

# The Nonprofit Sector in Michigan



NUMBER OF MICHIGAN NONPROFIT ORGANIZATIONS	
ALL NONPROFIT ORGANIZATIONS	42,886
501(c)(3) PUBLIC CHARITIES (INCLUDES SOME RELIGIOUS ORGANIZATIONS)	28,270
501(c)(3) PRIVATE AND PUBLIC FOUNDATIONS	2,566
OTHER 501(c) NONPROFIT ORGANIZATIONS *	12,050
* CIVIC LEAGUES, CHAMBERS OF COMMERCE, VETERANS ORGANIZATIONS, ETC.	

## Public Charities and Foundations Benefit Michigan Communities

### Advance solutions for challenges facing society

- Our urban centers are on the front lines of advancing solutions that increase socioeconomic mobility. These include access to quality, affordable housing; vibrant, connected neighborhoods; good jobs; meaningful workforce preparation; and reliable transit. The Kresge Foundation is committed to advancing this reality. In 2018, The Kresge Foundation committed 98 grants totaling \$23,070,740 to organizations in Detroit.

### Give voice to the people they serve

- Kids' Food Basket has conducted its anti-hunger campaign for over 15 years. Now serving communities in Grand Rapids and Muskegon, the organization provides nearly 8,200 school-aged children with sack suppers every day. As part of their mission, KFB encourages the community's youth to understand hunger challenges: a full third of their donated hours come from volunteers under age 18.

### Contribute to vibrant communities

- The Detroit Zoological Society is a leader in wildlife conservation and animal welfare that inspires the community. With 261 employees and more than 1,000 volunteers, the Detroit Zoo accommodates more than 1.3 million visitors annually as the largest paid family attraction in the state.

### Advance solutions for challenges facing society

- Based in Traverse City, Conflict Resolution Services provides high-quality professional dispute resolution services. In one year alone, CRS served over 800 individuals and volunteer mediators donated more than 500 hours of their time facilitating over 300 cases.

## Economic Impact of Michigan's Nonprofit Sector

- Employs **397,128 people** – almost 11% of the state workforce
- Pays almost **\$20 billion** in wages annually
- Generates more than **\$81.3 billion** in annual revenues
- Holds assets of **\$232.7 billion**
- Michigan foundations annually give over **\$1.6 billion**
- Michiganders give almost **\$5 billion** to charity each year, representing **3 percent** of household income

## Employment by Nonprofit Service Area

Nonprofit Service Area	Total MI Employees
Health	52.3%
Human Services	22.1%
Education	14.3%
Public and Societal Benefit	4.7%
Religion	3.7%
Arts, Culture and Humanities	1.5%
Environment	0.7%
Mutual Benefit	0.6%
Unknown	0.2%

Note: The “nonprofit sector” encompasses organizations that are defined as tax-exempt under section 501(c) of the Internal Revenue Code. This includes both public charities and private foundations [501(c)(3)] and other nonprofits such as civic league organizations [501(c)(4)]. Exceptions are noted when relevant.

## Sources:

### **Wages, Number of nonprofit employees, and Employment by Nonprofit Service Area**

The 2019 nonprofit employment report, Lester M. Salamon and Chelsea L. Newhouse, S. Wojciech Sokolowski, *Nonprofit Employment Bulletin #47*, Johns Hopkins Center for Civil Society Studies, 2019 {Data is 2016, page 3}

[http://ccss.jhu.edu/wp-content/uploads/downloads/2019/01/2019-NP-Employment-Report\\_FINAL\\_1.8.2019.pdf](http://ccss.jhu.edu/wp-content/uploads/downloads/2019/01/2019-NP-Employment-Report_FINAL_1.8.2019.pdf)

Michigan Nonprofit Association, *Economic Benefits of Michigan’s Nonprofit Sector*, 2014.  
<https://www.mnaonline.org/docman/uncategorized/281-economic-impact-of-nonprofit-sector-2014/file> {Data are 2013}

### **Number of Nonprofits**

Urban Institute, National Center for Charitable Statistics, State Summary reports  
<http://www.nccs.urban.org/statistics/profiles.cfm> {Data are 2013}

### **Asset and Revenues**

Urban Institute, National Center for Charitable Statistics, "Registered Nonprofit Organizations by State (BMF 12/2015)"  
<http://nccsweb.urban.org/tablewiz/bmf.php> {Data are 2015}

### **Foundation Giving**

The Foundation Center, FC Stats: "Foundation Stats: Total Grantmaking Foundations"  
{Data are 2015}  
<http://data.foundationcenter.org/#/foundations/all/state:MI/total/list/2015>

### **Individual Giving**

How America Gives, 2014. The Chronicle of Philanthropy.  
<https://philanthropy.com/interactives/how-america-gives#state/26> {Data are 2012}.

### **Nonprofit Examples:**

The Kresge Foundation: [https://kresge.org/sites/default/files/library/kresge\\_ar\\_18\\_0.pdf](https://kresge.org/sites/default/files/library/kresge_ar_18_0.pdf)

Kids’ Food Basket: <http://www.kidsfoodbasket.org/our-purpose/what-we-do> and  
<https://www.kidsfoodbasket.org/volunteers/>

Detroit Zoological Society: <http://detroitzoo.org/about/your-detroit-zoo/>

Conflict Resolution Services: <https://crsmediationtc.org/> and  
<https://crsmediationtc.org/about/history/>

As of September 2019

