







# Challenging Times, New Opportunities 2009 ANNUAL REPORT

To learn more about Independent Sector visit independentsector.org or call us at 202.467.6100.

### PHOTO CREDITS

**Cover**, clockwise from left:

Annual conference attendees hear the Detroit Symphony Orchestra elegant Rivera Court at the Detroit Institute of Arts;

Volunteers from IS member Habitat for Humanity;

Geoffrey Canada, president and CEO of the Harlem Children's Zone, receives the John W. Gardner Leadership Award from IS board member Marguerite W. Kondracke. He was honored for his success in helping children and families in New York break the cycle of generational poverty.

Page II: Photo by Thomas Boatwright.

Page 14: Photo by Jeff Roffman Photography, LLC

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# ABOUT INDEPENDENT SECTOR

The United States is now home to an estimated 1.5 million public nonprofits, private foundations, and religious congregations that work to improve the lives of individuals and communities. Collectively, we refer to these organizations as the "independent sector," which underscores their unique role in society, distinct from business and government.

Independent Sector is the leadership forum for nonprofits, foundations, and corporate giving programs committed to advancing the common good in America and worldwide.

## OUR VISION

## **OUR MISSION**

A just and inclusive society and a healthy democracy of active citizens, effective institutions, and vibrant communities.

To advance the common good by leading, strengthening, and mobilizing the nonprofit and philanthropic community.

## OUR VALUES

#### INDEPENDENCE

- The freedom to be creative and uplift the human spirit
- The right to advocacy and freedom of speech
- A commitment to promoting and protecting the independence of the sector
- An obligation to serve as a leading voice for the common good

#### INTERDEPENDENCE

- Productive cooperation between the public, private, and nonprofit sectors
- Effective collaboration between funders and grant recipients

#### INCLUSIVENESS AND DIVERSITY

- Embracing a variety of perspectives and people
- Respect for the views of others

#### SOCIAL JUSTICE

- Full and fair opportunities for all
- Appreciating the worth and dignity of each person

#### TRANSPARENCY, INTEGRITY, AND ACCOUNTABILITY

- A commitment to the highest possible ethical standards
- Open and timely sharing of financial, governance, and program information
- Responsiveness to society, members, and stakeholders

#### OPERATIONAL EXCELLENCE

- Effective programs and activities that meet meaningful needs
- Efficiency in the use of resources

## MESSAGE FROM OUR CHAIR AND PRESIDENT

In the Middle Ages, yeomen took deep pride in their role serving others. They ascribed to the highest standards of service, integrity, and excellence. Looking back on 2009, Independent Sector performed yeomen's work on behalf of the nonprofit and philanthropic community amid a tumultuous economic climate. Despite tremendous uncertainty, we kept our focus on the mission. We took stock of what we do well, what we might improve, and how to do better with less. We emerged from the economic crisis more determined than ever to strengthen the sector and the communities it represents.

Independent Sector is committed to promoting the highest standards of accountability and transparency. In June 2009, we introduced the *Principles Workbook: Steering Your Board Toward Good Governance and Ethical Practice* in partnership with BoardSource. This on-line resource, which complements the *Principles for Good Governance and Ethical Practice: A Guide for Charities and Foundation*, has been downloaded some 11,000 times. To date, the nonprofit community has requested 140,000 copies of the original Principles. We are honored to play a leading role enhancing good governance and ethical practice.

Independent Sector continues to create an unparalleled gathering place for nonprofits and grant makers. We welcomed 54 new and returning members throughout the year. In November 2009, we collaborated with the Council of Michigan Foundations to hold

our flagship conference in Detroit. Programming explored the strategies our sector needs to build a vibrant future for the next 10 years and used innovative session formats that drew on the collective talent and expertise of participants.

We couldn't have been more appreciative. Over 1,100 people registered for the conference, breaking the record we set in Los Angeles two years ago. Thanks to local foundations, we awarded over 100 scholarships for Michigan nonprofit leaders to attend the conference, and we benefitted from national foundations that sent their top grantees as well. Over 200 people signed up for pre-conference programming tailored to nonprofit professionals under 40, and we recognized the first class of 12 under-40 NGen Fellows. We are honored to serve as a venue for nurturing the next generation of nonprofit leaders—a positive trajectory for the future of our sector.

Throughout 2009, Independent Sector provided strong leadership in public policy. We worked with a broad spectrum of charitable organizations to pass the Edward M. Kennedy Serve America Act. In support of comprehensive healthcare reform, Independent Sector and its members advocated successfully for new incentives to help nonprofit employers provide insurance for their employees. We helped public officials better understand the valuable programs and services made possible though giving incentives and worked to create pathways to greater access to sources of credit and capital investments for nonprofits.

Even as we acknowledge the hard work of our staff here, make no mistake: 2009 was indeed a difficult year. As we faced unprecedented fiscal pressures, we took the opportunity to get our house in order. What emerged for us was renewed passion toward strengthening the sector and the diverse communities it serves. We are proud to serve as yeomen on their behalf.

Brian A. Gallagher Chair

Diana Aviv President and CEO





# 2010 BOARD OF DIRECTORS

## OFFICERS

### CHAIR

**Brian A. Gallagher** President and CEO United Way Worldwide

### VICE CHAIR

**Kelvin H. Taketa** President and CEO Hawai'i Community Foundation

### TREASURER

Lorie A. Slutsky President The New York Community Trust

### SECRETARY

Marguerite W. Kondracke President and CEO America's Promise Alliance

### AT LARGE EXECUTIVE COMMITTEE MEMBER

**Ruth Wooden** President Public Agenda

**Diana Aviv** President and CEO (ex-officio) Independent Sector

## **BOARD MEMBERS**

**Ellen Alberding** President The Joyce Foundation

#### Susan V. Berresford

**Ralph B. Everett** President and CEO Joint Center for Political and Economic Studies

**Stephen B. Heintz** President Rockefeller Brothers Fund

Irene Hirano President and CEO The U.S.-Japan Council

**J. D. Hokoyama** President and CEO Leadership Education for Asian Pacifics

**Janet Murguía** President and CEO National Council of La Raza **Mariam C. Noland** President Community Foundation for Southeast Michigan

Michael S. Piraino Chief Executive Officer National CASA

Andrew D. Plepler Global Corporate Social Responsibility and Consumer Policy Executive Bank of America

Wendy D. Puriefoy President Public Education Network

**Rey Ramsey** President and CEO TechNet

Edward Skloot Director Center for Strategic Philanthropy and Civil Society Duke University **Rev. Larry Snyder** President Catholic Charities USA

Arturo Vargas Executive Director National Association of Latino Elected and Appointed Officials Educational Fund

**Luz A. Vega-Marquis** President and CEO Marguerite Casey Foundation

William S. White President and CEO Charles Stewart Mott Foundation

Gary L. Yates President and CEO The California Wellness Foundation

# THANK YOU TO THESE DEDICATED LEADERS WHO RETIRED FROM THE IS BOARD DURING 2009.

**Stephanie Bell-Rose** The Goldman Sachs Foundation Barry Gaberman BoardSource **Judy Vredenburgh** Big Brothers Big Sisters of America

# 2010 COMMITTEE CHAIRS

#### AD HOC GROUP ON IS STRATEGIC

PLANING Stephen B. Heintz President Rockefeller Brothers Fund

Kelvin H. Taketa President and CEO Hawai'i Community Foundation

#### ANNUAL CONFERENCE HOST

**P. Russell Hardin** President Robert W. Woodruff Foundation

John R. Seffrin Chief Executive Officer American Cancer Society

Ingrid Saunders Jones Senior Vice President Global Community Connections The Coca-Cola Company

#### ANNUAL CONFERENCE PROGRAM

Wendy D. Puriefoy President Public Education Network

#### AUDIT

Mariam C. Noland President Community Foundation for Southeast Michigan

#### COMMUNICATIONS AND MARKETING ADVISORY TASK FORCE Ruth Wooden

President Public Agenda

#### EXECUTIVE

**Brian A. Gallagher** President and CEO United Way Worldwide

#### JOHN W. GARDNER LEADERSHIP AWARD

Marguerite W. Kondracke President and CEO America's Promise Alliance

#### GLOBAL PARTNERS ADVISORY GROUP

Samuel Worthington President and CEO InterAction-American Council for Voluntary International Action

### GOVERNANCE AND

NOMINATING Ralph B. Everett President and CEO Joint Center for Political and Economic Studies

#### INVESTMENT SUBCOMMITTEE

Robert E. Swaney, Jr. Retired Vice President & Chief Investment Officer, Charles Stewart Mott Foundation

### MEMBERSHIP

Michael S. Piraino Chief Executive Officer National CASA

#### NGEN ADVISORY GROUP

Kristen Campbell Program Director National Conference on Citizenship

**Neelav Hajra** President and CEO Nonprofit Enterprise At Work, Inc.

#### NGEN FELLOWS SELECTION

**J.D. Hokoyama** President and CEO Leadership Education for Asian Pacifics

#### NGEN LEADERSHIP AWARD SELECTION

Max Stier President and CEO Partnership for Public Service

#### NONPROFIT EFFECTIVENESS ADVISORY GROUP Iames P. Firman

President and CEO The National Council on Aging

#### NONPROFIT AND PHILANTHROPIC LEADERSHIP AND PRACTICE

**J.D. Hokoyama** President and CEO Leadership Education for Asian Pacifics

#### PUBLIC POLICY

Luz A. Vega-Marquis President and CEO Marguerite Casey Foundation

### PRINCIPLES FOR GOOD GOVERNANCE

ADVISORY GROUP Rand Wentworth

President Land Trust Alliance, Inc.

