INDEPENDENT SECTOR
A vital voice for us all

2009

Independent Sector and Council of Michigan Foundations ANNUAL CONFERENCE

Council of Michigan Foundations
Serving grantmakers. Advancing giving.

Advertising Opportunities

Advertising in the Annual Conference program book, which nearly 1,000 attendees refer to throughout the conference, sends a message of commitment to the nonprofit community and promotes your products and services. This form, along with the artwork and payment, are due to IS by **Thursday, October 1, 2009**.

Advertising

Independent Sector will determine placement of the artwork. Please submit your advertisement according to the following guidelines:

Size:

- ❑ Full Page: Vertical W 8" x H 10"
- ❑ Half Page: Horizontal W 8" x H 4.75"
- ❑ Quarter Page: Vertical W 3.75" x H 4.75"
- ❑ Business Card size: Horizontal W 3.75" x H 2.25"

Dimensions:

- Black-and-White
- No bleeds
- A minimum hairline border around all four edges

Specifications:

Submit one of the following formats:

- Adobe Acrobat PDF
- Adobe Illustrator
- EPS or TIF image files
- Camera-ready-copy (positives only–high-resolution output, 1200 dpi resolution)

Submit advertisement to:

Luba Mullen, Independent Sector
1602 L Street, NW, Suite 900
Washington, DC 20036
lubam@independentsector.org
Phone: 202-467-6141

Note: Only advertising consistent with Independent Sector and the Council of Michigan Foundation's mission and values will be accepted.

* The 2009 Annual Conference will be held in partnership with Independent Sector and the Council of Michigan Foundations.

Ad Reservation Form

Organization _____

Contact Name _____

Title _____

Address _____

City/State/Zip _____

Telephone _____

Fax _____

Email _____

Size:

	IS or CMF* Member	Non-Member
❑ Full Page	$650	$900
❑ Half Page	$475	$700
❑ Quarter Page	$300	$500
❑ Business Card	$200	$300

Total _____

Payment Method:

❑ Check enclosed (payable to Independent Sector)

❑ Credit Card: ❑ American Express ❑ Discover ❑ MasterCard ❑ VISA Card

Card Number _____

Exp. Date _____

Cardholder's Name _____

Billing Address _____

_____

Authorizing Signature _____

Submit payment to:

Finance Department, Independent Sector
1602 L Street, NW, Suite 900
Washington, DC 20036
Phone: 202-467-6100 Fax: 202-872-6918