

The Nonprofit Sector in Wisconsin



NUMBER OF WISCONSIN NONPROFIT ORGANIZATIONS

ALL NONPROFIT ORGANIZATIONS	30,854
501(c)(3) PUBLIC CHARITIES (INCLUDES SOME RELIGIOUS ORGANIZATIONS)	18,725
501(c)(3) PRIVATE AND PUBLIC FOUNDATIONS	2,074
OTHER 501(c) NONPROFIT ORGANIZATIONS *	10,055

* CIVIC LEAGUES, CHAMBERS OF COMMERCE, VETERANS ORGANIZATIONS, ETC.

Public Charities and Foundations Benefit Wisconsin Communities

Deliver vital community services

Catholic Charities of Madison, Wisconsin is a non-profit agency affiliated with Catholic Charities USA, the nation's largest private network of people helping people. With over 25 programs in 11 counties in Southern Wisconsin, their programs help seniors, those living with a disability, individual and family counseling, mobile food pantries in rural communities, addiction treatment, those experiencing homelessness, and more.

Give voice to the people they serve

Girl Scouts of Wisconsin Southeast (GSWISE) is more than 23,000 strong—serving 16,530 girls in grades K5-12 and 6,664 adults who believe in their mission of building girls of courage, confidence, and character, who take the lead in making the world a better place. The *Girl Scout Promise Program* brings the power of Girl Scouting to girls living in the most at-risk communities in southeastern Wisconsin.

Economic Impact of Wisconsin's Nonprofit Sector

- Employs **291,393** - over 11.9% of the state's workforce
- Generates more than **\$49 billion** in annual revenues
- Holds assets of almost **\$91 billion**
- Wisconsin foundations annually give over **\$696 million**
- Wisconsinites give almost **\$2.7 billion** to charity each year, representing **2.52 percent** of household income

Contribute to vibrant communities

The Madison Museum of Contemporary Art has hosted an annual Art Fair on the Square for over 50 years that draws a crowd of nearly 200,000 to the city's center over two days each July. MMoCA supports the community through outreach and education programs for youth and families year-round.

Advance solutions for challenges facing society

The Alliance for Strong Families and Communities is a national strategic action network driven by members aligned through a common vision to achieve a healthy and equitable society. In 2018, the Alliance launched new Alliance Peer Exchanges (APEX) groups in health, education, and equity to help members establish cross-sector partnerships, advocate for services, and build capacity for innovation. 1,406 individuals participated in 10 unique peer exchange groups.

Note: The “nonprofit sector” encompasses organizations that are defined as tax-exempt under section 501(c) of the Internal Revenue Code. This includes both public charities and private foundations [501(c)(3)] and other nonprofits such as civic league organizations [501(c)(4)]. Exceptions are noted when relevant.

Sources:

Employment Information

Best estimate based on available data from the following sources:

Number of nonprofit employees: The 2019 nonprofit employment report, Lester M. Salamon and Chelsea L. Newhouse, S. Wojciech Sokolowski, Nonprofit Employment Bulletin #47, Johns Hopkins Center for Civil Society Studies, 2019 {Data is 2016, page 3}
http://ccss.jhu.edu/wp-content/uploads/downloads/2019/01/2019-NP-Employment-Report_FINAL_1.8.2019.pdf

Number of Nonprofits

Urban Institute, National Center for Charitable Statistics, State Summary reports
<http://www.nccs.urban.org/statistics/profiles.cfm> {Data are 2013}

Asset and Revenues

Urban Institute, National Center for Charitable Statistics, "Registered Nonprofit Organizations by State (BMF 12/2015)" <http://nccsweb.urban.org/tablewiz/bmf.php> {Data are 2015}

Foundation Giving

The Foundation Center, FC Stats: "Foundation Stats: Total Grantmaking Foundations" {Data are 2015}
<http://data.foundationcenter.org/#/foundations/all/state:WI/total/list/2015>

Individual Giving

How America Gives, 2014. The Chronicle of Philanthropy. {Data are 2012}.
<https://philanthropy.com/interactives/how-america-gives#search>

Nonprofit Examples:

Girl Scouts of Wisconsin Southeast: <https://www.gswise.org/en/about-girl-scouts/girl-scouts-of-wise/strategic-initiatives.html> and <https://www.gswise.org/en/about-girl-scouts/girl-scouts-of-wise.html>
Catholic Charities Madison: <https://catholiccharitiesofmadison.org/aboutus/>
Madison Museum of Contemporary Art: <http://www.mmoca.org/art-fair> and <https://www.mmoca.org/learn/for-kids>
Alliance for Strong Families and Communities: <https://www.alliance1.org/web/web/resources/pubs/2018-impact-report-amplifying-collective-values-voice.aspx>

As of October 2019