

R-EVOLUTIONARY TIMES
2011 ANNUAL REPORT



To learn more about Independent Sector visit IndependentSector.org or call us at 202.467.6100.







#### **CREDITS**

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### ABOUT INDEPENDENT SECTOR

The United States is now home to an estimated 1.1 million public nonprofits, private foundations, and religious congregations that work to improve the lives of individuals and communities. Collectively, we refer to these organizations as the "independent sector," which underscores their unique role in society, distinct from business and government.

Independent Sector is the leadership forum for nonprofits, foundations, and corporate giving programs committed to advancing the common good in America and worldwide.

#### **OUR VISION**

A just and inclusive society and a healthy democracy of active citizens, effective institutions, and vibrant communities.

#### **OUR MISSION**

To advance the common good by leading, strengthening, and mobilizing the nonprofit and philanthropic community.

#### **OUR VALUES**

#### INDEPENDENCE

- The freedom to be creative and uplift the human spirit
- The right to advocacy and freedom of speech
- A commitment to promoting and protecting the independence of the sector
- An obligation to serve as a leading voice for the common good

#### INTERDEPENDENCE

- Productive cooperation between the public, private, and nonprofit sectors
- Effective collaboration between funders and grant recipients

#### INCLUSIVENESS AND DIVERSITY

- Embracing a variety of perspectives and people
- Respect for the views of others

#### SOCIAL JUSTICE

- Full and fair opportunities for all
- Appreciating the worth and dignity of each person

### TRANSPARENCY, INTEGRITY, AND ACCOUNTABILITY

- A commitment to the highest possible ethical standards
- Open and timely sharing of financial, governance, and program information
- Responsiveness to society, members, and stakeholders

#### **OPERATIONAL EXCELLENCE**

- Effective programs and activities that meet meaningful needs
- Efficiency in the use of resources



Detail from the 2011 Independent Sector Annual Conference Mural



# MESSAGE FROM OUR CHAIR AND PRESIDENT

#### Liberty, Equality, Fraternity

Words we associate with protest movements past rang out again in hearts and minds around the world in 2011, from the Arab Spring to Zuccotti Park in Manhattan, as civil society pressed for fairness and opportunity for all.

Here in Washington, D.C, despite a sluggish economy, political stalemate on debt and deficits, and challenges to policies that support our work, Independent Sector, in close partnership with its members, was able to advance our critical agenda. IS Board-approved Guiding Principles on Deficit Reduction and Tax Reform informed our analysis and commentary on budget, deficit reduction, and tax proposals. They stressed that steps taken to address the nation's fiscal challenges should favor politics that will not exacerbate income equality or increase poverty.

It was a year of sustained advocacy as IS pressed against capping the charitable deduction at 28 percent for high-income taxpayers. We succeeded in obtaining some key support from Senate and House leaders and members of tax-writing committees – and we were instrumental in persuading Senate Democratic leadership to remove the proposed cap on the charitable deduction as a means of paying for the American Jobs Act. With members and allies, IS executed calls to action and a powerful array of educational materials.

As part of our quest to help strengthen the effectiveness of charitable organizations, in November Independent Sector partnered with the Obama Administration and a cross-sector coalition to convene the White House Forum on Nonprofit Leadership. This gathering of 200 top nonprofit and philanthropic leaders sparked the Initiative for Nonprofit Talent and Leadership, for which IS is now fostering a sector-wide human capital strategy to enable leaders at all levels of development to reach their potential and increase their impact.

Last spring, we launched an online Resource Center built on our Principles for Good Governance and Ethical Practice: A Guide for Charities and Foundations. These well regarded tools and resources help organizations ensure that they are operating in accordance with the highest standards of ethics and accountability and showcase over 250 model policies, research papers, templates, and other tools to strengthen organizational cultures and practices and improve governance.

Charting Impact, the strategic alliance of BBB Wise Giving Alliance, GuideStar USA, and Independent Sector, was launched in the spring through the website: ChartingImpact.org. Organizations can capitalize on this no-cost opportunity to rigorously consider and report their goals, strategies, capabilities, and achievements to date in a standardized report.

Over 1,000 thought leaders took part in "R-Evolutionary Times" in late October at Independent Sector's annual conference in Chicago with a record number of registrants for the pre-conference Public Policy Action Institute and the NGen: Moving Leaders from Next to Now programs. Through this premiere convening, every participant was challenged to think differently about who we are, how we lead, and how we might boldly adapt to these ever-changing times.

The strength, quality, and authenticity of our work depend on the active engagement of our members in helping us to think through issues, fashion solutions, and partner with us in reaching our goals. We, in turn, strive to provide our members with opportunities to convene and hear the best thinking of the nation's nonprofit community in order to strengthen their organizations' ability to improve lives. Together we continue to find creative solutions to some of the world's biggest challenges.

Stephen Heintz
Chair

Diana Aviv President and CEO

### 2012 BOARD OF DIRECTORS

\*The following Board Members commenced their term of service on October 31, 2011.

#### **OFFICERS**

#### **CHAIR**

Stephen Heintz President Rockefeller Brothers Fund

#### VICE CHAIR

Ralph B. Everett President and CEO Joint Center for Political and Economic Studies

#### **TREASURER**

Kelvin H. Taketa President and CEO Hawai'i Community Foundation

#### **SECRETARY**

Lorie A. Slutsky President The New York Community Trust

### AT LARGE EXECUTIVE COMMITTEE MEMBER

Irene Hirano Inouye President and CEO The U.S.-Japan Council

**Diana Aviv**President and CEO
Independent Sector

#### **BOARD MEMBERS**

Ellen S. Alberding
President
The Joyce Foundation

Barbara R. Arnwine Executive Director Lawyers' Committee for Civil Rights Under Law

Susan V. Berresford

**Robert W. Briggs** Chair, John S. and James L. Knight Foundation

**Kyle Caldwell**President and CEO
Michigan Nonprofit Association

Brian A. Gallagher President and CEO United Way Worldwide Steven J. McCormick President Gordon and Betty Moore Foundation

Risa Lavizzo-Mourey President and CEO Robert Wood Johnson Foundation

**Bernard J. Milano**President and Trustee
KPMG Foundation

Neil Nicoll President and CEO YMCA of the USA

Mariam C. Noland President Community Foundation for Southeast Michigan

Michael S. Piraino Chief Executive Officer National CASA **Wendy D. Puriefoy**President
Public Education Network

Rey Ramsey President and CEO TechNet

**Paul Schmitz**Chief Executive Officer
Public Allies, Inc.

Rev. Larry Snyder President Catholic Charities USA

Roberto Suro Professor of Journalism and Public Policy University of Southern California

Richard B. Williams
President
American Indian College Fund

# THE TERM OF SERVICE OF THE FOLLOWING BOARD MEMBERS CONCLUDED ON OCTOBER 31, 2011.

Luz A. Vega-Marquis Marguerite Casey Foundation Ruth Wooden

### 2012\* COMMITTEE CHAIRS

\*The following Committee Chairs commenced their term of service on October 31, 2011.

