



INDEPENDENT
SECTOR

Public Policy Action Institute

October 25-26, 2005
Washington, D.C.

The Public Policy Action Institute brings experienced lobbyists and newcomers to advocacy together to share tools and strategies for influencing legislative, regulatory, and budget actions affecting the charitable sector. A cornerstone of IS's Policy Action Network, the Institute this year takes full advantage of its proximity to officials in the nation's capital. The first day of sessions, which begin immediately following the conclusion of INDEPENDENT SECTOR'S 25th Anniversary Conference, will feature some of the sector's most experienced policy advocates. On the second day, participants will hear from key players in Congress and the Administration and meet with legislators and staff.

To register for both the Conference and Institute, go to:

www.IndependentSector.org

To register only for the Institute, use the accompanying form.

Tuesday, October 25 — Day One

3:00 – 3:45 p.m.: **Washington Update**

The Institute begins with a review by IS's team of policy experts of the latest developments on congressional and regulatory activities, the outlook for the coming year, and how charities and foundations can get engaged.

- **Pat Read**, senior vice president, public policy and government affairs, INDEPENDENT SECTOR
- **Steven Bloom**, director, government relations, INDEPENDENT SECTOR
- **Nick Giordano**, partner, Washington Council Ernst & Young

3:45 – 4:45 p.m.: **Shaping the Federal Budget**

The looming federal deficit has raised the stakes for budget debates in Congress that will affect funding for a wide range of programs that are critical to nonprofits and the communities they serve. Get the facts about the budget choices that lie ahead and learn when and how to take action on budget issues to have the greatest impact.

- **Ellen Nissenbaum**, legislative director, Center on Budget and Policy Priorities
- **Alan J. Abramson**, director, Nonprofit Sector and Philanthropy Program, the Aspen Institute

4:45 – 5:45 p.m.: **Increasing Our Leverage in the Political Process**

Three top nonprofit lobbyists will share information about their practices, their advocacy networks and models, and how they leverage influence in the political process. Gain tips and strategies to increase the effectiveness of your lobbying efforts and the political power of our sector.

- **Ron Soloway**, managing director, government and external relations, UJA-Federation of New York, Inc.
- **Rick Swartz**, president, Strategic Solutions Washington

(Day One, continued)

5:45 – 6:30 p.m.: **Making the Most of Your Washington Meetings**

From talking points to role-playing exercises, participants will learn more about how to communicate effectively with key leaders in Congress and the Administration.

- **Pat Read**, senior vice president, public policy and government affairs, INDEPENDENT SECTOR
- **Nick Giordano**, partner, Washington Council Ernst & Young
- **Tim Urban**, partner, Washington Council Ernst & Young

7:00 – 9:00 p.m.: **Dinner at a Top Washington Restaurant**

Share lessons and laughter with your colleagues over a relaxing dinner at Red Sage, one of the the capital's best-known restaurants.

Wednesday, October 26 — Day Two

8:00 – 9:00 a.m.: **Continental Breakfast and Preparations for the Day**

IS policy experts will be on hand to review strategies and notes to prepare for the day's meetings.

9:00 – 12:00 noon: **Engaging with Federal Regulators**

The policies and regulations established by several key federal agencies have a tremendous bearing on the work of charitable organizations. Hear the latest developments on the White House's Office of Faith-Based and Community Initiatives from Director James Towey, learn about the reforms the Internal Revenue Service has in store for nonprofits from leaders of the IRS's Exempt Organizations Division, and find out about critical initiatives ahead from leaders in the Treasury Department and Office of Management and Budget.

12:00 noon: **Board buses for Capitol Hill**

12:30 – 1:30 p.m.: **Lunch and meetings with Members of Congress**

1:30 – 4:00 p.m. **Sessions with staff of the Senate Finance Committee and the House Ways and Means Committee.** Capitol Hill lunch and meetings with key congressional staff and representatives of Senate and House Committees that oversee tax, budget, and regulations of nonprofit organizations.

Participants can opt out of these sessions if they choose to arrange their own Hill meetings.

4:00 – 4:30 p.m.: **Wrap Up**

INDEPENDENT SECTOR'S Policy Action Network

The Policy Action Network increases the effectiveness of the sector's advocacy by encouraging cooperation among charitable organizations on key, broad-based, sector-impacting issues at federal, state, and local levels. It helps the sector share information, set strategy, and shape public policy. For more information, contact Gloria Kemp Engelke, IS's assistant director of community outreach, at: gloria@IndependentSector.org



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Registration Form Public Policy Action Institute

Tuesday and Wednesday, October 25 and 26, 2005
JW Marriott Hotel, Washington, D.C.

Join your public policy colleagues from around the country to gain insight into the legislative and regulatory actions affecting the nonprofit sector and learn strategies for effective engagement. Sessions will include presentations by key regulatory and congressional leaders whose actions affect the nonprofit sector.

To register for the full Independent Sector 25th Anniversary Conference, October 23-25, visit:
www.IndependentSector.org

Full Name _____

First name (as you wish it to appear on your badge) _____

Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Indicate any special needs (*physical limitations, dietary restrictions, etc.*) _____

Registration Fees include program, Tuesday dinner, and Wednesday breakfast and lunch

INDEPENDENT SECTOR Member Registration: \$125*

Non-Member Registration: \$200

* Also available is a separate rate for representatives of DC-area INDEPENDENT SECTOR members and partner organizations who cannot attend the Tuesday dinner. For more information, email gloria@IndependentSector.org.

Payment Method

Amount Paid: \$ _____

Check enclosed (payable to INDEPENDENT SECTOR)

Credit Card

VISA

MasterCard

American Express

Card Number _____

Exp. Date _____

Cardholder's Name _____

Authorizing Signature _____

Send this completed form to:

INDEPENDENT SECTOR, 1200 Eighteenth Street NW, Suite 200, Washington, D.C. 20036.

Or fax: 202-872-1763.

For information on accomodations, contact the

JW Marriott Hotel, 1331 Pennsylvania Avenue NW, Washington, D.C. 20004. Phone: 1-800-228-9290

Refund Policy: Cancellations must be submitted in writing to angeliab@IndependentSector.org on or before October 18 in order to receive a full refund. No refunds can be given for cancellations received after October 18. All requests for refunds will be acknowledged in writing and processed after Oct. 26. **A \$25.00 processing fee will be charged for all cancellations.**

For complete conference information, visit: **www.IndependentSector.org**