## THANK YOU TO THE FOLLOWING 2009 COMMITTEE CHAIRS

Karen Beavor Nonprofit Leadership Initiative Advisory Group

**Debbie Dingell** Annual Conference Host

**J. D. Hokoyama** Audit Committee Marguerite W. Kondracke President and CEO America's Promise Alliance

Mariam C. Noland Annual Conference Host

Edward Skloot Annual Conference Program

Lorie A. Slutsky Membership **Rev. Larry Snyder** American Express Building Leadership Award

Kelvin Taketa Nonprofit Sector Programs and Practice

Judy Vredenburgh Governance and Nominating

## HIGHLIGHTS FROM 2009

# CHALLENGING TIMES, NEW OPPORTUNITIES

Remarkable events filled 2009. The inauguration of Barack Obama started a year of dramatic political developments, the economy's inconsistent recovery continued to challenge Americans everywhere, and all the while trends and innovations across society changed how people lived and worked. Independent Sector was dedicated to responding to and shaping some of these events to help nonprofits and foundations better serve their missions. Thanks to the commitment and creativity of our board, committees, task forces, member organizations and staff, our coalition has continued to develop and disseminate effective, innovative ways to improve lives.

### STRENGTHENING INDEPENDENT SECTOR'S IMPACT IN PUBLIC POLICY

Throughout the year, Independent Sector collaborated with and challenged government officials so that the nonprofit and philanthropic community could better serve people everywhere. We provided strong leadership and engaged our members in advocating on legislation and regulations that affect the ability of our organizations to benefit our communities.

#### **Economic Recovery**

The economy remained a dominant issue, and we focused on persuading Congress and the Obama Administration to address the needs of nonprofit organizations and the people we serve. In legislation to create jobs, rebuild the economy, and open lines of credit to small businesses, we worked with our members to show how helping nonprofits provided a double benefit: keeping their staff members employed and continuing to meet critical needs. IS proposed that Congress include, in the economic recovery legislation that became law in February, two provisions of particular importance to our sector. First, the federal government should create a \$15 billion bridge loan program to provide low- or no-cost loans to nonprofits experiencing significant delays in receiving reimbursements for services they had delivered under contracts with state and local governments. We also advocated increased support for states and nonprofit capacity-building efforts. Our efforts contributed to the creation

of a \$50 million fund within the Health and Human Services Department to award capacitybuilding grants to nonprofit organizations and increased funding for several other programs, but Congress was unable to act on our bridge loan proposal. IS has continued to work with the Office of Management and Budget and the Treasury Department on alternatives for providing bridge loans to nonprofits to cover both delayed reimbursements and start-up costs for government-funded programs.



IS's Diana Aviv was one of the sector leaders who heard President Obama highlight innovative nonprofits during an event in the East Wing of the White House.

#### Health Care Reform

Making quality health care accessible and affordable for all Americans was also a key focus for Congress and the administration in 2009. In March, President Obama proposed paying for health care reform in part by limiting the deductions the wealthiest taxpayers could claim for state and local income taxes, mortgage interest, and charitable contributions. After engaging in extensive discussions with our members and examining research on the potential effects of this proposal on charitable giving, we released a statement to Congress and the president stressing the importance of advancing health care reform while also preserving strong incentives for charitable giving.

Throughout the year, we used our website, a webinar, and member updates to help our sector understand how various reform proposals would affect the employees and clients of nonprofits. IS worked with our members to communicate to the administration and Congress the vital role of nonprofits as employers, particularly the need to include nonprofits in proposals to broaden affordable health care options. When the House passed legislation that included a tax credit to help small businesses offer coverage to their employees, IS launched a broad advocacy effort to inform members of Congress that nonprofits, since they are tax-exempt, could not draw on this credit and that there needed to be alternatives that all employers could use. By the end of the year, the Senate Finance Committee had adopted a provision that would enable nonprofit employers to apply the proposed tax credit to income taxes they withhold for the federal government while still giving employees full credit for those taxes. This approach ultimately became part of the health care reform bill that was enacted into law in early 2010.

#### Advancing National Service

IS worked with a broad coalition to ensure passage of the Edward M. Kennedy Serve America Act, which dramatically expands the federal government's commitment to providing service opportunities to people of all ages. We also helped convince Congress to drop a damaging provision that would have prohibited individuals and organizations participating in national service programs from engaging in

### **Evette Cardona,** Polk Bros. Foundation

"Family foundations are the fastest growing sector in philanthropy – talk about a part of philanthropic world that has a lot of potential."

Evette Cardona is a senior program officer helping the Polk Bros. Foundation reach its full potential. The large family fund is in the top one third of all Chicago giving.



In 1992, the five Polk brothers and one sister closed an historic chain of local appliance and furniture stores, liquidated the assets, and put the money into a foundation. Today PBF supports more than 300 nonprofits in Chicago through program-specific grants that support direct service, policy and advocacy on issues that are important to the foundation, specifically public education and affordable housing.

The organization has been an Independent Sector member since 2006, yet 2009 marked Evette's first trip to the IS Annual Conference.

"After having been in the field for such a long time, it was refreshing to be able go to the conference and get re-energized. I liked the mix, I liked the different formats" Evette added, referencing IdeaZLab and InsightXchange programs, "There was a lot of creativity and energy in the workshops—it wasn't just walking in and sitting down and listening to a panel speak."

She sees the IS conferences as a valuable opportunity for collaboration and connection. "I thought this was a nice cross-pollination of the philanthropy and nonprofit worlds where folks can talk to each other about what the issues were within each field and where those interests intersect. It's really at that intersection that there's tension and potential and opportunity to work towards the same goals."

In addition, Evette applauds the policy and advocacy work that IS is doing. "What is always tricky about advocacy is that it's a little more nebulous." She added, "It's not like all the direct service work that we support, where I can point and say, 'X amount of youth are doing X amount of things X amount of times a week and achieving these outcomes.' With advocacy, it's trying to affect systemic change and I know that Independent Sector is doing that work a lot. I appreciate it."

Learn more at: polkbrosfdn.org

lobbying and advocacy activities outside of those programs. IS consulted with the White House Office of Social Innovation and helped our members advise the White House and Congress, including through a November webinar, on ways to design the new Social Innovation Fund that the act created. This \$50 million fund, to be administered by the Corporation for National and Community Service, will invest in promising new approaches to addressing critical social problems and improving vehicles for problem solving in low-income communities. Throughout the appropriations process, IS advocated for funding other elements of the act, especially to strengthen the capacity of nonprofits to recruit, screen, train, and manage volunteers.

## Fighting Restrictions on Nonprofit Advocacy

After the administration imposed restrictions on the ability of lobbyists to serve in federal agencies and on federal advisory boards, Independent Sector worked with our members to fight these rules and other prohibitions on communications between registered lobbyists and government agency officials. We obtained some modifications in both areas, but remain concerned about the new restrictions. They have led many individuals to de-register as federal lobbyists, which has reduced transparency. The rules are also having the unintended effect of discouraging individuals who may want to work for the administration

### Neel Hajra, Nonprofit Enterprise at Work



"It was one of the most satisfying professional experiences I've ever had."

Neel Hajra is referring to time as a member of the American Express NGen Fellows. He was one of 12 nonprofit professionals under 40 years of age selected by Independent

Sector to take part in the inaugural 2009 fellows cohort. The diverse group, chosen because of their impact and potential, was comprised of "amazing leaders," according to Neel. He stays in contact with many of the fellows, using them to "bounce ideas off" when he needs a sounding board for his work as president and CEO of the Nonprofit Enterprise at Work (NEW).