### ANNUAL CONFERENCE HOST

Emmett D. Carson Chief Executive Officer Silicon Valley Community Foundation

#### ANNUAL CONFERENCE PROGRAM

Steven J. McCormick President Gordon and Betty Moore Foundation

#### **AUDIT**

Mariam C. Noland President Community Foundation for Southeast Michigan

#### COMMUNICATIONS AND MARKETING ADVISORY TASK FORCE

Roberto Suro Professor of Journalism and Public Policy University of Southern California

#### **EXECUTIVE**

Stephen B. Heintz President Rockefeller Brothers Fund

#### FUND DEVELOPMENT Michael S. Piraino Chief Executive Officer

National CASA

#### JOHN W. GARDNER LEADERSHIP AWARD Bernard I. Milano

Bernard J. Milano
President and Trustee
KPMG Foundation

### GOVERNANCE AND NOMINATING

Ralph B. Everett
President and CEO
Joint Center for Political
and Economic Studies

### INVESTMENT SUBCOMMITTEE

C. Richard Mattingly Executive Vice President and COO Cystic Fibrosis Foundation

#### **MEMBERSHIP**

Paul Schmitz
Chief Executive Officer
Public Allies, Inc.

#### NGEN ADVISORY GROUP

Mike Goorhouse Vice President of Donor Development Community Foundation of the Holland/Zeeland Area

### NGEN FELLOWS SELECTION

Barbara Arnwine Executive Director Lawyer's Committee for Civil Rights Under Law

#### NGEN LEADERSHIP AWARD SELECTION

Max Stier President and CEO Partnership for Public Service

#### NONPROFIT AND PHILANTHROPIC LEADERSHIP AND PRACTICE

Irene Hirano Inouye President and CEO The U.S.-Japan Council

#### PUBLIC POLICY Kyle Caldwell President and CEO Michigan Nonprofit

Association

# THE TERM OF SERVICE OF THE FOLLOWING COMMITTEE CHAIRS CONCLUDED ON OCTOBER 31, 2011.

Terry Mazany Annual Conference Host

Prue Beidler Annual Conference Host

**Ellen S. Alberding**Annual Conference Program

Ruth Wooden Communications and Marketing Advisory Task Force **Samuel Worthington**Global Partners Advisory Group

Robert E. Swaney, Jr. Investment Subcommittee

**Esther Aguilera** NGen Advisory Group

**J.D. Hokoyama** NGen Fellows Selection **Michael Balaoing** NGen Leadership Award Selection

James P. Firman Nonprofit Effectiveness Advisory Group

Rand Wentworth
Principles for Good Governance
Advisory Group

#### HIGHLIGHTS FROM 2011

### VOICE. LEADERSHIP. IMPACT.



#### REPRESENT!

Independent Sector's strategic plan links our future to three principles: voice, leadership, and impact. In 2011, IS led the sector in developing a framework for action and fighting for public policies that enable our organizations to serve their communities. Independent Sector:

- Strengthened the sector's voice through policy initiatives that improved the climate for nonprofit representation
- Communicated the value of the nonprofit sector to diverse constituencies in government and society
- Encouraged nonprofits and foundations to chart and share the impact of their work
- Advanced the next generation of diverse nonprofit leadership
- Built our nonprofit network and enhanced its engagement in civic and philanthropic affairs.

America's charitable sector is a critical communication channel through which its

people express their concerns, priorities, and hopes for the future. Yet their voices are too often muzzled by obstacles (legal, regulatory, cultural) or stifled by well-funded political speech.

Thwarted by government budget cuts, efforts to reduce incentives for charitable giving, and challenges to the fundamental nature of the nonprofit tax exemption, the sector faces major challenges in the years ahead.

In 2011, IS sought to strengthen the sector's collective capabilities and coordination and develop an action plan for improved policy outcomes. We studied:

- The sector's organizational capacity to represent itself in the policy-making process
- Key elements of effective representation by nonprofit organizations, coalitions, and companies with a long track record of success in Washington, D.C.
- Policy issues relevant to the charitable sector, writ large.

As we go to press, IS is finalizing recommendations for changes in structure and approach that promise to render the nonprofit and philanthropic sector more effective in advancing our priorities.

#### **WE ARE IS**

"Whereas America's charitable community touches the life of nearly every American, and works to build and maintain strong and vibrant communities across America and around the world..."

So begins a "sense of the House of Representatives" resolution IS has spearheaded in recent months. It calls for "strong incentives for Americans" to give generously to charitable organizations." Lacking force of law, these words are not controversial, unlike the debate swirling in both houses of Congress and at 1600 Pennsylvania Avenue concerning the charitable tax deduction and other policies important to our sector.

Despite ongoing appreciation for the work of the charitable sector and its contributions to communities, there is a deep knowledge vacuum that persists in government, among our fellow citizens, and even within our own organizations, concerning how we do our work and what it takes to get the job done.

IS is working to fill that vacuum with robust portraits of our achievements and of the dangers lurking behind current policy proposals. Leaders and constituents alike will be informed of the potential consequences for people who look to us for help. They also will learn more about the economic value this sector adds to our nation. Few people would have predicted the results of a 2011 study which ranked the nonprofit and philanthropic sector as the country's third largest employer.

## Xinnian Dong

Foundation

of her own lab at Duke University since 1992. "These plants

dependent manner, suggesting its job is to guard against disease,

 IS member, the Gordon and Betty Moore Foundation can be easily applied," says Xinnian. "It is highly relevant to agriculture."

year, \$75 million Plant Biology Investigator Program made its first grants in 2011, including to Xinnian Dong, "Our foundation supports fundamental leading edge research across the natural is a strong critical mass of researchers in plant biology, but there hasn't been the necessary funding." Although Vicki's work at GBMF has not brought her into direct contact with

Reflecting America's changing economy, we employ:

- 18 times more people than those employed by utilities
- 15 times more than in mining
- 10 times more than in agricultural industries, and
- Twice as many as in construction, wholesale trade, and finance industries.

IS is expanding its communications to demonstrate more effectively the vital role that nonprofits and foundations play in Congressional districts from coast to coast and to better understand what messages best resonate with target audiences. Policymakers, influential members of the charitable community (members and nonmembers), the media, and other opinion leaders are all key audiences for our educational efforts.

#### José Soto, Woods Charitable Fund



In downtown Lincoln, Nebraska, a woman in African dress exchanges smiles with an elderly white couple. A Hispanic mother cradles her baby in her arms. New citizens old and young from Asia, the Middle East, and Eastern Europe join the procession. They are all depicted in Lincoln's celebrated photo mural – "Our Community... Larger than Life" by artist Larry Roots. Supported by IS member, Woods Charitable Fund, it spans neoln's skywalk at 12th

Street between "N" and "O" Streets. "The mural has put Woods Charitable Fund in the mix of sustaining a dialogue about diversity," says José Soto, a Fund board member for six years, the last two as vice chair, and vice president for access/equity/diversity at Southeast Community College since 1992.

There was a time, José says, when diversity and inclusion were an afterthought in Lincoln. "The default was always the majority and anything not having to do with the majority rarely rated a second thought. That is, until a problem occurred." A defining moment came in 1994 when Francisco Renteria, a Latino youth, died in police custody. Says José: "This

both polarized and galvanized the community, and in time Woods Charitable Fund figured out how to be a player in bringing awareness to diversity issues." Most importantly, says José, the Fund has spent more than a decade developing a due diligence monitoring system to better scrutinize staff and board diversity at grant-seeking organizations.

