDT, August 30, 2019. The applications will be assessed by a panel of leaders from Independent Sector and Accenture. Round 1 applicants will be notified if they will be moving on as semi-finalists to Round 2, by the late September.

Round 2 consists of a virtual 3-minute presentation and 3-minute Q&A (Question and Answer period), which will be held on September 30, 2019. Presentations will focus on the concept/idea including why it is exciting and innovate. Any and all materials must be submitted by 5 PM PDT September 29, 2019. For Round 2, semi-finalists have a mentor from Independent Sector's network to provide guidance and answer questions semi-finalists have, within reason. Round 2 will be judged by a panel of Independent Sector and Accenture leaders as well as other industry leaders. The finalists will be announced in early October.

The final round consists of a virtual 5-minute presentation and 5-minute Q&A, which will be held on October 18, 2019. Presentations will expand from the semi-final pitch to include the impact, implementation and how they'll the participant will use the award. Any and all materials must be submitted by 5 PM PDT October 15, 2019. During this round, the finalists will be provided another mentor from Accenture's network to provide guidance and answer questions, within reason. The final round will be judged by a panel of Independent Sector and Accenture leaders as well as other industry leaders.

Content Guidelines

Independent Sector and Accenture ("Sponsor(s)") aspire to create a challenge that fosters creativity and removes barriers to entry. Submissions are welcome in whatever format, style, etc. that you believe best represents your innovative tech-based tools and solutions, and is most responsive to the application questions. Initial review time will be limited to 10 minutes per application by judges thus submissions should be framed accordingly.

Sponsors reserve the rights to disqualify any entry for any reason, in its sole and absolute discretion.

All entries must comply with the below outlined guidelines to be eligible. Content cannot:

1. Promote any activities that may appear unsafe or dangerous;
2. Be obscene, discriminatory, derogatory, or offensive;
3. Be plagiarized;
4. Be a violation of any law;
5. Communicate messages inconsistent with the positive images and/or goodwill to which Sponsors or any other contest sponsors wish to associate.
6. Be ethically or morally reprehensible or inconsistent with Sponsor's values.
7. Violate any patent, trademark, copyright, or other intellectual property right of another party.
8. Entry cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, or contain nudity.
9. Entry cannot promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
10. Entry cannot be obscene or offensive, endorse any form of hate or hate group.
11. Entry cannot defame, misrepresent or contain disparaging remarks about Sponsor or its products, or other people, products or companies.
12. Entry cannot contain trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any kind, without permission, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses.
13. Entry cannot contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media or musical "samples" other than the musical tracks provided) without permission.
14. Entry cannot contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, other than entrant, without permission;
15. Entry cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate.

BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER ENTRY MAY BE POSTED ON SPONSOR'S WEBSITE AND/OR SOCIAL MEDIA PAGES, IN SPONSOR'S SOLE DISCRETION. Sponsor reserves the right to, and may or may not, monitor/screen entries prior to posting them to the Website. By entering, you acknowledge that Sponsor has no obligation to use or post any Entry you submit. Submission of an Entry Grants Sponsor and its agents an unlimited, worldwide, perpetual, license and right to publish, use, publicly perform the Entry in any way, in any and all media, without limitation, and without consideration to the entrant. By submitting an Entry, each Team and Team member warrants and represents that it: (a) is your original work, (b) has not been previously published, (c) has not won previous awards, (d) does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity; (e) that you have obtain permission from a person who's name, likeness or voice is used in the Entry and (f) and that publication of the Entry via various media including Web posting, will not infringe on the rights any third party rights. Any such entrant will indemnify and hold harmless, Sponsor from any claims to the contrary. Sponsor is not responsible for any change of email address, mailing address and/or telephone number of entrants, or for any Team or Team member's inability to receive notification, or to submit an Entry.



Judging Criteria

All eligible organization’s entry materials will be evaluated by the judges on the below outlined criteria.