The 17-year-old organization serves the Detroit area and most of southeastern Michigan, providing board training, management resources, and low cost IT and social media services to charitable organizations. They are also known for their office building in Ann Arbor. It's a base of operation, and NEW Center provides affordable office and meeting space to local nonprofits.

Neel says "NEW's goal is to help nonprofits succeed" and his job "is to keep a laser focus on our goal."

Another more personal goal was to find a place where he could "learn lessons" in nonprofit leadership. He found Independent Sector.

While attending the July 2009 IS StrategyLab. Neel wrote on his blog, "What a collection of amazing individuals. Big names, big organizations and everyone is extremely cordial." He continued, "The ethnic diversity is also extremely impressive" and added, "I never felt marginalized because of the relatively small size/scope of NEW or because of the generational divide."

Neel continued his professional development when he attended the IS Annual Conference in Detroit. "I was blown away by the speaker list." During the event he blogged about the keynote address by Geoffrey Canada of Harlem Children's Zone, writing it was "Inspiring. Insightful. Hilarious. Real." He also remarked that a follow-up CEO peer-to-peer session with Mr. Canada was amazing.

Neel notes that engaging with IS helps NEW in many ways. "Conference participation and committee work has spurred new ideas for serving nonprofits, heightened our profile with funders, and provided ongoing policy and practice information that enhances our efforts to help local nonprofits succeed."

Learn more at: new.org

## Shirley McGreal, International Primate Protection League

When she was living in Thailand in 1973, Shirley McGreal discovered a cause that would soon become the center of her life.

"I saw how they mistreated the baby gibbons on the beaches. I looked around for a group trying to help apes and monkeys and there wasn't one."

With the aid of a few friends, she soon started the International Primate Protection League, which she still runs 37 years later. "We fight trade and we also campaign to prevent harm coming to primates."

With only 3 people on the office staff and a team of caregivers serving the needs of 33 gibbons at their sanctuary, IPPL is small but mighty. It funds many grassroots organizations around the world; reaching out on behalf of all apes, great and small.

This kind of collaboration is important to Shirley. That's why she joined Independent Sector 24 years ago. "It was something absolutely needed. We have to have a sector-wide representation. Even though we are often competing with each other and we often have a variety of issues we are working on."

She sees Independent Sector as a valuable ally in many areas. Webinars provide expertise, with the one on the IRS 990 tax form particularly helpful. IS's work to preserve a fair estate tax is crucial to encouraging bequests, which provide funding critical to nonprofits. Because IPPL owns 30 acres of land for the gibbon sanctuary they operate at their headquarters in South Carolina, it recognizes the importance of property tax exemptions for nonprofits. "This is important for churches too, everyone benefits whether faith-based or non-faith-based."



She also believes that by working together, nonprofits

saved lives when they helped change the IRS rule that had required the listing of specific grant information on international paperwork. If that had stayed in effect, she said, "It had been very difficult for people working on unpopular causes" such as wildlife protection. "In Zimbabwe, the gay rights groups—the people associated with them—they all would have been in danger."

Those experiences emphasize why she is so committed to collaboration. "Each one alone the government can knock off—one by one—but if we stand together we cannot fail."

Learn more at: ippl.org

or serve on advisory boards from accepting positions at nonprofits that require registration as a federal lobbyist.

Concerns about protecting the voice of nonprofits were exacerbated in September when the U.S. Supreme Court agreed to re-hear the case of *Citizens United v. FEC*, and consider overturning previous decisions limiting corporate campaign spending. Independent Sector filed an amicus brief in the case arguing for retaining those prior rulings, since they are a way to help address our longstanding concern that the undue influence of money in politics can jeopardize the integrity of the democratic system and the ability of citizens and charitable organizations to be heard in policy debates. In early 2010, the Court's ruling lifted restrictions on corporate campaign spending. IS plans a broad education and advocacy effort to remove these and other legal obstacles to effective advocacy by nonprofits and foundations.

#### **Estate Tax Reform**

At the beginning of 2009, federal law called for the estate tax to expire at the end of the year, then return to its 2001-2002 levels in 2011. IS worked with a broad coalition to make permanent the 2009 estate tax—an exemption of \$3.5 million per individual/\$7 million per couple, and a tax rate of 45 percent above those amounts. IS opposed amendments offered in the Senate to weaken the tax by raising the exemption levels and lowering the tax rate, changes that would discourage charitable bequests and significantly reduce government

### Gary L.Yates The California Wellness Foundation



"Our door is open 24-7, 365 days a year," says Gary Yates, president and CEO of The California (TWCF) Wellness Foundation. He refers to the foundation's "Responsive Grantmaking Program." Any California nonprofit can make a request of the foundation with a one— to two—page letter at any time.

TWCF's mission is to improve the health of the people of California by making grants for health promotion, wellness education and

disease prevention. This year the foundation is on track to distribute \$45 million. No less than half of all grant dollars each year are for general operating support. In 2009 this amounted to eighty percent of all grant funds.

"The demand across the healthcare safety net has gone up considerably." Gary notes, referring to community clinics and nonprofit and public hospitals, In California the unemployment rate is over 12 percent, and the number of people without health insurance has climbed to more than eight million. The result: countless new clients in the health care system who have lost jobs, homes, and insurance.

Gary's commitment to the nonprofit sector extends beyond California's border. One of his roles is serving for eight years as a member of the Independent Sector Board of Directors. "IS has a very good and strong focus on public policy issues that affect the sector—and that is as important for foundations as it is for other charities."

Gary also served on the Panel on the Nonprofit Sector, which was convened by IS. The Panel helped create a roadmap for strengthening accountability and governance. "It was done at a significant time," he noted. "There was a lot of interest in Congress in looking at foundations and nonprofits and thinking about additional regulation for the sector. I believe that the panel's work and dissemination of the findings had a very positive effect on that discussion."

Collaboration is one of the reasons he is committed to IS. "Independent Sector is the largest national organization that I know of that an umbrella for the entire sector." Gary notes. "The coming together of nonprofits and foundations offers a terrific opportunity to bridge what often is the divide of communications between applicant and funder."

Learn more at: calwellness.org

resources available to address critical needs in our society. Although the House of Representatives passed legislation that would have made the estate tax permanent at 2009 levels, the Senate was unable to reach agreement on that law before the tax expired at the end of the year. IS remains active on this issue as Congress continues its debates.

#### IRA Charitable Rollover

IS worked with a broad coalition of our members to lobby for legislation offered by Rep. Earl Pomeroy (D-ND) and Sen. Byron Dorgan (D-ND) that would extend and expand the IRA rollover past its expiration date of December 31, 2009. Although both the House and the Senate passed legislation that included a one-year extension of the IRA rollover, differences over other components of the bill prevented the bill from becoming law, and the provision expired at the end of 2009.

#### 2010 Census

IS worked throughout the year to spotlight the excellent efforts by many of our members to lay the groundwork for an accurate count for the 2010 national census, which will determine government funding allocations for important services and legislative apportionment for the next ten years. IS held two major meetings for nonprofits and funders, including one where participants talked with the acting director of the Census Bureau about how nonprofits can help alleviate the expected obstacles of privacy concerns and find individuals displaced



by economic and natural disasters. Working with these coalitions, IS helped to secure the appropriation of \$7.3 billion to fund 2010 census activities fully, and fend off legislative efforts to impede or divert census funds.

## Strengthening the Nonprofit-Government Partnership

Rep. Betty McCollum (D-MN) joined several IS members at a special breakfast meeting in the fall to discuss her commitment to improving the partnership between nonprofits and government. She noted that there is a "slow, quiet crisis brewing" as nonprofits struggle to deliver services on behalf of government while reimbursement payments are delayed for increasingly longer periods and new contract terms are insufficient to cover the costs of providing services. Rep. McCollum plans to introduce legislation in 2010 proposing new methods for strengthening the nonprofit-government partnership.



## Informing and Mobilizing IS Members to Take Effective Advocacy Action

IS continues to expand our Policy Action Network (PAN), which now includes more than 450 representatives of IS member organizations. Over 1000 IS member staff receive our Daily Policy Digests, and we are working on how best to engage them in our policy advocacy. PAN members also receive regular policy updates and the opportunity to participate in our monthly legislative updates and advocacy training sessions.

## Bridget Clark Whitney Kids' Food Basket

"Because you can't go anywhere - can't grow - if you don't know what you don't know."