"You can't just have the commitment to diversity," he says. "You have to see it embodied in who is sitting around the table and who is benefiting from the programs. Everyone agrees with the notion that technology must be integrated in every aspect of an organization. I believe organizations need to reflect on the idea that the same should be true of diversity. The mechanics of such reflection and integration are the same."

Born in Puerto Rico, José lived throughout the US and abroad as part of a military family. He served in Vietnam, obtained his law degree at University of Nebraska-Lincoln, and stayed – spending 33 years working on diversity issues. José recently stepped down from the Woods board, but remains very interested in its current challenges.

Always a good investment, he says, has been the Fund's membership in Independent Sector. "We've been a member for 12 years. That is itself a tribute to the value we see IS provides in terms of information and connections so important to our community. Is it worthwhile? Our answer is a resounding yes!"

#### LEGISLATIVE ROUND UP

After a tumultuous 2010 mid-term election that saw control of the House of Representatives change hands, 2011 was a year of building relationships and introducing the nonprofit community to more than a hundred new Members of Congress and their staffs. Independent Sector's focus was on educating legislators about the economic impact of the nonprofit sector as employers of 10 percent of the workforce, the importance of charitable giving incentives, and the community benefits provided by every type of nonprofit organization.



- Tax Reform: Built relationships with key members of tax-writing committees and effectively served as a resource to their staffs. IS provided questions on the charitable deduction and data on the nonprofit sector that were used by members in two Senate Finance Committee hearings on tax reform.
- Preserving the Charitable Deduction:
   Waged a successful broad-based
   campaign with IS members and others
   in the nonprofit community to fend off
   repeated attempts to cap the charitable
   deduction as a means to pay for other
   spending and tax proposals.

#### **Bob Forrester**

Newman's Own Foundation

"At Newman's Own Foundation, one of our guiding principles is not to be constrained by orthodoxy and safe thinking," says Bob Forrester, president and CEO of Newman's Own Foundation. "We seek solutions, and we are prepared to back a good idea or to respond quickly to an urgent need, and accept the risk of not having everything we do succeed."



This is reflected in the origins of Newman's Own. When Paul Newman started the Company in 1982, says Bob, he went against the orthodoxy of the day by committing to only using the highest quality natural ingredients in his food products, and donating all profits to charity. "In a TODAY show interview he asked, 'Can a company which gives all its profits to charity succeed?' Thirty years later, \$340 million has been donated to thousands of charities around the world. \$28 million in 2011 alone."

"We have enormous respect for America's great nonprofit sector, and the people who work and volunteer in it; it is a vital and globally admired aspect of the American character. Every day they are providing hands on direct benefits to those they serve, and along the way, proving new models and changing policy through doing, not just talking. These are the types of organizations we like to support," says Bob.

When it comes to measuring grant making effectiveness, Newman's Own has two perspectives. "If we are making a grant directed at building an organization's financial capacity and sustainability, we can be very precise. Building financial plans, governance, management, fundraising, and the like are business issues, which can and should be measured." When evaluating a nonprofit's programs, Newman's Own is less demanding.

"Let me give you an example," he says. "I was recently working with one of our grantees in the slums of Kibera, outside of Nairobi. As I was walking in the alleys of the slum, I met a woman who owned a very small vegetable stand. She was able to start her business with a \$2 loan from a women's cooperative bank supported by our grantee. I asked her what difference this loan had made, and she replied: 'Now I can feed my five children.' We don't need much more measurement than that."

Not generally involved in broad policy matters, Newman's Own appreciates and supports the fact that Independent Sector is. "I can't tell you how many different values I see in Independent Sector membership. It's a vital voice... a very courageous voice," says Bob. "It brings together a diverse group of independent thinkers and organizations, ones which often have very different needs, and finds a common voice and agenda to deal with those issues which affect the sector as a whole. Independent Sector represents a town meeting of all these different kinds of organizations, and I am a huge supporter of it."



# Amy Lazarus Sustained Dialogue Campus Network

Amy Lazarus came in contact with Independent Sector for the first time in graduate school. "It was an incredible organization and I kept hearing about it because of the resources for nonprofits," said Amy. "As soon as I returned to the nonprofit sector, one of the first things I did was to make sure to get involved with Independent Sector."

Today Amy is executive director of Sustained Dialogue Campus Network, an initiative of the International Institute for Sustained Dialogue, founded in 2002 and headquartered in Washington, D.C. SDCN promotes the practice of "Sustained Dialogue®", first employed in shuttle diplomacy, to resolve racial, ethnic, and other deep-rooted conflicts in the U.S. and abroad. "Our mission is to develop everyday leaders who engage differences as strengths to improve their campuses, workplaces, and communities," she says.

SDCN builds the capacity of the next generation of leaders to use Sustained Dialogue to foster trust and action. Small groups of diverse participants transform relationships and change the surrounding community by understanding and addressing the biases and issues of people not communicating well on campuses. SDCN has worked with over 4,500 students, says Amy, and 93 percent of them say they have taken the skills they learn from Sustained Dialogue and use them off campus in their personal life and work.

Through trainings and a pipeline of alumni, SDCN also partners with nonprofits – including many Independent Sector members – to build inclusive and diverse workplaces. Lazarus, a 2011 American Express NGen Fellow, believes Independent Sector has helped her as an emerging leader and provided her organization resources and professional development. "The IS Annual Conference is an opportunity to connect with leaders in the field that are passionate and skilled in moving the needle on the issues that need to be addressed," Lazarus says. "Independent Sector is a magnet for talent. To interact with the thought and action leaders in the sector is not only a privilege; it is a necessity for advancing the field." she concludes

"When I meet new executive directors, I always encourage them to get involved with Independent Sector because of the relationships I've cultivated through this coalition," says Lazarus. "It's good to know Independent Sector is advocating on behalf of the nonprofit sector because we couldn't do it ourselves."

- Job Creation Legislation: Succeeded in persuading the Administration to make hiring incentives and other provisions of the American Jobs Act available to nonprofits.
- IRA Charitable Rollover and other Tax Extenders: After successful retroactive extension of the IRA rollover and a variety of in-kind giving incentives in the beginning of 2011, worked toward passage of the tax extenders package for 2012.
- Modification of Form 1099
   Requirements: Successfully lobbied to
   repeal requirement that nonprofits file
   Form 1099s as part of new reporting
   requirements under health care reform.
- Nonprofit Postal Rate: Worked to counter proposals to reduce the postal rate discount available to nonprofits, and successfully persuaded the Senate committee of jurisdiction to approve a postal reform measure that did not include the proposed reduction.
- Form 990: Hosted an online forum on issues related to the Form 990 that drew over 220 unique visitors, who visited more than 350 times and cast over 250 votes on 53 ideas and comments. IRS monitored the discussion and requested a complete download of the comments and votes to incorporate into their analyses.



#### **GOT IMPACT?**

Increasing the impact of the nonprofit and philanthropic sector on behalf of the people we serve (and the funders and volunteers who support us) has long been a priority of Independent Sector.

Launched in May 2011, Charting Impact seeks to enable nonprofit and philanthropic organizations to consider how best to move toward their intended impact and then communicate those plans – and their progress – in a clear, standardized format.



Organizations are encouraged to answer five elegant, deceptively simple questions:

- What is your organization aiming to accomplish?
- What are your strategies for making this happen?
- What are your organization's capabilities for doing this?
- How will your organization know if you are making progress?
- What have and haven't you accomplished so far?





