

The Nonprofit Sector in Arkansas



NUMBER OF ARKANSAS NONPROFIT ORGANIZATIONS

ALL NONPROFIT ORGANIZATIONS	12,083
501(c)(3) PUBLIC CHARITIES (INCLUDES SOME RELIGIOUS ORGANIZATIONS)	8,174
501(c)(3) PRIVATE AND PUBLIC FOUNDATIONS	422
OTHER 501(c) NONPROFIT ORGANIZATIONS *	3,487

* CIVIC LEAGUES, CHAMBERS OF COMMERCE, VETERANS ORGANIZATIONS, ETC.

Public Charities and Foundations Benefit Arkansas Communities

Deliver vital community services

Headquartered in Bentonville, the Walmart Foundation partners with organizations nationwide to deliver educational programs about nutrition and healthy lifestyles, reaching nearly 30,000 people. In addition to the \$9.5-plus million in grants to support these programs through 2012, Walmart continues to work with Feeding America to donate 1 billion meals to hungry individuals and families and \$2 billion in in-kind and cash contributions by the end of 2015.

Give voice to the people they serve

The Diamonds Council, the network of over 10,600 Girl Scout members in Arkansas, Oklahoma, and Texas, imparted leadership and skills to 2,400 young girls in 2013 through 70 separate programs. Harnessing a community-minded spirit, the organization raised \$6,700 to put towards scholarships for graduating high school seniors in the area.

Contribute to vibrant communities

The Arkansas Art Center, a member of the Association of Art Museum Directors, combines the wealth of visual arts in their galleries with unique, interactive programs in spoken word poetry, dance, and theater. For over 50 years, the museum's Artmobile has brought pieces from the permanent collection to communities throughout the state as part of its year-round arts educational outreach.

Advance solutions for challenges facing society

Goodwill Industries of Arkansas devotes 90% of its sales from donated goods to programs for adults with developmental disabilities and other barriers to employment. In 2013, the network of 33 stores created 119 new jobs and helped 1,279 individuals find meaningful careers in the community.

Economic Impact of Arkansas's Nonprofit Sector

- Employs **79,700** people – almost 9% of the state's workforce
- Generates over **\$17 billion** in annual revenues
- Holds assets of **\$24.4 billion**
- Arkansas foundations annually give over **\$632 million**
- Arkansans give over **\$1.5 billion** to charity each year, representing **4.14 percent** of household income

Note: The “nonprofit sector” encompasses organizations that are defined as tax-exempt under section 501(c) of the Internal Revenue Code. This includes both public charities and private foundations [501(c)(3)] and other nonprofits such as civic league organizations [501(c)(4)]. Exceptions are noted when relevant.

Sources:

Employment Information

Best estimate based on available data from the following sources:

Number of nonprofit employees: Holding the Fort: Nonprofit Employment During a Decade of Turmoil, Lester Salamon and S.Wojciech Sokolowski, Stephanie L. Geller, Nonprofit Employment Bulletin #39, Johns Hopkins Center for Civil Society Studies, 2012 {Data is 2010, page 3}

<http://ccss.jhu.edu/publications-findings?did=369>

Number of Nonprofits

Urban Institute, National Center for Charitable Statistics, State Summary reports

<http://www.nccs.urban.org/statistics/profiles.cfm> {Data are 2013}

Asset and Revenues

Urban Institute, National Center for Charitable Statistics, "Registered Nonprofit Organizations by State (BMF 12/2015)" <http://nccsweb.urban.org/tablewiz/bmf.php> {Data are 2015}

Foundation Giving

The Foundation Center, FC Stats: "Foundation Stats: Total Grantmaking Foundations" {Data are 2013}

<http://data.foundationcenter.org/#/foundations/all/state:AR/total/list/2013>

Individual Giving

How America Gives, 2014. The Chronicle of Philanthropy. {Data are 2012}.

<https://philanthropy.com/interactives/how-america-gives#search>

Nonprofit Examples:

Walmart Foundation: <http://foundation.walmart.com/our-focus/hunger/>

Girl Scouts – Diamonds Council:

<https://www.dropbox.com/s/cybqq87j24ssn0v/2013%20Annual%20Report%20FINAL%2005%2008%2014.pdf>

Arkansas Arts Center: <http://www.arkarts.com/programs-extra>

Goodwill Industries of Arkansas: <http://www.goodwillar.org/mission/progress.html>

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