That's the main reason Bridget Clark Whitney had her organization join Independent Sector. "It's been really important to me to be a member because it provides all kinds of great resources to be a better nonprofit "



She is the executive director of Kids' Food Basket a grassroots organization that supplies 2,600 nutritious evening meals each weekday to children in Grand Rapids, Michigan. "One of our donors always tells us that we are in the brain development business," explaining that Kids' Food Basket's work is based on research showing that proper nutrition is vital for the brain to grow as it should.

Twelve million children in the U.S. go to bed hungry every night; in Michigan I in 4 children face the same fate. 30,000 kids in her community live in food insecure households.

"The root of what we do is volunteerism," Bridget notes. About 105 people gather each weekday at KFB to assemble and deliver meals. The program has grown in the past eight years from serving 125 kids a day to 2600.

Being an IS member has helped that work enormously. "Being provided opportunities to grow and learn like during the IS conference—these are really critical to any leader's success and any organization's success."

A new KFB initiative is to establish similar programs throughout the country. "We want to start a modeling program—provide coaching hours and start-up help so other organizations can start programs like ours. And then next year, launch our own pilot in other areas of the state."

Bridget cites her involvement with Independent Sector as one reason she can take on these challenges. She calls her participation in the inaugural American Express NGen Fellows program, which offered special training to 12 outstanding nonprofit professionals under the age of 40, one of the most incredible experiences of her life. "My leadership capacity has just exploded."

Learn more at: kidsfoodbasket.org

## Heather Noonan, League of American Orchestras



"Without IS," says Heather Noonan of the League of American Orchestras, "we might never have met many of the nonprofit colleagues who have become essential partners."

Founded in 1942, the League leads, supports, and champions

the nearly 1,000 member orchestras across the country and promotes the vitality of the music they perform.

One of its main roles is to use advocacy to connect the work of orchestras to other arts and civic endeavors. The League works closely with IS members the Performing Arts Alliance and American Association of Museums, for example, on issues such as arts education policy.

Frequently, though, it coordinates with those in very different areas on issues of common interest in the nonprofit sector. Being a part of Independent Sector is vital to those efforts.

"My first contact with IS came during the fight against the Istook amendment," explains Heather, now the League's vice president for advocacy. In the mid-'90s, organizations from across the sector worked together to block Congressman Ernest Istook's attempt to cripple the ability of nonprofits receiving federal grant support to engage in advocacy. The successful united response against this dramatic attempt to restrict the sector's free speech rights "showed how effective we can be when we work together."

Heather believes the difficult climate facing nonprofits today requires the same kind of collaboration. The League encourages its member orchestras to replicate effective national partnerships at the state and local level, particularly when facing issues such as the growing challenges to nonprofits' tax exemption.

Independent Sector's policy briefings introduced her to Rich Bland, director of federal government relations for the YMCA of the USA. While it might seem that symphonies and Y's don't have a lot in common, "We've learned a lot from the Y's about how to explain the public value of orchestras."

IS's strength in public policy offers other benefits. "There's a huge efficiency in representing and communicating with our members," she notes, because the League can draw on IS's research and analysis.

Perhaps the most important part of being an IS member is that it "enables us to be part of a unified voice." Working in concert, she notes, is vital to everyone—not just orchestras.

Learn more at: **americanorchestras.org** 

### CHAMPIONING EFFECTIVE, ACCOUNTABLE PRACTICES

Independent Sector continues to make significant progress in helping our members and the rest of the nonprofit and philanthropic community operate more ethically and effectively.

#### Advancing Accountability

In June we released, in partnership with BoardSource, a companion workbook to the Principles for Good Governance and Ethical Practice: A Guide for Charities and Foundations. By the end of 2009, the Principles Guide, which outlines 33 practices designed to help board members and staff leaders of every charitable organization improve their own operations, has been downloaded or ordered over 100,000 times. That interest was a clear indication of the sector's ongoing recognition of the importance of good governance to the effectiveness of charitable organizations and to maintaining the trust the public places in our sector.

We worked with BoardSource so the new Principles Workbook: Steering Your Board Toward Good Governance and Ethical Practice would elucidate and expand the ideas behind each of the 33 principles in the Principles Guide. The goal was to make it easier for organizations to stimulate lively discussion around board governance and ethical practices. The Workbook was downloaded over 8,400 times in the first four months, and over 1,500 hard copies have been ordered. We also worked with BoardSource on a how-to video, and launched a series of seven webinars on the 33 principles.

We used other webinars to inform our members on governance and accountability, including popular sessions on communicating your accountability through the IRS Form 990, systematic approaches to risk management, the role of legal counsel, nonprofit financial management, and scrutinizing travel and business expenses.



Thousands across the nonprofit and philanthropic community have already downloaded the Principles Workbook, which helps organizations implement the Principles for Good Governance and Ethical Practice.

## Supporting Nonprofit Impact and Effectiveness

Our new Charting Impact initiative seeks to encourage organizations to become more intentional about planning and assessing performance and impact. With support of a highly skilled advisory group drawn from our members, we are creating a common language and framework that any nonprofit or foundation, regardless of size, mission, or activities, can use for better understanding and articulating the impact it seeks to achieve, its strategies for achieving it, and how it assesses its performance along the way. Six organizations on the advisory group have already tested draft impact frameworks, and additional organizations are now participating in a second round of testing. A more public pilot testing phase is scheduled to begin in spring 2010. We are also making significant progress in aligning this initiative with similar efforts, including those of the BBB Wise Giving Alliance and GuideStar, to avoid conflicting standards and to encourage widespread support for a common framework.



IS's collaboration with members GuideStar and the BBB Wise Giving Alliance on the Charting Impact initiative illustrates our ongoing commitment to partnerships.

## Addressing the Sector's Need for Talented Leaders

Developing the next generation of nonprofit leaders is critical to the ability of nonprofits and foundations to improve lives. Independent Sector honored its first class of American Express NGen Fellows at the 2009 IS Annual Conference, 12 under-40 leaders at member organizations already making a difference in our sector. This initiative is part of IS's *NGen: Moving Nonprofit Leaders from Next to Now* program for emerging leaders, which also includes supplemental programming at the Annual Conference for younger nonprofit professionals through targeted workshops and networking opportunities. In Detroit, almost 200 people participated in the program.

At our Gardner Leadership Dinner during the Annual Conference, the American Express Building Leadership Award was presented to Community Voices Heard for its work with and for low-income people, particularly women of color. The John W. Gardner Leadership Award went to Geoffrey Canada, president and CEO of Harlem Children's Zone for the 2009 award in recognition of his groundbreaking success in helping children and families in New York City to break the cycle of generational poverty.

#### **Envisioning Our Future**

In 2009, Independent Sector launched an initiative designed to help us better understand the trends that will affect the charitable sector, as well as the communities we serve, in the coming decade and to think about how to best shape our shared

future. The goal of Envisioning Our Future is to identify ways for the charitable community and IS to have a much greater impact over the next ten years. As part of that work, IS convened 76 sector leaders to identify priority areas of focus, and their ideas were posted for public comment and also part of discussions at the Annual Conference. The findings will inform the next IS Strategic Plan and will be made available to the nonprofit and philanthropic community so that organizations can draw on them in their own work.

### Michelle Nunn and Miles Rapoport, Points of Light Institute and Demos



Atlanta-based Points of Light Institute puts thousands of hands to work each day through its network of volunteer programs. Through its list of distinguished fellows, the New York-based research, public policy, and advocacy group Demos brings together the brightest minds committed to a more vibrant and inclusive democracy.

At first glance, these two nonprofits' activities seem as far apart as the miles that separate their headquarters. With some help from Independent Sector, however, Points of Light Institute chief executive officer Michelle Nunn and Demos executive director Miles Rapoport learned in 2009 that their shared mission and value would open the door to a partnership.

"I met Miles at an IS gathering focused on creating a vision for the next 10 years for the civic sector," Michelle recalls. StrategyLab, which brought together 76 nonprofit leaders from across the sector, offered an environment where people could share big ideas and find common goals.

Both of them feel that the contacts they make at IS functions such as StrategyLab provide opportunities to collaborate with people they normally would not encounter in their day-to-day operations.

"The conversation at the IS StrategyLab really sparked a creative opening," Miles says, explaining how he and Michelle quickly saw the connections between volunteerism and democracy. According to Miles, volunteers share the same end goal as "democracy advocates," which is to improve the lives of those they serve.