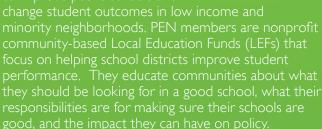




### Wendy Puriefoy Public Education Network

"Poorly educated individuals fall behind in our society," says IS board member Wendy Puriefoy. "Poorly educated nations fall behind in the world."

As founder and president of IS member, Public Education Network (PEN), Wendy works to improve public schools and



"Communities must demand and expect three things: educational excellence; accountability of elected officials and school leaders for quality education; and adequate financial resources for public schools," says Wendy. PEN's two-year goal is to increase by 100,000 the number of students who graduate high school ready to enter college or a career, and succeed. The end game is not simply to improve the earning potential of the individual, but also to improve his or her ability to successfully participate as a citizen in society.

"We want to make sure we have systems of public schools that produce good thinkers, good workers, and good citizens. We have a complicated form of government," says Wendy. "You need to be well educated so that you can truly participate. The quality of one's civic life is very different if you are educated than if you are not."

The pursuit of an engaged civil society is one mission Wendy shares with Independent Sector. Wendy joined the IS Board of Directors in 2008, and Public Education Network became an IS member in 1991. Wendy sees PEN's IS membership as valuable because "IS is a smart organization. IS is thinking about the sector and is outlining both the challenges and opportunities we face. And through its policy and advocacy work, IS defends and defines the sector. Independent Sector also equips people to see their work in a larger context. They may work at a small soup kitchen in Boston – but they are also a member of a powerful sector that employs millions of people"

"It is easy for me to say: Do you belong to Independent Sector? Well you should!"

#### A CALL TO LEAD

November 15, 2011, was a red letter day. Here's why.

One of the biggest roadblocks en route to solving our problems is the "small change" currently tossed in the toll box for talent and leadership development. Each day, opportunities for greater impact are missed and, as a result, organizations fall short of their goals.

In November 2011, Independent Sector and a coalition of cross-sector leaders organized the first-ever White House Forum for Nonprofit Leadership, an unprecedented gathering of more than 200 social sector

leaders designed to elevate the issue and mobilize cross-sector attention, resources, and expertise.



<sup>1</sup> American Express, Annie E. Casey Foundation, Aspen Institute Program on Philanthropy and Social Innovation, Center for Creative Leadership, Commongood Careers, Corporation for National and Community Service, Public Allies, and Rudin Family Foundations, among others.

#### Michael Landers, Armed Services YMCA



If it weren't for Independent Sector's new affiliate membership program, Mike Landers, president and CEO of Armed Services YMCA, is not sure his organization could have joined our coalition. "With the stratified membership opportunities, even the smallest nonprofit can afford the annual dues required to join," Landers said. "If my organization was not a part of the YMCA of the USA, I could not afford to join on my

Established in 1861, the Armed Services YMCA aims to "make military life easier." Landers said that strengthening our country's military community is his organization's main mission and that they believe that "lasting personal and social change can only come about when we all work together to invest in our kids, our health, and our neighbors." Armed Services YMCA programs focus on three areas: youth development, healthy living, and social responsibility.

All three came together in 2011 when staff at the Armed Services YMCA learned that military families

living in Minot, North Dakota had been affected by severe flooding. Winter was approaching and, in addition to being displaced from their rental homes, several of these families also had most of their personal belongings, including clothing and household items, damaged. Staff at the Armed Services YMCA connected with their partners at Operation Homefront, Habitat for Humanity, Home Depot, and the YMCA of Minot, and they recruited volunteers from the military installation and the local communities. "Working together we had every family in their fully functioning homes before the first snowfall," said Landers.

Landers said his organization benefits from IS resources on effectiveness, good governance, and transparency, and the connections he makes with others in the nonprofit and philanthropic community. He notes the IS Annual Conference as the pinnacle of collaboration with other nonprofit professionals.

"Most nonprofit leaders are engaged daily in the operations of the organization and rarely get the time to socialize with peers, exchange ideas and best practices, and explore new ideas," he said. "The conference provides that annual opportunity."

Hosted by the White House Office of Faithbased and Neighborhood Partnerships and the Office of Social Innovation and Civic Participation, this event launched the Initiative for Nonprofit Talent and Leadership. Working group participants developed a blueprint of actionable goals and viable high-impact strategies to strengthen leadership in the nonprofit sector. Through a series of Webinars, an additional 200 stakeholders provided refinements to the goals and strategies.

### NGEN: MOVING NONPROFIT LEADERS FROM NEXT TO NOW

Independent Sector's NGen program is a vital window on the current contributions and the immense promise of emerging leaders under 40. NGen participants develop new skills and build new networks that are enriching the nonprofit talent pool. This important initiative cultivates new talent, empowers individuals to contribute to their organizations, and emphasizes the role of younger leaders in the development of the broader nonprofit community.

The American Express NGen Fellows Program is a selective fellowship opportunity for 12 under-40 leaders at IS member organizations; the American Express NGen Leadership Award honors an under-40 nonprofit leader who has already made significant impact in addressing society's critical needs. Ongoing opportunities to connect with and learn from NGen leaders now include the 2012 NGen Leadership Series of webinars covering a wide range of issues important to success.



### Richard C. Shadyac Jr. ALSAC/St. |ude

lt's a family affair...

Richard Shadyac Senior was there at the beginning when Danny Thomas first launched ALSAC® (American Lebanese Syrian Associated Charities) to build St. Jude Children's Research Hospital® in Memphis in 1957...the year Rick Jr. was born.

Danny, a struggling actor and comedian in the late 50s, was a prayerful man. He made a promise to St. Jude Thaddeus, the patron saint of hopeless causes – "Help me find my way in life, and I will build you a shrine." As his career flourished through films and TV, Danny kept his pledge and by 1962 he opened a research hospital for children with catastrophic diseases without regard to race, creed, religion, ethnic background, or ability to pay.

In his youth, Rick Jr. was a fundraiser for the mission and literally went door to door with a can as part of the "Teenage March." He fondly remembers when his Dad would receive phone calls during dinner with great news about one of the kids being treated...today his proudest moment is the day "when I get to go to an 'Off-Chemo Party' and see a child who we have successfully treated going home...and will be part of their community and have a normal life."

Recently noted for their fundraising prowess in The Chronicle of Philanthropy, ALSAC® needs to raise <u>I.7 million dollars a day</u> to keep the research hospital running and serving the children of the world. Unlike other children's hospitals, their revenue model relies on the generosity of donors and not insurance. Seventy-five percent of their funding comes from individual gifts so that no family ever pays anything once admitted.

Rick notes that because they are a research hospital "much of what we do is experimental protocol and not covered by insurance. We will take insurance, but we don't charge families for anything including deductibles." Their staff of world renown doctors includes a Nobel Prize winner and St. Jude is the national coordinating center for the National Cancer Institute-funded Pediatric Brain Tumor Consortium.

When asked why they recently joined Independent Sector he says "because there are things that could change the philanthropic landscape like the charitable tax deduction... whether it's a limitation or elimination. Or things involving the postal service — IS does a great job of helping all of us navigate these issues."

He adds, "When we're all going through periods of uncertainty we need to be a participant. And the amount of information IS generates is amazing. I read the Media and Policy updates every day. It's filled with real time information and there's so much news about what's really going on in Washington."

