

The Nonprofit Sector in Michigan



NUMBER OF MICHIGAN NONPROFIT ORGANIZATIONS

ALL NONPROFIT ORGANIZATIONS	42,886
501(c)(3) PUBLIC CHARITIES (INCLUDES SOME RELIGIOUS ORGANIZATIONS)	28,270
501(c)(3) PRIVATE AND PUBLIC FOUNDATIONS	2,566
OTHER 501(c) NONPROFIT ORGANIZATIONS *	12,050

* CIVIC LEAGUES, CHAMBERS OF COMMERCE, VETERANS ORGANIZATIONS, ETC.

Public Charities and Foundations Benefit Michigan Communities

Advance solutions for challenges facing society

- The diverse philanthropic community, led by the Ford Foundation and Michigan-based foundations such as Kresge, W.K. Kellogg, William Davidson, Community Foundation for Southeast Michigan, and Charles Stewart Mott, came together to contribute nearly half of the \$816 million generated to stave off the worst potential effects of Detroit's bankruptcy.

Give voice to the people they serve

- Kids' Food Basket has conducted its anti-hunger campaign for over 15 years. Now serving communities in Grand Rapids and Muskegon, the organization provides nearly 7,000 school-aged children with sack suppers every day. As part of their mission, KFB encourages the community's youth to understand hunger challenges: a full third of their donated hours come from volunteers under age 18.

Contribute to vibrant communities

- The Detroit Zoological Society is a leader in wildlife conservation and animal welfare that inspires the community. Using 220 employees and more than 1,100 volunteers, the Detroit Zoo accommodates more than 1.4 million visitors annually as the largest paid family attraction in the state.

Advance solutions for challenges facing society

- For over 60 years, the Mariners Inn in Detroit has been a leading treatment center, alleviating the problems of homelessness and substance abuse. In 2015, 779 men sought recovery at Mariners Inn supported by nearly 500 community volunteers.

Economic Impact of Michigan's Nonprofit Sector

- Employs more than **438,000 people** – almost 11% of the state workforce
- Pays almost **\$20 billion** in wages annually
- Generates more than **\$81.3 billion** in annual revenues
- Holds assets of **\$232.7 billion**
- Michigan foundations annually give over **\$1.6 billion**
- Michiganders give almost **\$5 billion** to charity each year, representing **3 percent** of household income

Employment by Nonprofit Service Area

Nonprofit Service Area	Total MI Employees
Health	52.3%
Human Services	22.1%
Education	14.3%
Public and Societal Benefit	4.7%
Religion	3.7%
Arts, Culture and Humanities	1.5%
Environment	0.7%
Mutual Benefit	0.6%
Unknown	0.2%

Note: The “nonprofit sector” encompasses organizations that are defined as tax-exempt under section 501(c) of the Internal Revenue Code. This includes both public charities and private foundations [501(c)(3)] and other nonprofits such as civic league organizations [501(c)(4)]. Exceptions are noted when relevant.

Sources:

Wages, Number of nonprofit employees, and Employment by Nonprofit Service Area

Michigan Nonprofit Association, *Economic Benefits of Michigan’s Nonprofit Sector*, 2014.
<https://www.mnaonline.org/docman/uncategorized/281-economic-impact-of-nonprofit-sector-2014/file> {Data are 2013}

Number of Nonprofits

Urban Institute, National Center for Charitable Statistics, State Summary reports
<http://www.nccs.urban.org/statistics/profiles.cfm> {Data are 2013}

Asset and Revenues

Urban Institute, National Center for Charitable Statistics, "Registered Nonprofit Organizations by State (BMF 12/2015)"
<http://nccsweb.urban.org/tablewiz/bmf.php> {Data are 2015}

Foundation Giving

The Foundation Center, FC Stats: "Foundation Stats: Total Grantmaking Foundations"
{Data are 2013}
<http://data.foundationcenter.org/#/foundations/all/state:MI/total/list/2013>

Individual Giving

How America Gives, 2014. The Chronicle of Philanthropy.
<https://philanthropy.com/interactives/how-america-gives#state/26> {Data are 2012}.

Nonprofit Examples:

On All Cylinders, 1/2016, Independent Sector ISQ, <http://isqmagazine.org/>
Kids’ Food Basket: <http://www.kidsfoodbasket.org/our-purpose/what-we-do>
Detroit Zoological Society: <http://detroitzoo.org/about/your-detroit-zoo/>
Mariners Inn: <http://marinersinn.org/assets/annual-reports/2015-Annual-Report.pdf>

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