"We spent time developing a vision for enlivening our democracy and we realized how little connectivity or coordination there was between the volunteer service movement and the democracy movement," Michelle adds. "Together, we believe that we can more powerfully enable individuals to participate through service and citizen engagement to create impact and enliven our democracy."

At the conclusion of StrategyLab, Miles and Michelle pledged to expand their coordination in the coming year. Their organizations scheduled a series of small group meetings for 2010 of leading voices on service and democracy. Their joint effort has become another illustration of how Independent Sector gives people from across the nonprofit and philanthropic community time and space to build new ideas and partnerships.

Learn more at: **pointsoflight.org** and **demos.org** 

### CONVENING THE SECTOR

The 2009 Independent Sector Annual Conference, held in Detroit, demonstrated again our ability to bring together people from across the sector. A collaboration with the Council of Michigan Foundations, the conference had total of more than 1,100 registrants, breaking the record set two years ago in Los Angeles. The Program Committee developed more than 40 sessions that explored the strategies and tools our sector needs to build and sustain a vibrant future. Innovative session formats drew on the collective expertise of participants in order to help them and others move organizations forward during these challenging times.



Annual conference attendees at a plenary session.

IS used other methods to connect people from across the sector in addressing key issues. We hosted a dozen webinars, on topics that included accountability, talent management, policy developments, and working internationally. Each featured experts on the topic and were free to staff at our member organizations. Our work also benefited enormously from the energetic participation of staff from our members on our committees. This year, nearly 250 staff from approximately 200 organizations contributed to these groups.

## Ralph B. Everett, Joint Center for Political and Economic Studies

Ralph B. Everett is constantly searching for new ideas. He often finds them at Independent Sector.

As president and CEO of the Joint Center for Political and Economic Studies, a leading policy and research institution that focuses on the concerns of people of color,



he looks for workable solutions on a broad range of issues—with an eye toward the proposition that America does best as a nation when equity and opportunity is expanded in every community. Through IS membership, the Joint Center has access to social innovators and policy leaders who have similar goals.

"Among the benefits of our membership is Independent Sector's diverse network of thought leaders, and particularly the strength of the ideas they bring to the table," says Ralph.

In addition to its groundbreaking research and policy work in areas such as health care equity, digital inclusion and economic security, the Joint Center has long focused on advancing civic participation in communities of color. It is a vital resource not only for the more than 10,000 African Americans who hold elected and appointed office, but for anyone who seeks to better understand the concerns of minority communities and find policies to address them.

The Joint Center's research into the enormous costs that racial inequities create in our health care system was well-received by administration and Congressional leaders during the debate over health care reform. Ralph also cites the work of the Joint Center's Media and Technology Institute—and particularly a report on how people of color access and use the Internet and related policy recommendations—for guiding the Federal Communications Commission as it prepared its National Broadband Plan.

Ralph's connections with IS have grown significantly since he was named to head the Joint Center in early 2007. He has participated in plenaries and forums at the IS annual conference. He became a member of the IS board of directors because, "the goal of healthier institutions and more vibrant communities requires us to reach out, to find common purpose and to bring forth the best ideas from across the breadth of our society—and Independent Sector is a catalyst for all of this."

Learn more at: jointcenter.org

### COMMUNICATING THE VALUE OF THE NONPROFIT COMMUNITY

On issues from economic recovery to national service, from health care to volunteering, IS serves as the leading voice of the nonprofit community. Through press interviews, meetings with government officials, and discussions across the nonprofit community, IS continues to play a critical role in conveying the value of our sector. During 2009 IS President and CEO Diana Aviv spoke with reporters from a range of outlets, including Bloomberg, *Chronicle of Philanthropy*, National Public Radio, *The New York Times*, *NonProfit Times*, *Roll Call*, *The Wall Street Journal*, and *The Washington Post*.

Diana's speaking and writing provided another important vehicle to bring a broad perspective on the nonprofit community to organizations throughout the country and around the world. She talked with more than 30 groups, ranging from panels of grantmakers to the annual meetings of groups such as the National Association of Social Insurance and Feeding America, from tax lawyers in Washington and the Young Nonprofit Professionals Network to the French Nonprofit Association. Her columns examined key topics facing our sector, and she contributed an article to the Joint Center for Political and Economic Studies' journal and op-eds to the *Chronicle of Philanthropy* and *Roll Call*.

## **Ehe New York Eimes**

## THE WALL STREET JOURNAL.

## The Washington Post

THE CHRONICLE OF PHILANTHROPY



A sampling of the media outlets that cited Independent Sector durring 2009



Diana Aviv responding to questions after speaking to the annual conference of IS member, Southern California Grantmakers about "Building a Sustainable Future Together."

#### Improving Electronic Communications

IS redesigned its website so it more clearly demonstrates value and supports for the work of members and of the nonprofit community in general. To be launched in early 2010, it is based on a philosophy of concise communication with visual impact and passionate storytelling. We continue to add content and improve existing material, and introduce more interactive features in order to draw on the expertise of staff at our member organizations. The Daily Media and Policy Digests remain important sources of information for our members, as evidenced by the more than 1,000 people who subscribe to each of those newsletters.



The redesigned independentsecotor.org.

## Janet Murguía, National Council of La Raza

"I want to see what we can do to help empower everyone to be their own advocate," says Janet Murguía. "I particularly want more of our affiliates to do that work locally."

Janet is president and CEO of the National Council of La Raza (NCLR), the largest national Hispanic civil rights and advocacy organization in the United States.

She lists creating a broader voice of advocacy for the Latino community, building stronger partnerships across communities of color and continuing to strengthen connections with her affiliates as top priorities.

NCLR has nearly 300 community-based organizations in their affiliate network. They provide services for Latino families that range from running charter schools, health clinics, and HUD certified home counseling centers to voter registration and mobilization.

"It really does run the gamut" Janet says, "We represent key areas where Hispanics can be given opportunities and provided support." She continues, "For the past 40 years NCLR has been opportunity driven. Regrettably, in the last two to five years, we have had to focus on defending the community in terms of our civil rights. We now need to focus on advocating for Hispanics who have been greatly affected by strident anti-immigrant rhetoric and policies."

The role of advocate is one she appreciates in Independent Sector.

As a five-year member of the IS board of directors, Janet sees that, "IS has had great success at being a watchdog for the sector—many organizations don't have the resources or ability to just focus on issues that effect our very existence our standing and our ability to succeed and grow."



She believes that "IS can play a very effective role broadening the role of advocacy -- to help grow the voices of advocacy within the sector -- which will help actually empower the sector to advance more of its agenda."

Another item on Janet's agenda is the need to focus on diversity and inclusion. She believes that IS is well positioned "to offer recommendations and facilitate better understanding of the changing demographics and their effect on the sector."

Learn more at: nclr.org

### MAINTAINING STRONG OPERATIONS

Despite the difficult economy, IS continued to maintain the strong and diverse membership that is crucial to our success of our coalition. In 2009 we recruited more than 50 new members, and our coalition totaled 550 at the end of the year. Now that we have occupied our new space for almost a full year, it is clear that the new building has improved our ability to convene the nonprofit community and provided convenient conference and work space for a number of member organizations that have held meetings there. IS regularly takes advantage of the sophisticated conference room and communications technology to hold committee meetings and teleconferences. In addition, several nonprofits have rented IS meeting space, some multiple times, generating additional revenue.

### LOOKING AHEAD

We expect that 2010 will be a challenging year for IS, our members, and the nonprofit community, in large part because of the ongoing struggles of the economy. However, these difficulties also make possible deep rethinking about missions, strategies, and outcomes in order to find improved ways of meeting the needs of the communities we serve.