Rick believes that St. Jude has the purest mission in the world. And although his Dad died in 2009, he always said "that being CEO of ALSAC® wasn't a job. It was a love affair." That legacy lives on.



#### Renée Acosta Global Impact

Renée Acosta, president of of the first Independent Sector conferences in the early 80's. said Renée.

Global Impact raises funds to their humanitarian work. According to Renée, her organization is considered a trusted intermediary because "we can demonstrate our integrity by doing what we say we're going to do every single time." Its goals include: raising funds to meet critical humanitarian needs, establishing partnerships to ensure help for the world's most vulnerable people, and to remain highly regarded for integrity and effectiveness.

Global impact has developed the Combined Federal Campaign (CFC) Accelerator, a technology platform that increases participation in the federal government's workplace charity programs and helps raise more funds while reducing administration costs. "We've been able to largest campaign in the national capital area from paper to paperless," says Mark Oliphant, chief information and operating officer. "It saves \$14 per pledge and that means there is a tremendous costs savings. More money goes

A few years ago, Renée was traveling to a West African village called Berry, off the west branch of the Niger River. The entire village was waiting to greet them for the launch of the first solar powered transmitter, which would allow them to have a radio station. Oral traditions are important in African culture and everyone gathered to listen to the first broadcast.

"The tribal head came by and was so thrilled he asked if they could get more power," she said. "The work is so meaningful and I am but one cog in the wheel that helps so many. There is never a day I don't want to go to work.'

When asked about the value of the IS annual conference, Renée noted, "The conference helps to give a sense of what the important new issues are and most recently has been helping to develop the next generation of nonprofit leaders.'

"I really value the mission and the vision of Independent the sector, Global Impact does not have to step up and do it ourselves because we have Independent Sector. It's a network of like-minded thinkers."



#### VOICES FROM THE IS 2011 ANNUAL CONFEFRENCE

Whether it's open space, environmental policy, our educational entities, or cultural goals, we must make sure that the public sector and the foundation world and charitable entities are aligned and spending their resources and targeting them towards maximum leverage. Together we can carry a punch.

#### Mayor Rahm Emanuel of Chicago, Opening Plenary Keynote Speaker

Many of our existing institutions are not working well because they were designed for a different era. We together have a huge opportunity and trust to bring the new world here quickly and safely.

#### Bill Drayton, 2011 John W. Gardner Leadership Award recipient

Marlene Champion takes care of a retired doctor on the Upper West Side. She wakes up at 4 to get to work by 6:30 every day and she cooks, cleans, reads, and sings to him on a regular basis. She also helped pass the first Domestic Workers Bill of Rights in New York State. It's the perfect example of how some of our most impactful leaders are found in the most unlikely places.

#### Ai-jen Poo, 2011 American Express NGen Leadership Award recipient

We must consider the difficult choices required to pay for programs that benefit the public good in a way that is just and equitable. Our political leaders need to hear from the people what we are willing to do to ensure fairness in our tax system. From global foundation to neighborhood nonprofit, we can demand an end to political stalemate as strategy.

Diana Aviv, President and CEO, IS, Opening Plenary Keynote Speaker



# Independent Sector





#### Who Are Our Members?

Independent Sector members are nonprofits, foundations, and corporations with giving programs that share IS's values and that recognize the nonprofit community is stronger when we work together.







#### Policy and Advocacy

#### Meetings with Public Officials

There were over 150 meetings from January 2011 to December 2011.

Percentages represent offices visted.



House and Senate Leadership Offices **96%** Senate Finance Committee **91%** House Ways and Means Committee **89%** 

#### Media in 2011









189% Increase in Followers





# Independent Sector 2011 ANNUAL CONFERENCE

#### R-EVOLUTIONARY TIMES

Over 1,000 of the brightest minds from nonprofits, foundations, and corporate giving programs joined us in Chicago for high-impact networking and thought-provoking programming.

Percentage of attendees who are CEOs: 36%



#### 2011 Annual Conference Statistics

Top two reasons for attending:





#### Frequently mentioned takeaways from the conference:

New connections



Understanding the sector's contribution & value of cross-sector work



Importance & challenges of partnership & collaboration

#### **PPAI**



#### 166 registrants Senior-level nonprofit leaders attending

Senior-level nonprofit leaders attending PPAI rose to 89% from 75% in 2010

#### NGen

### 157 registrants

More than 800 individuals were associated with NGen activities in 2011, including conference attendees, webinar participants, and ambassadors

#### The Hub

Percentages of members and non-members on The Hub, the social networking site for the conference:



#### Top interests on The Hub:



### FINANCIALS

# STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2011

ASSETS Cash and cash equivalents	<b>2011</b> \$ 4,563,675
Investments	7,156,630
Accounts receivable	62,101
Grants receivable, net	3,625,508
Deferred rent receivable	285,225
Deferred lease incentives	859,403
Property and equipment, net Bond issuance costs, net	31,914,151 292,425
Deferred compensation plan asset	272,423
Other assets	46,737
Other assets	10,737
TOTAL ASSETS	\$ 49,035,455
LIABILITIES AND NET ASSETS	
Liabilities	
Accounts payable and accrued expenses	\$ 667,311
Deferred rent	94,990
Deferred compensation plan liability	229,600
Notes payable Deposits held in escrow	22,650,000 162,182
Deposits field iff escrow	102,102
TOTAL LIABILITIES	23,804,083
Net Assets	
Unrestricted	
Undesignated	14,754,265
Board designated	5,000,000
Total Unrestricted	19,754,265
Temporarily restricted	5,477,107
TOTAL NET ASSETS	25,231,372
TOTAL LIABILITIES AND NET ASSETS	\$49,035,455

Independent Sector's audited financial statements and IRS Form 990s are posted on the IS website, http://www.independentsector.org/is\_financial\_reports

### FINANCIALS

## STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE TWELVE MONTHS ENDING DECEMBER 31, 2011

REVENUE AND SUPPORT  Grants and contributions  Membership contributions  Rental income  Conference fees  Interest and dividends  Publication sales and other	Unrestricted \$ 1,669,848 3,058,834 1,560,099 524,995 3,611	<b>Restricted</b> \$ 5,217,843	<b>2011 Total</b> \$ 6,887,691 3,058,834
Membership contributions Rental income Conference fees Interest and dividends	3,058,834 1,560,099 524,995	-	3,058,834
Conference fees Interest and dividends	1,560,099 524,995	-	
Interest and dividends	524,995		1,560,099
		-	524,995
Publication sales and other		-	3,611
I UDIICALIOTI SAIES ATU OLITEI	172,597	-	172,597
Net assets released from restrictions:			
Satisfaction of program restrictions	2,597,860	(2,597,860)	-
Satisfaction of time restrictions	1,504,167	(1,504,167)	-
TOTAL REVENUE AND SUPPORT	\$11,092,011	\$1,115,816	\$12,207,827
EXPENSES			
Program Services			
Public policy	\$ 1,800,708	-	\$ 1,800,708
Annual conference	1,304,569	-	1,304,569
Emerging issues and strategic initiatives	1,187,621	-	1,187,621
Nonprofit and philanthropic leadership and practice	1,026,155	-	1,026,155
Membership development	836,849	-	836,849
Communications and marketing	637,999	-	637,999
Total Program Services	6,793,901	-	6,793,901
Supporting Services			
Fundraising	624,146	_	624,146
General and administrative	796,329	_	796,329
Total Supporting Services	1,420,475	-	1,420,475
Building Services			
Building operations	469,640	-	469,640
Tenant operations	953,512	-	953,512
Total Building Services	1,423,152	-	1,423,152
TOTAL EXPENSES	9,637,528	-	9,637,528
CHANGE IN NET ASSETS FROM OPERATIONS	1,454,483	1,115,816	2,570,299
Unrealized gain (loss) on investments	(99,962)	-	(99,962)
CHANGE IN NET ASSETS	1,354,521	1,115,816	2,470,337
NET ASSETS, BEGINNING OF YEAR	18,399,744	4,361,291	22,761,035
NET ASSETS, END OF YEAR	\$19,754,265	\$5,477,107	\$25,231,372