Criteria	Weight	Description
Mission Alignment and Impact	25%	<ul style="list-style-type: none"> · How does this solution further the organization’s mission? · How many does this solution touch? · Does the solution demonstrate how value can be realized and measured? · Does the solution have a strong value proposition and impact to stakeholders?
Viability of Solution	35%	<ul style="list-style-type: none"> · Does the submission outline a sound process for implementation? · Does the submission provide a proof of concept or has the solution been micro-piloted? · Had adequate research and strategic planning been done in creating this proposal? · Does this idea already have investors? Is there excitement around this idea? · Is this idea feasible and scalable? What resources and investments does the organization have to utilize? · Does the submission make a strong business case providing details on case vs. values/impact?
Innovation and Creativity	20%	<ul style="list-style-type: none"> · How is the proposed solution innovative and disruptive? · Does the solution include novel approaches to the challenge it is trying to address? · Does the solution foster creativity or deliver a solution breaking norms?
Diversity, Equity, Accessibility, and Inclusion	20%	<ul style="list-style-type: none"> · Does the solution provide a component of sustained support for advancing diversity, equity, accessibility, and inclusion? · Does the solution create access or remove barriers as it relates to diversity, equity, accessibility, and inclusion? · Does the solution raise awareness of diversity, equity, accessibility, and inclusion? · Does the solution have the capacity to catalyze system level change in the areas of diversity, equity, accessibility, and inclusion?

Award

- A. Cash to be awarded to the Innovate for Good Challenge finalists:
 - a. First Place - \$20,000
 - b. Second Place - \$5,000
 - c. Third Place - \$1,000
- B. In addition, the First Place winner will receive up to \$50,000 in professional services from Accenture to help support the winning solution¹
- C. In addition, all finalist organizations will receive one complimentary registration for Upswell in Chicago from November 13-15, 2019²
- D. In addition, all finalists will have the opportunity to demo/share their new I.T. solution/idea at Upswell Chicago

General Conditions

1. Entry submissions: By submitting your entry, you:

- are granting Sponsor an irrevocable, royalty-free, worldwide right and license to: (i) review, assess, test and otherwise analyze your Entry and all its content in connection with this Content; and (ii) feature your Entry and all content in connection with the marketing, sale, or promotion of this Contest (including but not limited to internal and external sales meetings, conference presentations, tradeshow, and screen shots of the Challenge Entry in press releases) in all media (now known or later developed);
- agree to sign any necessary documentation that may be required for us and our designees to make use of the rights you granted above;
- understand and acknowledge that you retain ownership of your Entry intellectual property, the Sponsor(s) do NOT have the rights to sell, publish or distribute your Entry, but Sponsor(s) may have developed or commissioned materials similar or identical to your Entry and you waive any claims you may have resulting from any similarities to your Entry;
- understand that we cannot control the incoming information you will disclose to our representatives while entering, or what our representatives will remember about your Entry. You also understand that we will not restrict work assignments of representatives who have had access to your Entry. By entering this Contest, you agree that use of information in our representatives' unaided memories in the development or deployment of our products or services does not create liability for us under this agreement or copyright or trade secret law;
- understand that you will not receive any compensation or credit for use of your Entry, other than what is described in these Official Rules.

By entering this Contest, you agree: To abide by these Official Rules; **and** To release and hold harmless Sponsors, and each entity's respective subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in connection with this Contest, or any prize won; **and** That Sponsor's decisions will be final and binding on all matters related to this Contest; **and** That, by accepting a prize, Sponsors may use your information in connection with this Contest, without payment or compensation to you, except where prohibited by law; **and**

¹ Winner to receive services only, and award has no cash value. Accenture will determine the value of its services in its sole reasonable discretion.

² Registration excludes transportation, lodging, and any other costs or fees.

Receipt of Entries and Eligibility

- i. Entries will be accepted in English language only.
- ii. Any incomplete/inaccurate entries or entry after the entry period shall be invalid and any entry after the close of the entry period may be permitted only at the discretion of Sponsor(s).
- iii. The right to permit or restrict participation is at the sole discretion of the Sponsors.

2. Incorrect Information

- i. Sponsors have the right to substantiate/audit/verify the participants' details/information as provided in the entry form or Sponsors may seek any further document, as may be required to verify the participants' details/ information. The participant must provide all supporting details requested by the Sponsors to substantiate/audit/verify the information provided in the entry form. If such a request is made and the participant either fails or does not agree to provide the same, then the Sponsor reserves the right to disqualify the participant from participation for the competition.
- ii. Determination of whether information is correct or not, rests with Sponsors.
- iii. If at any time, any information provided by any participant is found to be incorrect in any manner, then the participant will be disqualified for the participation for the competition.
- iv. If, after the conclusion of the competition, any information provided by any information submitted by the participant is found to be incorrect in any manner, the participant will be liable to return any monetary / non-monetary incentives received as part of the Contest.

