

The Nonprofit Sector in Wisconsin



NUMBER OF WISCONSIN NONPROFIT ORGANIZATIONS

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| ALL NONPROFIT ORGANIZATIONS | 30,854 |
| 501(c)(3) PUBLIC CHARITIES (INCLUDES SOME RELIGIOUS ORGANIZATIONS) | 18,725 |
| 501(c)(3) PRIVATE AND PUBLIC FOUNDATIONS | 2,074 |
| OTHER 501(c) NONPROFIT ORGANIZATIONS * | 10,055 |

* CIVIC LEAGUES, CHAMBERS OF COMMERCE, VETERANS ORGANIZATIONS, ETC.

Public Charities and Foundations Benefit Wisconsin Communities

Economic Impact of Wisconsin's Nonprofit Sector

- Employs **272,900** - over 12% of the state's workforce
- Generates more than **\$49 billion** in annual revenues
- Holds assets of almost **\$91 billion**
- Wisconsin foundations annually give almost **\$586 million**
- Wisconsinites give almost **\$2.7 billion** to charity each year, representing **2.52 percent** of household income

Deliver vital community services

- Feeding America Eastern Wisconsin and its large network of partners carry out anti-hunger initiatives across 36 counties in the state. Last year, the organization facilitated the distribution of over 24 million pounds of food, given to 377,000 needy individuals and families in the region. That translates to 67,000 meals per day in the Milwaukee and Fox Valley areas.

Give voice to the people they serve

- Catholic Charities of the Archdiocese of Milwaukee offered basic needs, adoption, and enrichment services to nearly 37,000 area residents in 2015. Its Adult Day Center provides daily support and education opportunities to seniors and adults with disabilities, 18 percent of whom are veterans and range from ages 68 to 92.

Contribute to vibrant communities

- The Madison Museum of Contemporary Art has hosted an annual Art Fair on the Square for over 50 years that draws a crowd of nearly 200,000 to the city's center over two days each July. MMoCA supports the community through outreach and education programs for youth and families year-round, in addition to housing 51,000 square feet for innovative art exhibition.

Advance solutions for challenges facing society

- The Mississippi Valley Conservancy, an accredited and award-winning member of Land Trust Alliance, has led successful conservation efforts for more than 15,000 acres of natural resources since its 1997 founding.

Note: The “nonprofit sector” encompasses organizations that are defined as tax-exempt under section 501(c) of the Internal Revenue Code. This includes both public charities and private foundations [501(c)(3)] and other nonprofits such as civic league organizations [501(c)(4)]. Exceptions are noted when relevant.

Sources:

Employment Information

Best estimate based on available data from the following sources:

Number of nonprofit employees: Holding the Fort: Nonprofit Employment During a Decade of Turmoil, Lester Salamon and S.Wojciech Sokolowski, Stephanie L. Geller, Nonprofit Employment Bulletin #39, Johns Hopkins Center for Civil Society Studies, 2012 {Data is 2010, page 3}

<http://ccss.jhu.edu/publications-findings?did=369>

Number of Nonprofits

Urban Institute, National Center for Charitable Statistics, State Summary reports

<http://www.nccs.urban.org/statistics/profiles.cfm> {Data are 2013}

Asset and Revenues

Urban Institute, National Center for Charitable Statistics, "Registered Nonprofit Organizations by State (BMF 12/2015)" <http://nccsweb.urban.org/tablewiz/bmf.php> {Data are 2015}

Foundation Giving

The Foundation Center, FC Stats: "Foundation Stats: Total Grantmaking Foundations" {Data are 2013}

<http://data.foundationcenter.org/#/foundations/all/state:WI/total/list/2013>

Individual Giving

How America Gives, 2014. The Chronicle of Philanthropy. {Data are 2012}.

<https://philanthropy.com/interactives/how-america-gives#search>

Nonprofit Examples:

Feeding America Eastern Wisconsin:

[http://feedingamericawi.org/sites/default/files/files/FAEW annual report low%20res%20online%20PDF%20%281%29.pdf](http://feedingamericawi.org/sites/default/files/files/FAEW%20annual%20report%20low%20res%20online%20PDF%20%281%29.pdf)

Catholic Charities Milwaukee: <http://www.ccmke.org/file/2015-Annual-Report.pdf>

Madison Museum of Contemporary Art: <http://www.mmoca.org/art-fair>

Mississippi Valley Conservancy: <http://www.mississippivalleyconservancy.org/AboutMVC/Accomplishments.aspx>

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