### CONTRIBUTORS

#### GENERAL SUPPORT FUNDERS

Annenberg Foundation The California Wellness Foundation Marguerite Casey Foundation Ford Foundation Bill & Melinda Gates Foundation Evelyn and Walter Hass, Jr. Fund Robert Wood Johnson Foundation John D. and Catherine T. MacArthur Foundation The MCJ Amelior Foundation Gordon and Betty Moore Foundation Charles Stewart Mott Foundation The David and Lucile Packard Foundation Rockefeller Brothers Fund Surdna Foundation

### PROJECT FUNDERS

#### Initiative for Nonprofit Talent and Leadership

American Express
The Annie E. Casey Foundation
May and Samuel Rudin Family Foundation, Inc.

#### Advancing Advocacy

The Atlantic Philanthropies
The Nathan Cummings Foundation
Bill & Melinda Gates Foundation
W.K. Kellogg Foundation
Skoll Foundation

#### Advancing Good Governance and Ethical Practice

New York Community Trust

#### Building a Sustainable Future

W.K. Kellogg Foundation

#### Center for the Nonprofit Community

Charles Stewart Mott Foundation

#### Charting Impact

William and Flora Hewlett Foundation

#### Membership Model

The Rockefeller Foundation

#### Study of Financing Models

John S. and James L. Knight Foundation The Kresge Foundation W.K. Kellogg Foundation

As of December 31, 2011

### CONTRIBUTORS

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The Leadership Circle

The Chicago Community Trust John D. and Catherine T. MacArthur Foundation\* Robert R. McCormick Foundation Walmart Foundation\*

#### Distinguished Leader

Ford Foundation

#### Leaders

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American Express Foundation
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The Joyce Foundation
John S. and James L. Knight Foundation
Spencer Foundation
W.K. Kellogg Foundation\*

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Accenture
The Annie E. Casey Foundation
Crown Family Philanthropies
The California Wellness Foundation
The Cleveland Foundation

Supporters

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Gaylord and Dorothy Donnelley Foundation
Lloyd A. Fry Foundation
Peter G. Peterson Foundation
Polk Bros. Foundation
Pritzker Foundation
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The Field Foundation of Illinois, Inc.
Kellogg School of Management,
Northwestern University
The Siragusa Foundation
Washington Council Ernst & Young
BMO Harris Bank\*

\* Supporters of the 2011 Scholarship Program

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**2011 John W. Gardner Leadership Award** The William Randolph Hearst Foundations

**2011 John W. Gardner Leadership Dinner** The John S. and James L. Knight Foundation

2011 American Express NGen Leadership Award and the 2011 NGen Fellows Program American Express Foundation

NGen Program: Moving Nonprofit Leaders from Next to Now
Walmart Foundation

As of December 31, 2011

### CONTRIBUTORS

#### **ASSOCIATES**

The Associates form a leadership circle of individuals investing in the nonprofit community through personal gifts of \$1,000 or more to Independent Sector.

#### Platinum Associate

Diana Aviv & Sterling Speirn Michael Piraino

#### Gold Associate

Robert Briggs Stephen Heintz Risa Lavizzo-Mourey Gary Yates

#### Silver Associate

Susan Berresford Ralph Everett Irene Hirano-Inouye Mariam Noland Lorie Slutsky Jonathan Small Lorraine Snebold Larry Snyder

#### Associate

Barbara Arnwine Genevieve Burns Julia Floch Lois Fu Brian Gallagher Michael J. Goff David Martin Bernard Milano Neil Nicoll Terri O'Brien
Wendy Puriefoy
Rey Ramsey
John Rhodes
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Jane Searing
Mikaela Seligman
Edward Skloot
Donald Stewart
Roberto Suro
Kelvin Taketa
Claire Wellington
Richard Williams
Ruth Wooden

#### ANNUAL FUND

The following individuals and organizations supported Independent Sector in 2011.

Anonymous Kathleen Buechel Kyle Caldwell Beth Kanter M. Cass Wheeler

#### MATCHING GIFTS

The following organizations increased the giving of other contributors by matching their donations.

ASAE AXA Foundation The California Wellness Foundation The Kresge Foundation Rockefeller Brothers Fund W.K. Kellogg Foundation

#### IN-KIND SUPPORTERS

The following generously gave their time and expertise to IS.

Deloitte & Touche LLP

As of December 31, 2011

#### MEMBER PLUS

A growing group of members made voluntary contributions to Independent Sector over and above their dues. These Gold Sustaining Members and Silver Supporting Members give an additional contribution in proportion to their level of base dues.

#### **GOLD LEVEL - SUSTAINING MEMBERS**

Bill & Melinda Gates Foundation Seattle, WA

Charles Stewart Mott Foundation Flint, MI

Gordon and Betty Moore Foundation Palo Alto, CA

Rockefeller Foundation New York, NY Ford Foundation New York, NY

The Wallace Foundation New York, NY

The William and Flora Hewlett Foundation Menlo Park, CA

W.K. Kellogg Foundation Battle Creek, MI

Marin Community Foundation Novato, CA

The Mandel Foundation Cleveland, OH

Fannie E. Rippel Foundation Morristown, NJ

Church Communities Foundation, Inc. Rifton, NY

#### SILVER LEVEL - SUPPORTING MEMBERS

The Coca-Cola Company Atlanta, GA

**Target** Minneapolis, MN The New York Community Trust New York, NY

American Indian College Fund Denver, CO

BBB Wise Giving Alliance Arlington, VA

VisionServe Alliance St. Louis, MO

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A Child's Right \*\*
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A Home Within San Francisco, CA

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Achieving the Dream, Inc. \*\* Silver Spring, MD

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Allegany Franciscan Ministries, Inc.