INDEPENDENT SECTOR

Founded in 1980 - 30 Years Strong

# FINANCIALS

## STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2009

ASSETS	1
Cash	\$2,238,903
Investments	15,311,902
Accounts receivable	101,843
Grants receivable, net	2,024,088
Accrued interest receivable	469
Deferred rent receivable	138,069
Deferred lease incentives	I ,042,040
Investment in the LLC	-
Property and equipment, net Supplemental executive retirement plan	33,645,862
Other assets	81,427
	01,127
TOTAL ASSETS	\$54,675,853
LIABILITIES AND NET ASSETS	
Liabilities	
Accounts payable and accrued expenses	\$1,646,589
Supplemental executive retirement plan	91,250
Deferred Revenue	-
Note Payable	31,000,000
TOTAL LIABILITIES	32,737,839
	52,757,657
Net Assets	
Unrestricted	
Undesignated	12,620,201
Board designated	5,000,000
ů – Elektrik Alektrik – Elektrik –	
Total Unrestricted	17,620,201
Temporarily restricted	4,317,813
	21.020.014
TOTAL NET ASSETS	21,938,014
TOTAL LIABILITIES AND NET ASSETS	\$54,675,853
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	1

Independent Sector's audited financial statements and IRS Form 990s are posted on the IS website, http://www.independentsector.org/is\_financial\_reports

# FINANCIALS

## STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE TWELVE MONTHS ENDING DECEMBER 31, 2009

REVENUE AND SUPPORT	Unrestricted	Temporarily Restricted	Total
Grants and contributions	\$1,121,092	\$4,096,985	\$5,218,077
Membership dues	2,997,021	. , ,	2,997,021
Conference fees and sponsorships	664,370		664,370
Interest and dividend income	171,096		171,096
Rental income	1,225,143		1,225,143
Publication sales and other	12,493		12,493
Realized and unrealized losses on investments	(64,146)		(64,146)
Net assets released from restrictions:			
Satisfaction of program restrictions	4,184,687	(4,184,687)	-
Satisfaction of time restrictions	894,134	(894,   34)	-
TOTAL REVENUE AND SUPPORT	\$11,205,890	\$(981,836)	\$10,224,054
EXPENSES			
Due grane Com lices			
Program Services	\$1,968,060		\$1,968,060
Public policy Emerging issues	1,450,965	-	1,450,965
Annual conference	1,306,134	-	1,430,765
Nonprofit sector programs and practice	1,127,202	-	1,127,202
Communications and marketing	879,655	-	879,655
Total Program Services	6,732,016	-	6,732,016
Iotal I Togi all'i Sel vices	0,752,010	-	0,752,010
Fundraising Services	542,723		542,723
I UTULAISING SELVICES	512,725		512,725
Supporting Services			
General and administrative	1,364,069	-	1,364,069
Membership development	331,667	-	331,667
Total Supporting Services	1,695,736	-	1,695,736
Building Services			
Tenant Operations	1,031,445		1,031,445
Building Operations	650,546	-	650,546
Total Building Services	1,681,991	_	1,681,991
Total Duilding Sci Vices	1,001,221		1,001,221
TOTAL EXPENSES	\$10,652,466	-	\$10,652,466
	==0.46.3		
CHANGE IN NET ASSETS	553,424	(981,836)	(428,412)
NET ASSETS, BEGINNING OF YEAR	17,066,777	5,299,649	22,366,426
NET ASSETS, END OF YEAR	\$17,620,201	\$4,317,813	\$21,938,014

# CONTRIBUTORS

## GENERAL SUPPORT FUNDERS

Marguerite Casey Foundation The California Wellness Foundation The Ford Foundation The Bill & Melinda Gates Foundation William Caspar Graustein Memorial Fund Evelyn and Walter Hass, Jr. Fund Robert Wood Johnson Foundation John D. & Catherine T. MacArthur Foundation Charles Stewart Mott Foundation The David and Lucile Packard Foundation Skoll Foundation Surdna Foundation Inc.

## **PROJECT FUNDERS**

## Advancing Good Governance and Ethical Practice AARP

American Cancer Society American Heart Association Chicago Community Trust Edna McConnell Clark Foundation The Ford Foundation William and Flora Hewlett Foundation Lumina Foundation for Education John D. & Catherine T. MacArthur Foundation Andrew Mellon Foundation Charles Stewart Mott Foundation New York Community Trust Rockefeller Brothers Fund United Way Worldwide

**Building Value Together** William and Flora Hewlett Foundation

**Center for the Nonprofit Community** Marguerite Casey Foundation Charles Stewart Mott Foundation

**Defining the Charitable Community** New Hampshire Charitable Foundation

#### Envisioning Our Future

The Atlantic Philanthropies The Annie E. Casey Foundation The Joyce Foundation The Kresge Foundation Gordon and Betty Moore Foundation Mario M. Morino Trust El Pomar Foundation Rockefeller Brothers Fund Rockefeller Foundation SeaChange Capital Partners Inc. The Seattle Foundation Skoll Fund Virginia and John Sall

**Expanding Membership and Evaluation Initiative** W. K. Kellogg Foundation

#### **International Leadership** GE Foundation

#### Nonprofits on the Front Lines

The Atlantic Philanthropies W. K. Kellogg Foundation John S. and James L. Knight Foundation

#### **Retirement Convening** The Annie E. Casey Foundation

Sector-Wide Communications Initiative Rockefeller Foundation

As of December 31, 2009

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#### **Distinguished Leaders**

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#### Presenters

The Cleveland Foundation The Joyce Foundation

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Clark Hill Commongood Careers Plante & Moran, PLLC

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Stanley Druckenmiller and the Harlem Children's Zone Board of Trustees Target

## 2009 AWARDS

John W. Gardner Leadership Award The William Randolph Hearst Foundations American Express Building Leadership Award American Express Foundation

As of December 31, 2009

# CONTRIBUTORS

## ASSOCIATES

The Associates form a leadership circle of individuals investing in the nonprofit community through personal gifts of \$1,000 or more to Independent Sector.

#### Platinum Associate

Diana Aviv & Sterling Speirn Michael S. Piraino Lorie A. Slutsky John Whitehead Gary L. Yates

#### Gold Associate

Susan V. Berresford Malvina Rollins Kay Mariam C. Noland Patricia Read James Siegal Ruth Wooden

#### Associate

- Chris Bavolack Kathleen Buechel Ralph B. Everett Julie Floch Peter Goldberg Stephen B. Heintz Marguerite W. Kondracke Janet Murguía Skip Rhodes Sherry Rockey Jonathan Schick John R. Seffrin Edward Skloot
- Jonathan Small Lorraine Snebold Rev. Larry Snyder Donald Stewart Claire S. Wellington William S. White James Williams Bill Wright

## ANNUAL FUND

The following individuals and organizations supported Independent Sector in 2009.

Ellen Alberding Diana Bucco Michael Connor J.D. Hokoyama Joseph Lee Adam Sonfield Kelvin H. Taketa Arturo Vargas Luz A. Vega-Marquis Judy Vredenburgh

## MATCHING GIFTS

The following organizations increased the giving of other contributors by matching their donations.

Bank of America Foundation The California Wellness Foundation Marguerite Casey Foundation W. K. Kellogg Foundation New York Community Trust Rockefeller Brothers Fund

## **IN-KIND SUPPORTERS**

The following organizations generously gave their time and expertise to IS.

Architects of Group Genius Bognet Construction El Pomar Foundation Imaginatik

As of December 31, 2009

## MEMBER PLUS

A growing group of members made voluntary contributions to Independent Sector over and above their dues. These Gold Sustaining Members and Silver Supporting Members give an additional contribution in proportion to their level of base dues.

### GOLD LEVEL - SUSTAINING MEMBERS

 $\begin{array}{l} \mbox{Marguerite Casey Foundation} \\ \mbox{Seattle, WA} \end{array}$ 

**Church Communities Foundation, Inc.** Rifton, NY

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Marin Community Foundation Novato, CA

Gordon and Betty Moore Foundation Palo Alto, CA

 $\begin{array}{l} \textbf{Charles Stewart Mott Foundation} \\ \textbf{Flint, MI} \end{array}$ 

National Public Radio Washington, DC

Rockefeller Foundation New York, NY

**United Nations Foundation** Washington, DC

**The Wallace Foundation** New York, NY

## The Grace Children's Found

The Grace Children's Foundation New York, NY  $% \left( {{\rm New}} \right) = {\rm New}\left( {{\rm New}} \right)$ 

Mimi & Peter Haas Fund San Francisco, CA

**The Kerr Foundation, Inc.** Oklahoma City, OK McGregor Fund Detroit, MI

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American Express Company New York, NY

American Foundation for the Blind New York, NY

American Friends Service Committee Philadelphia, PA



 $\begin{array}{l} \textbf{American Heart Association*}\\ \textbf{Dallas, TX} \end{array}$ 

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Americans for the Arts\* Washington, DC

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**GlobalGiving Foundation** Washington, DC

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**Goodwill Industries International, Inc.** Rockville, MD

Goodwill Industries of San Francisco, San Mateo & Marin Counties San Francisco, CA **The Grable Foundation** Pittsburgh, PA