3. Evaluation/Awards

- i. At no point during the contest, the scores will be revealed to the contest participants and will remain confidential with the Sponsors. No queries shall be entertained from the contest participants on the scores allocated to the entries by the Sponsors.
- ii. Any statutory taxes, duties or levies as may be applicable from time to time, arising out/ in respect of any prize, shall be payable by the winner of the respective prize.
- iii. Sponsors shall not be liable for any loss, damage, theft, or any other mishap caused to or by the prize after handing over the same to the winners of the competition.
- iv. The winner/s or his/her legal heirs shall have no other rights or claims whatsoever against Sponsors.

4. General

- i. Entries protected under intellectual property rights or which are progressing towards such protection, are acceptable as submissions to the Contest. However, the Sponsors shall not be held liable for the protection of any proprietary or confidential information contained in entry form.
- ii. The Idea as submitted by the participant shall remain the property of the participant.

iii. The participant warrants and represents that it owns all rights, or has all necessary licenses, to use any and all Idea/s (and all constituent parts) they will be submitting under this Contest for judging, including without limitation all content, images, text, or other copyright material, trademarks, service marks, logos or any other intellectual property contained within its Idea, and can, upon request, provide written confirmation of such ownership or license to the Sponsors. The participant further warrants and represents that all Idea/s are original and have been legally obtained and created, and do not infringe the intellectual property rights or any other legal or moral rights of any third party.

iv. The participant grants to Sponsors and its affiliates, the right and permission to reproduce, encode, store, copy, transmit, publish, broadcast, display, publicly perform, exhibit and/or otherwise use or reuse (without limitation as to when or to the number of times used), the participant's name, address, image, voice, likeness, statements, biographical material and Idea/s (in each case, as submitted or as edited by Sponsors, in Sponsors' sole discretion), as well as any additional photographic images, video images, portraits, interviews or other materials relating to the participant and arising out of his/her participation in this Contest (with or without using the participant's name) (collectively, the "additional materials") in any media throughout the world for advertising and publicity purposes without additional review, compensation, or approval.

v. The participant waives any rights of publicity, rights of privacy, intellectual property rights, and any other legal or moral rights that might preclude the Sponsors' use of the Idea/s or the additional materials or require the participant's permission for Sponsors' to use them for promotional purposes, and hereby waives any claim against the Sponsors' relating to the Sponsors' promotional use of those materials; and

vi. The participant agrees to indemnify and hold the Sponsors and their respective affiliate companies, directors, employees, agents and partners ("Sponsors associates") harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Sponsors' associates due to or arising out of the use of Idea/s or additional materials and/or in connection with participation in or winning the Contest.

vii. The participant agrees that the Categories of the contest is general in nature and the Sponsors have the right to develop, use, market, license and/or sell products or services, developed without reference to or use of entries, that are similar or related to the Categories. Participants acknowledge that the Sponsors may already possess or have developed products or services similar to or competitive with those ideas submitted through the entries.

viii. Notwithstanding anything herein above, in case where the participant is an Accenture employee the idea will be considered "works made for hire" (as that term is defined in the United States Copyright Act) and Accenture will be considered the author of such idea. By submitting their ideas, Accenture employees will transfer, assign, and convey fully and unconditionally to Accenture all intellectual property rights in their entries, ideas or contributions pertaining to this Contest.

ix. Sponsors will not be liable for any inaccuracy, error or omission contained in any such copy, reproduction or publication of the entry form, the Idea/s or other materials submitted.

x. The Rules are to be governed by and interpreted in accordance with the laws of the United States. All disputes relating to or arising out of the Contest shall be subject to the exclusive jurisdiction of the courts of competent jurisdiction at Washington D.C.

xi. If any manipulation (for example, any internet spamming or unsolicited emails, or any other conduct which Sponsors believes is unfair or contrary to the spirit of the Contest) has occurred or if the Sponsors considers there has been any attempt to rig the selection procedure, Sponsors reserves the right to disqualify entries if it has reasonable grounds to believe so and reserves the right to change, cancel or suspend this Contest at any time.