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Alliance for Community Media

Mc Lean, VA

Alliance for Nonprofits Seattle, WA

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Northbrook, IL

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America's Promise Alliance Washington, DC

American Association of Museums \* Washington, DC

American Cancer Society \* Atlanta, GA

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 $\begin{array}{ll} \textbf{Houston Endowment, Inc.} \\ \textbf{Houston, TX} \end{array}$ 

 $\begin{array}{ll} \textbf{Hudson-Webber Foundation} \\ \textbf{Detroit, MI} \end{array}$ 

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The McKnight Foundation Minneapolis, MN

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Charles Stewart Mott Foundation \* Flint, MI

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NAEIR \*\* Galesburg, IL

National Academy Foundation New York, NY

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National Arts Strategies Alexandria, VA

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National Assembly on School-Based Health Care Washington, DC

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National CASA Seattle, WA

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The National Center for Family Philanthropy Washington, DC

National Center for Media Engagement \*\* Madison, WI

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The National Coalition on Health Care Washington, DC

National Coalition to Abolish the Death Penalty Washington, DC

National Committee for Responsive Philanthropy Washington, DC

National Conference on Citizenship Washington, DC

National Council for International Visitors Washington, DC

National Council of Churches USA \* New York, NY

National Council of La Raza \* Washington, DC

National Council of Nonprofits Washington, DC

The National Council on Aging Washington, DC

National Endowment for Financial Education Denver, CO

National Health Council \* Washington, DC

National Human Services Assembly \* Washington, DC

National Humanities Alliance Washington, DC

National Institute on Money in State Politics Helena, MT

National Multiple Sclerosis Society Washington, DC

National Nursing Centers Consortium Philadelphia, PA

National Organizations for Youth Safety \*\* Gainesville, VA

National Urban Fellows, Inc. \* New York, NY

National Wildlife Federation \* Reston, VA

Native American Rights Fund Boulder, CO

Native Americans in Philanthropy Minneapolis, MN

The Nature Conservancy \* Arlington, VA

NCSL Foundation for State Legislatures Denver, CO

Network for Good Bethesda, MD

New Mexico Association of Grantmakers \*\*
Santa Fe. NM

New Profit Inc. Cambridge, MA

The New York Community Trust \* New York, NY

Newman's Own Foundation, Inc. \*\*
Westport, CT

NISH Vienna, VA

Nonprofit Academic Centers Council Cleveland, OH

Nonprofit Alliance Kellogg Community College \*\* Battle Creek, MI

Nonprofit Center of Northeast Florida |acksonville, FL

Nonprofit Coordinating Committee of New York New York, NY

Nonprofit Leadership Alliance Kansas City, MO

Nonprofit Management Program, George Mason University Arlington, VA

Nonprofit Network Southwest Washington Vancouver, WA

The Nonprofit Partnership Erie, PA

The Nonprofit Roundtable of Greater Washington Washington, DC

The Nord Family Foundation Amherst, OH

North Carolina Center for Nonprofits Raleigh, NC

Northern California Grantmakers San Francisco, CA

Northwest Area Foundation \* Saint Paul, MN

Nonprofit Studies Program, Andrew Young School of Public Policy Studies Atlanta, GA

**NTEN** Portland, OR

Ohio Association of Nonprofit Organizations
Columbus, OH

Ohio Grantmakers Forum Columbus, OH

Older Women's League Washington, DC

Pierre & Pamela Omidyar Fund (Peninsula) San Mateo, CA

Omidyar Network Redwood City, CA

OneStar Foundation Austin, TX

Open Society Foundations New York, NY

OPERA America \* New York, NY

Ounce of Prevention Fund \*\*
Chicago, IL

Outreach International Independence, MO

The David and Lucile Packard Foundation Los Altos, CA

Pannone Lopes Devereaux & West LLC \*\*
Providence, RI

Partnership for Public Service Washington, DC

PBS Foundation Arlington, VA William Penn Foundation Philadelphia, PA

Pennsylvania Association for the Education of Young Children Harrisburg, PA

Pennsylvania Association of Nonprofit Organizations Harrisburg, PA

Performing Arts Alliance \* Washington, DC

 $\begin{array}{c} \textbf{Peter G. Peterson Foundation} \\ \textbf{New York, NY} \end{array}$ 

The Pew Charitable Trusts Philadelphia, PA

**The Philadelphia Foundation** Philadelphia, PA

Philanthropy for Active Civic Engagement Washington, DC

Philanthropy New York New York, NY

Phoenix House Development Fund New York, NY

**The Pittsburgh Foundation** Pittsburgh, PA

Points of Light Institute Atlanta, GA

PolicyBridge Cleveland, OH

**Polk Bros. Foundation** Chicago, IL

Positive Alternative Choices Today Los Angeles, CA

ProInspire \*\*
Arlington, VA

The Prudential Foundation \* Newark, NJ

Public Agenda New York, NY

Public Allies, Inc. Milwaukee. WI

**Public Education Network** Washington, DC

Public Health Management Services Corporation Philadelphia, PA

Public Leadership Education Network Washington, DC

Public Welfare Foundation Washington, DC

RAND Corporation Santa Monica, CA

Pat Read Consulting \*\*
Washington, DC

**Rebuilding Together** Washington, DC

 $\begin{array}{l} \textbf{Sid W. Richardson Foundation} \\ \textbf{Fort Worth, TX} \end{array}$ 

Fannie E. Rippel Foundation Morristown, NJ

Rochester Area Community Foundation Rochester, NY

Rockefeller Brothers Fund New York, NY

Rockefeller Foundation New York, NY

Rollins College Philanthropy and Nonprofit Leadership Center \*\* Winter Park, FL

Rosenberg Foundation \* San Francisco, CA

Rotary Club of San Jose \*\* San Jose, CA

The Saint Paul Foundation Saint Paul, MN

Sall Family Foundation \*\* Cary, NC

The Salvation Army National Headquarters \*
Alexandria, VA

**Schneider Downs & Co., Inc.** Pittsburgh, PA

Charles and Helen Schwab Foundation Palo Alto, CA

The Score Foundation Sarasota, FL

SeaChange Capital Partners New York, NY

Sertoma Kansas City, MO Service For Peace \*\* Bridgeport, CT

Share Our Strength \*\*
Washington, DC

The Sierra Club Foundation San Francisco, CA

Sikkuy: The Association for the Advancement of Civic Equality lerusalem,

Silicon Valley Community Foundation Mountain View, CA

Silicon Valley Education Foundation San Jose, CA

Harry Singer Foundation Carmel, CA

Skillman Foundation Detroit. MI

**Skoll Foundation** Palo Alto, CA

Alfred P. Sloan Foundation \* New York, NY

Richard and Susan Smith Family Foundation
Chestnut Hill. MA

The John Ben Snow Foundation Syracuse, NY

Social Venture Partners International Seattle, WA

 $\begin{array}{l} \textbf{Social Venture Partners Seattle} \\ \textbf{Seattle}, \ \textbf{WA} \end{array}$ 

Society for Nonprofit Organizations Livonia, MI

South Carolina Association of Nonprofit Organizations Columbia, SC

Southeastern Council of Foundations Atlanta, GA

Southern Africa Legal Services Foundation
Washington, DC

Southern California Grantmakers Los Angeles, CA

Southside Community Partners Hopewell, VA

The Spencer Foundation \* Chicago, IL

Sphinx Organization Detroit, MI

Stanford Alumni Consulting Team, Graduate School of Business \*\* Stanford, CA

Stanford Center on Philanthropy and Civil Society Stanford, CA

Strong Women, Strong Girls Inc. \*\*
Boston, MA

Student Conservation Association \* Charlestown, NH

The Summit Fund of Washington \*\*
Washington, DC

Suncoast Hospice Clearwater, FL

Surdna Foundation, Inc. New York, NY

Szekely Family Foundation San Diego, CA

**Target** Minneapolis, MN

Third Sector New England Boston, MA

TIAA-CREF Institute New York, NY

**Tides** San Francisco, CA

The Tomorrow Trust \*\*
JHB,

Transition Leadership International Washington, DC

Transparency International Berlin,

U.S.-Japan Council Washington, DC

UJA Federation of Jewish Philanthropies of New York, Inc. New York, NY

Union Institute & University Cincinnati, OH

United Cerebral Palsy Washington, DC

United Cerebral Palsy of Northeastern Maine \*\* Bangor, ME

United Charitable Programs \*\*
Falls Church, VA

United Leukodystrophy Foundation Sycamore, IL

United Nations Foundation Washington, DC

United Negro College Fund \* Fairfax, VA

United Vision Foundation, Inc Rockleigh, NJ

United Way of Greater Chattanooga Chattanooga, TN

United Way of Lancaster County Lancaster, PA

United Way of Manatee County Bradenton, FL

United Way of New York City

New York, NY

 $\begin{array}{c} \textbf{United Way of Texas} \\ \textbf{Austin, TX} \end{array}$ 