The Grace Children's Foundation New York, NY

Grantmakers for Effective Organizations Washington, DC

Grantmakers Forum of New York Rochester, NY

**Grantmakers In Health** Washington, DC

William Caspar Graustein Memorial Fund Hamden, CT

GreatNonprofits Menlo Park, CA

The Lucile and Robert H. Gries Charity Fund Cleveland, OH

**Growth Philanthropy Network** New York, NY

**GuideStar International** Williamsburg, VA

**GuideStar USA, Inc.** Williamsburg, VA

**The George Gund Foundation\*** Cleveland, OH

**Evelyn & Walter Haas, Jr. Fund** San Francisco, CA

Mimi & Peter Haas Fund San Francisco, CA

Walter & Elise Haas Fund\* San Francisco, CA

Habitat for Humanity International Americus, GA

HandKind Company Chicago, IL

Mary W. Harriman Foundation New York, NY

**The Harwood Institute** Bethesda, MD

Hawai'i Community Foundation Honolulu, HI

**The Edward W. Hazen Foundation\*** New York, NY

William Randolph Hearst Foundations New York, NY

Helping Teens Succeed Atlanta, GA

F. B. Heron Foundation New York, NY

The William and Flora Hewlett Foundation\* Menlo Park, CA

**Higher Achievement Program** Washington, DC

Hispanics in Philanthropy San Francisco, CA

**The Home Depot Foundation** Atlanta, GA

Hope Street Group Menlo Park, CA

The Hospital for Special Surgery, New York City New York, NY

Houston Endowment Inc. Houston, TX

Hudson-Webber Foundation Detroit, MI

Humanity First, USA Baltimore, MD

Idaho Nonprofit Center Boise, ID

**Idealist.Org** New York, NY

Imaginer Advisors for the Social Enterprise London, England

**Indiana Grantmakers Alliance** Indianapolis, IN

InsideNGO Westport, CT Institute for Policy and Governance, Virginia Tech Blacksburg, VA

InterAction-American Council for Voluntary International Action Washington, DC

International Association for Volunteer Effort Washington, DC

International Center For Not-For-Profit Law Washington, DC

International Foundation for Science Stockholm,

International Primate Protection League Summerville, SC

International Society for Third Sector Research Baltimore, MD

**The James Irvine Foundation\*** San Francisco, CA

**Islamic Society of North America** Plainfield, IN

**IssueLab** Chicago, IL

**JA Worldwide** Colorado Springs, CO

**JCPenney Company\*** Plano, TX

**JEVS** Philadelphia, PA

Jewish Federations of North America\* New York, NY

**Jewish Funders Network** New York, NY

**Jobs for America's Graduates** Alexandria, VA

**Jobs for the Future** Boston, MA

**The Johnson Foundation, Inc.** Racine, WI

**The Robert Wood Johnson Foundation** Princeton, NJ Joint Center for Political and Economic Studies Washington, DC

**The Joyce Foundation** Chicago, IL

KaBOOM! Inc. Washington, DC

Kaiser Permanente Oakland, CA

Kansas Health Foundation Wichita, KS

Kanu Hawaii\*\* Honolulu, HI

**Ewing Marion Kauffman Foundation** Kansas City, MO

**Kellogg Co.** Battle Creek, MI

W. K. Kellogg Foundation Battle Creek, MI

Kellogg School of Management, Northwestern University Evanston, IL

**The Kerr Foundation, Inc.** Oklahoma City, OK

Charles F. Kettering Foundation\* Dayton, OH

Kidney Cancer Association\*\* Evanston, IL

Kids' Food Basket\*\* Grand Rapids, MI

**John S. and James L. Knight Foundation** Miami, FL

Susan G. Komen for the Cure Dallas,  $\mathsf{TX}$ 

Korean American Community Foundation\*\* New York, NY

**The Kosciuszko Foundation, Inc.** New York, NY

**KPMG Foundation** Montvale, NJ

Kraft Foods\*\* Northfield, IL

**The Kresge Foundation** Troy, MI

Land Trust Accreditation Commission Saratoga Springs, NY

Land Trust Alliance, Inc. Washington, DC

Lawyers' Committee for Civil Rights Under Law Washington, DC

The Leadership Conference Education Fund Washington, DC

Leadership Education for Asian Pacifics Los Angeles, CA

The LEAGUE Newark, NJ

League of American Orchestras New York, NY

League of Women Voters of the United States Washington, DC

**The Leighty Foundation** Cascade, CO

Lilly Endowment, Inc.\* Indianapolis, IN

**The Lodestar Foundation** Phoenix, AZ

The Longbrake Family Foundation Seattle, WA

The Looking Glass Institute\*\* Pittsburgh, PA

Louisiana Association of Nonprofit Organizations Baton Rouge, LA

**LSU Property Foundation** Baton Rouge, LA

Lumina Foundation for Education Indianapolis, IN

Lutheran Services in America\* Baltimore, MD The John D. and Catherine T. MacArthur Foundation Chicago, IL

Management Assistance Group\*\* Washington, DC

Mandel Center for Nonprofit Organizations, Case Western Reserve University Cleveland, OH

**The Mandel Foundation** Cleveland, OH

**The Mary Elizabeth & Gordon B. Mannweiler Foundation Inc.** Cross River, NY

March of Dimes Birth Defects Foundation\* White Plains, NY

Marin Community Foundation Novato, CA

**John and Mary R. Markle Foundation** New York, NY

Marts & Lundy, Inc. Lyndhurst, NJ

Massachusetts Nonprofit Network Boston, MA

McCormick Foundation\* Chicago, IL

McGregor Fund Detroit, MI

**The McKnight Foundation** Minneapolis, MN

The Andrew W. Mellon Foundation New York, NY

**Richard King Mellon Foundation** Pittsburgh, PA

MetLife Foundation New York, NY

Michael Reese Health Trust Chicago, IL

Michigan Nonprofit Association Lansing, MI

**The Minneapolis Foundation** Minneapolis, MN Minnesota Council of Churches Minneapolis, MN

Minnesota Council of Nonprofits Saint Paul, MN

Mobilize.org\*\* Berkeley, CA

David and Yetta Moeser Fund Boston, MA

Gordon and Betty Moore Foundation Palo Alto, CA

Morino Institute Rocky River, OH

Charles Stewart Mott Foundation\* Flint, MI

**Ms. Foundation for Women** Brooklyn, NY

National 4-H Council Chevy Chase, MD

National Academy of Social Insurance Washington, DC

National Alliance to End Homelessness Washington, DC

National Arts Strategies Washington, DC

National Assembly of State Arts Agencies\* Washington, DC

National Association for the Advancement of Colored People\*\* Baltimore, MD

National Association of Independent Schools Washington, DC

National Association of Latino Elected & Appointed Officials Educational Fund Los Angeles, CA

National Black College Alliance Roxbury, MA

National CASA Seattle, WA

National Catholic Development Conference, Inc.\* Hempstead, NY

National Center for Charitable Statistics, Urban Institute Washington, DC

**The National Center for Family Philanthropy** Washington, DC

National Center on Philanthropy & the Law, New York University School of Law New York, NY

National Child Labor Committee New York, NY

The National Coalition on Health Care\*\* Washington, DC

National Committee for Responsive Philanthropy Washington, DC

National Committee to Preserve Social Security and Medicare Foundation Washington, DC

The National Conference for Community and Justice\*\* Chicago, IL

National Conference on Citizenship\*\* Washington, DC

National Council for International Visitors Washington, DC

National Council of Churches USA\* New York, NY

National Council of La Raza\* Washington, DC

National Council of Nonprofits Washington, DC

**The National Council on Aging** Washington, DC

National Fraternal Congress of America Oak Brook, IL National Health Council\* Washington, DC