xii. The Sponsors shall not be held responsible for any loss or damage that any person or organization may suffer as a result of participating or attempting to participate in the Contest, the Contest being withdrawn or its terms amended.

xiii. The Sponsors cannot and shall not be accountable / liable for any disruptions / stoppages / interruptions or cancellation of the Contest. The Sponsors and its contractors cannot be held responsible for matters out of its control and for force majeure reasons.

xiv. Decision of Sponsors on all matters is final and binding on all participants and no correspondence will be entertained on the same.

xv. Sponsors reserves the right to alter the Rules of this Contest or terminate the Contest at its own discretion and without prior notice to the participant and without incurring any liability whatsoever.

CONDITIONS OF PARTICIPATION: Participants agree: (a) to these Official Rules and the decisions of Sponsor which are final and binding, (b) that Sponsor and all of their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, are released and shall be held harmless by participants against any liability for any injuries, losses or damages of any kind to persons, including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this competition or competition-related activities and (c) except where legally prohibited, winner grants (and agree to confirm that grant in writing) permission to Sponsor and those acting under Sponsor's authority the right to the use of his/her name, photograph, likeness, voice, image and biographical information and statements for advertising, trade, publicity and promotional purposes without additional compensation, in all media now known or hereafter discovered, worldwide and on the Internet and World Wide Web, without notice, review or approval. 9.

REQUIRED DOCUMENTATION: All members of will be required to complete, sign, and return an Affidavit of Eligibility, a Liability Release and, where lawful, a Publicity Release within seven (7) days after notification. If documents are not returned on a timely basis, or if any prize notification or prize is returned as non-deliverable, or if Winner or any of its members is found to be ineligible or not in compliance with these Official Rules, such prize will be forfeited. Should a prize be won by a minor, all affidavits, releases and other documents must be executed by the parent or legal guardian of the minor, on behalf of himself and the minor, or prize may be forfeited and awarded to an alternate winner. Prizes may be awarded in the name of, or to, minor winner's parent or legal guardian. Winners of Wining Teams that are minors must travel with a parent or legal guardian. Taxes on a prize are solely the responsibility of the winner.

10. GENERAL PROVISIONS: Neither Sponsors nor their agencies are responsible for failing to receive an entry, no matter what the reason, even if known in advance, or if it is due to other errors of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of an Entry or

the failure to capture any such information. Persons who tamper with any aspect of the competition, as solely determined by the Sponsor, or who attempt to participate with multiple email addresses or under multiple identities will be disqualified. Any use of robotic, automatic, macro, programmed or like entry methods will void all such entries and disqualify any entrant using such methods. Should any portion of the competition be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention, technical failures or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the competition. In case of dispute, the authorized subscriber of the email or cell phone account used to enter the competition at the actual time of entry will be deemed to be the participant, and must comply with these Official Rules. 11. GOVERNING LAW AND ARBITRATION: This Competition will be governed by and interpreted under the laws of the State of Illinois, without application of any conflicts of law rules. Disputes between the parties or their affiliates related to this Competition shall be submitted to final, binding arbitration heard by a single arbitrator in accordance with the then current Commercial Arbitration Rules of the American Arbitration Association (except as modified herein). Any counterclaim not brought within thirty (30) days after receipt of the arbitration notice shall be barred. The arbitration shall be conducted in Cook County, Illinois in English. Unless otherwise specified herein, the arbitrator may award any relief that he deems proper, including but not limited to equitable relief. The award shall be final and binding and enforceable in any court of competent jurisdiction. 12. Force Majeure. Sponsor shall not be liable for caused by anything beyond its reasonable control, including without limitation, acts of God, acts or omissions of the other, acts of government, war, strikes, lockouts or embargoes (collectively, a "Force Majeure Event"). If Sponsor is delayed in the performance of any competition or provision of prizes won by result of a Force Majeure Event, it shall use all reasonable endeavors to find a solution whereby this Contest may be otherwise performed or prizes delivered or substituted in Sponsors sole discretion.

Accenture: Accenture LLP, 161 North Clark Street, Suite 2300, Chicago, Illinois 60601. Do not send correspondence to this address.