United Way Worldwide \* Alexandria, VA

Universal Health Care Foundation of Connecticut Meriden, CT

Urban Gateways: Center for Arts Education \*\*
Chicago, IL

Valley of the Sun YMCA Phoenix, AZ

Van Scoyoc Associates \*\* Washington, DC

VisionServe Alliance Saint Louis, MO

VolunteerMatch San Francisco, CA

Volunteers of America \* Alexandria, VA

Volunteers of America Chesapeake \*\* Lanham, MD

W.K. Kellogg Foundation Battle Creek, MI

The Wallace Foundation New York, NY

Walmart Foundation Bentonville, AR

The Washington Center for Internships & Academic Seminars
Washington, DC

Washington Nonprofits \*\* Olympia, WA

Larned A. Waterman Iowa Nonprofit Resource Center Iowa City, IA

Weingart Foundation Los Angeles, CA

The Robert A. Welch Foundation Houston, TX

Wesley Spectrum Services Pittsburgh, PA

The Wharton School University of Pennsylvania \*\*
Philadelphia, PA

Wildflowers Institute San Francisco, CA

Robert W. Woodruff Foundation Atlanta, GA

Woods Charitable Fund, Inc. Lincoln,  $\operatorname{NE}$ 

Xerox Corporation \* Norwalk, CT

YMCA of Central Florida Orlando, FL

YMCA of Greater Boston Boston, MA

**YMCA** of Greater Charlotte Charlotte, NC

YMCA of Greater Houston \*\* Houston, TX

YMCA of Greater New York New York, NY

YMCA of Greater Saint Louis

Saint Louis, MO

YMCA of Greater Seattle Seattle, WA

YMCA of Metropolitan Chicago \*\*

Chicago, IL

YMCA of Metropolitan Dallas Dallas, TX

YMCA of Metropolitan Detroit Detroit, MI

YMCA of Metropolitan Los Angeles

Los Angeles, CA

YMCA of Metropolitan Milwaukee Milwaukee, WI

YMCA of Metropolitan Minneapolis Minneapolis, MN

YMCA of Middle Tennessee Nashville, TN

YMCA of Philadelphia & Vicinity Philadelphia, PA

YMCA of San Diego County San Diego, CA

YMCA of South Hampton Roads Norfolk, VA

YMCA of the USA \* Chicago, IL

YMCA of Triangle Area Raleigh, NC

YMCA Retirement Fund \*\*
New York, NY

Young Nonprofit Professionals Network Oakland, CA

Youth Leaders International \*\*
Spencerville, MD

Youth Service America Washington, DC

YWCA National Capital Area

Washington, DC

ZeroDivide \*\*
San Francisco, CA

As of December 31, 2010

#### **BUSINESS ASSOCIATES**

Business Associates are for-profit companies—such as law offices, accounting firms and consultants—that work in the nonprofit arena. These organizations benefit from IS's knowledge of developments affecting nonprofits, from legislation and regulation to media coverage as well as greater visibility with nonprofits.

Arabella Philanthropic Investment Advisors Washington, DC

**Beekeeper Group** Washington, DC

Bernstein Global Wealth Management New York, NY

Cascade Strategy, Inc. Washington, DC

CCS New York, NY

**CDW** Vernon Hills, IL

Community Wealth Ventures, Inc.
Washington, DC

DRG Executive Search Consultants New York, NY EisnerAmper, LLP New York, NY

Flourish Talent Management Solutions, LLC Chevy Chase, MD

Fredericks Herrill, LLC Maplewood, NJ

Freeman Philanthropic Services, LLC New York, NY

IdeaEncore Network Encinitas, CA

Koya Leadership Partners Newburyport, MA

McKinsey & Company New York, NY

Merrill Lynch - The Iles Group Saginaw, MI

Mission Measurement Chicago, IL Monitor Institute San Francisco, CA

Morgan Lewis & Bockius LLP Washington, DC

MPB Management Services
Bellerose, NY

Pannone Lopes Devereaux & West LLC
Providence, RI

Pat Read Consulting Washington, DC

Schneider Downs & Co., Inc. Pittsburgh, PA

The Brico Fund Milwaukee, WI

Transition Leadership International Washington, DC

Van Scoyoc Associates Washington, DC

#### MEMBER-GET-A-MEMBER

The Member-Get-A-Member program is an ongoing effort by members to strengthen the Independent Sector coalition by sharing the benefits of membership with colleagues and encouraging them to join IS's work. Members are recognized for their participation.

Jeanne Kojis Vancouver, WA

Christine Kwak Battle Creek, MI

**Valerie S. Lies** Chicago, IL

Miguel A. Milanes Miami, FL Rosemary Lillich Morby

Jay Readey Chicago, IL

Pratichi Shah Chevy Chase, MD

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Gina Catedrilla

Director

Gwen Travis

Executive Assistant

Sarah Mbayo

Associate, Human Resources and Finance

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Vice President

Nadine Jalandoni

Senior Director, Research and Evaluation

Katie Rader

Associate, Nonprofit Strategy

Samantha Fien-Helfman

Specialist, Nonprofit Strategy

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Geoff Plague

Director

Paul Marchione

Manager, Community Outreach

Jamie Tucker

Manager, Government Relations

Pam Bowman

Senior Associate, Government Relations

Katica Kiss

Specialist, Government Relations

Jacqueline Conn

Community Outreach Specialist

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Senior Associate, NPLP

Regina Anderson

Senior Associate, NPLP

Megan Bolado

Specialist, NPLP

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Executive Marketing Producer

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Editorial Director and Grant Writer

Kristina Campbell

Communications and Social Media Manager

Sarah Boison

Web, Publications and Social Media Specialist

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Loretto McNally

Senior Development Associate

Andrew Williams

Senior Development Associate

Megan Haglin

Development Assistant

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Kris Prendergast

Director, Member, Constituent, and Network Engagement

Elizabeth Culkin

Director, Conference and Event Management

Monique Riviere

Project Director, Database and IT

Ann-Marie Nwabudike

Senior Membership Associate

Stacy Cheetham

Senior Membership Associate

Habib Bako

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CFO and Senior Vice President

Carolyn Mollen

Controller

Daniel Anbiah

Senior Accountant

James Toliver

Office Services Coordinator

As of April 25, 2012

MISSION VISION VALUES LIBERTY FRATERNITY EQUALITY VOICE LEADERSHIP INNOVATIVE ACTION CHANGE RESPONSIBILIT REPRESENTATION INCLUSION PATH-BREAKING RELEVANT PARTNERSHIP