National Human Services Assembly\* Washington, DC

National Humanities Alliance Washington, DC

National Indian Youth Leadership Development Project Gallup, NM

National Institute on Money in State Politics Helena, MT

National Multiple Sclerosis Society Washington, DC

National Philanthropic Trust Jenkintown, PA

National Press Foundation Washington, DC

National Public Radio Washington, DC

National Wildlife Federation\* Reston, VA

Native American Rights Fund Boulder, CO

Native Americans in Philanthropy Minneapolis, MN

The Nature Conservancy\* Arlington, VA

NCSL Foundation for State Legislatures Denver, CO

NeighborhoodsNow Philadelphia, PA

NeighborWorks America Washington, DC

Network for Good Bethesda, MD

New Hampshire Charitable Foundation Concord, NH

New Profit Inc.\*\* Cambridge, MA New York City Police Foundation New York, NY

**The New York Community Trust\*** New York, NY

NISH Vienna, VA

Nonprofit Academic Centers Council Cleveland, OH

Nonprofit Coordinating Committee of New York New York, NY

Nonprofit Enterprise At Work, Inc. Ann Arbor, MI

Nonprofit Finance Fund Washington, DC

Nonprofit Management Program, George Mason University Arlington, VA

Nonprofit Network Southwest Washington Vancouver, WA

**The Nonprofit Partnership** Erie, PA

Nonprofit Resource Center of Texas San Antonio, TX

The Nonprofit Roundtable of Greater Washington Washington, DC

**The Nord Family Foundation** Amherst, OH

North Carolina Center for Nonprofits Raleigh, NC

Northern California Grantmakers San Francisco, CA

Northwest Area Foundation Saint Paul, MN

NPower NY, Inc\*\* Brooklyn, NY

**N-TEN** Portland, OR

Ohio Association of Nonprofit Organizations\*\* Columbus, OH

**Ohio Grantmakers Forum** Columbus, OH

Omidyar Network Redwood City, CA

**One Economy Corporation** Washington, DC

**Open Society Institute -New York** New York, NY

**OPERA America\*\*** New York, NY

Outreach International Independence, MO

Pacific Gas and Electric Company San Francisco, CA

The David and Lucile Packard Foundation Los Altos, CA

Para Los Ninos\*\* Los Angeles, CA

Partnership for Prevention Washington, DC

Partnership for Public Service Washington, DC

William Penn Foundation Philadelphia, PA

Pennington Biomedical Research Foundation Baton Rouge, LA

Pennsylvania Association of Nonprofit Organizations Harrisburg, PA

**Performing Arts Alliance** Washington, DC

 $\begin{array}{l} \textbf{Peter G. Peterson Foundation} \\ \textbf{New York, NY} \end{array}$ 

**The Pew Charitable Trusts** Philadelphia, PA **The Philadelphia Foundation** Philadelphia, PA

Philadelphia's Young Nonprofit Leaders Philadelphia, PA

Philanthropy Awareness Initiative Chicago, IL

Philanthropy for Active Civic Engagement Denver, CO

Philanthropy New York New York, NY

Phoenix House Development Fund New York, NY

**The Pittsburgh Foundation** Pittsburgh, PA

**Points of Light Institute** Atlanta, GA

**PolicyBridge\*\*** Cleveland, OH

**Polk Bros. Foundation** Chicago, IL

The Polk County Community Foundation Tryon, NC

The Prudential Foundation\* Newark, NJ

Public Agenda New York, NY

Public Allies, Inc. Milwaukee, WI

Public Education Network Washington, DC

**Public Health Management** Services Corporation Philadelphia, PA

Public Interest Projects, Inc New York, NY

**Public Welfare Foundation** Washington, DC

RAND Gulf States Policy Institute New Orleans, LA

Research!America Alexandria, VA Sid W. Richardson Foundation Fort Worth, TX

**Fannie E. Rippel Foundation** Morristown, NJ

Roads to Success New York, NY

Rochester Area Community Foundation Rochester, NY

Rockefeller Brothers Fund\* New York, NY

Rockefeller Foundation\* New York, NY

Rosenberg Foundation\* San Francisco, CA

Russell Sage Foundation New York, NY

**The Saint Paul Foundation** Saint Paul, MN

Salem College Winston Salem, NC

The Salvation Army National Headquarters\* Alexandria, VA

**San Diego Grantmakers** San Diego, CA

**Charles and Helen Schwab Foundation** Palo Alto, CA

**The Score Foundation** Sarasota, FL

SeaChange Capital Partners\*\* New York, NY

**Sertoma** Kansas City, MO

Service Employees International Union Washington, DC

Sheatufim\*\* Beit Yehoshua, Israel

ShoreBank Chicago, IL

**The Sierra Club Foundation** San Francisco, CA

Sikkuy: The Association for the Advancement of Civic Equality Jerusalem, Israel

Silicon Valley Education Foundation San Jose, CA

Harry Singer Foundation Carmel, CA

**Skillman Foundation** Detroit, MI

**Skoll Foundation** Palo Alto, CA

Alfred P. Sloan Foundation\* New York, NY

Richard and Susan Smith Family Foundation Chestnut Hill, MA

The John Ben Snow Foundation\*\* Syracuse, NY

Society for Nonprofit Organizations Canton, MI

**Sojourners\*\*** Washington, DC

Soldiers' Angels Pasadena, CA

South Carolina Association of Nonprofit Organizations Columbia, SC

Southern Africa Legal Services Foundation Washington, DC

Southern California Grantmakers Los Angeles, CA

Southside Community Partners\*\* Hopewell, VA

The Spencer Foundation\* Chicago, IL

Sphinx Organization\*\* Detroit, MI

The Springfield Institute Springfield, MA **Standards For Excellence Institute** Baltimore, MD

Starlight Children's Foundation Los Angeles, CA

Stonewall Community Foundation\*\* New York, NY

Student Conservation Association\* Charlestown, NH

Suncoast Hospice Clearwater, FL

Surdna Foundation, Inc. New York, NY

Taconic Foundation Inc.\* New York, NY

Target\* Minneapolis, MN

TARGET Area Development Corporation Chicago, IL

Third Sector New England Boston, MA

**Thurgood Marshall College Fund** New York, NY

**Tides** San Francisco, CA

**Transparency International** Berlin, Germany

UJA Federation of Jewish Philanthropies of New York, Inc. New York, NY

Union Institute & University Cincinnati, OH

United Board New York, NY

**United Cerebral Palsy** Washington, DC

United Leukodystrophy Foundation Sycamore, IL

**United Nations Foundation** Washington, DC

**United Negro College Fund\*** Fairfax, VA United States Conference of Catholic Bishops\* Washington, DC

**United Vision Foundation, Inc** Rockleigh, NJ

United Way Worldwide\* Alexandria, VA

Universal Health Care Foundation of Connecticut\*\* Meriden, CT

**UniversalGiving** San Francisco, CA

U.S. Center for Citizen Diplomacy Des Moines, IA

Variety the Children's Charity of the United States Los Angeles, CA

**Verizon Foundation** New York, NY

Vesper Society San Francisco, CA

VisionServe Alliance Saint Louis, MO

Voices for America's Children\*\* Washington, DC

**VolunteerMatch** San Francisco, CA

Volunteers of America\* Alexandria, VA

The Wallace Foundation New York, NY

Walmart Foundation Bentonville, AR

Izaak Walton League of America Gaithersburg, MD

Washington Campus\*\* Washington, DC

The Washington Center for Internships & Academic Seminars Washington, DC

## Independent Sector Members

Larned A. Waterman Iowa Nonprofit Resource Center Iowa City, IA

The Harry and Jeanette Weinberg Foundation Owings Mills, MD

Weingart Foundation Los Angeles, CA

The Robert A. Welch Foundation Houston, TX

Westly Foundation Redwood City, CA

**The Whitehead Foundation, Inc.** New York, NY

Wildflowers Institute San Francisco, CA Wisconsin Council of Churches Sun Prairie, WI

Wisconsin Nonprofits Association Madison, WI

Women's City Club of New York, Inc. New York, NY

Robert W. Woodruff Foundation\* Atlanta, GA

Woods Charitable Fund, Inc. Lincoln, NE

Xerox Corporation\* Norwalk, CT

YMCA of the USA\* Chicago, IL Young Nonprofit Professionals Network Oakland, CA

Youth Service America Washington, DC

As of December 31, 2009

## **BUSINESS ASSOCIATES**

Business Associates are for-profit companies—such as law offices, accounting firms and consultants—that work in the nonprofit arena. These organizations benefit from IS's knowledge of developments affecting nonprofits, from legislation and regulation to media coverage as well as greater visibility with nonprofits.

**Community Counselling** Service Co. Inc. New York, NY

**Community Wealth Ventures, Inc.** Washington, DC

Fiscal Management Associates, LLC New York, NY ForeSee Results Ann Arbor, MI

**The Grantsmanship Center** Los Angeles, CA

McKinsey & Company New York, NY

Morgan Lewis & Bockius LLP Washington, DC Neimand Collaborative Washington, DC

**Quatt Associates, Inc.** Washington, DC

Ropes & Gray LLP Boston, MA

Transition Leadership International Washington, DC

## MEMBER-GET-A-MEMBER

The Member-Get-A-Member program is an ongoing effort by members to strengthen the Independent Sector coalition by sharing the benefits of membership with colleagues and encouraging them to join IS's work. Members are recognized for their participation.

**David Nee** William Caspar Graustein Memorial Fund Hamden, CT Mark Rosenman Caring to Change Washington, DC

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**Gina Catedrilla** Director

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Marta Craig Associate, Membership

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